

Full Page: 7.75 x 10.25 (7 3/4 x 10 1/4) \$300

2009 CHÁVEZ COMMISSION/HISPANIC HERITAGE MONTH SOUVENIR BOOK AD SPEC SHEET

- Full Page Ad/\$300
- Half Page Ad/\$175
- Quarter Page Ad/\$100
- Business Card/ \$75

PRINT & PRODUCTION INFO:

- No bleeds (To accommodate 8.5x11 format)
- Sizes are actual sizes to allow for gutter
- Printer line screen will be 150
- Acceptable Formats: PDF file

Name: _____

Company: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

HALF PAGE: 7.75 x 4.75 (7 3/4 x 4 3/4) \$175

QUARTER PAGE: 3.5 x 4.75 (3 1/2 x 4 3/4) \$100

Send Electronic Files to:

Will Rogers
3320 Parkview Ave.
Lansing, MI 48910
(517) 272-0316
E-mail: willr47@hotmail.com

Total Cost: \$ _____

PLEASE MAKE CHECKS PAYABLE TO:

Chávez/HHM

SEND CHECKS TO:

Chávez/HHM
P.O. Box 17024
Lansing, MI 48901-7024

BUSINESS CARD AD: 2.25 X 3.5 (2 1/4 X 3 1/2) \$75

All advertisers must submit their Ads in Digital File or Black and White copy.

Ads must be received no later than September 1, 2009. Ads received after deadline will not be guaranteed placement in the printed program and may be subject to a \$50.00 late fee.

Join us at the 14th Annual César E. Chávez Dinner & the 11th Annual Hispanic Heritage Month Celebration

**Tuesday, September 29, 2009
at the Causeway Bay Hotel, Lansing**
