



Capitol Area César E. Chavez Commission Michigan Hispanic Caucus

P.O. Box 17024 • Lansing, Michigan 48901-7024 • (517) 373-8339

July 20, 2009

Dear Community Partner:

The Michigan Hispanic Caucus and the Capital Area Cesar E. Chavez Commission are joining together this year to celebrate the 11th Annual Hispanic Heritage Month event and the 14th Annual Cesar E. Chavez Commemorative Dinner. The theme this year is: "Latinos Leading in a Global Society." The festivities will be held on Tuesday, September 29, 2009, beginning at 9:00am with a student summit at Lansing Community College held at Dart Auditorium. A free lunch will be provided at noon on the State Capitol Lawn, complete with music, dance, and the laughter of students and people from our community. Constituents will also be able to meet and share their thoughts and values on important issues with elected officials in attendance.

The Michigan Hispanic Caucus holds this annual event to celebrate Hispanic/Latino culture and heritage and the promising future that stands before us. The Capitol Area Cesar Chavez Commission is dedicated to proclaiming the life, vision and work of Cesar E. Chavez in a manner that promotes the development and growth of our community with a special emphasis on youth. Due to the state of the economy, we believe that partnering the two organizations would make it easier to seek sponsorships for this memorable and historic event.

An evening dinner and awards ceremony will be held at the Causeway Bay Hotel, 6320 S. Cedar Street, Lansing, where we will honor the life, vision and work of Cesar E. Chavez, as well as honoring individuals and area businesses that, in the spirit of community and civic service, have made significant contributions to the advancement of Latinos. Building on the success of last year's scholarship dinner, the Hispanic Caucus, the Cesar Chavez Commission and Lansing Community College will proudly present scholarships to Latino students who have demonstrated academic excellence and a desire to further their education at the university level.

As you can see, we have planned a full and exciting day. Your financial support would be greatly appreciated, as it would allow us to appropriately spread our message this year and in years to come. Please join us by becoming a sponsor, advertiser and/or participant in this community initiative which will celebrate both the accomplishments of Cesar E. Chavez and empowered Hispanics in Michigan.

Sincerely yours,

Valde Garcia
State Senator

John Espinoza
State Representative

Lee Gonzales
State Representative

Art Luna
Cesar Chavez Commission
Chairman

Lawrence T. Garcia
Commission on Spanish-Speaking Affairs
Chairman



“Latinos Leading in a Global Society”



14th Annual Cesar E. Chavez Commemorative Dinner & 11th Annual Hispanic Heritage Month Celebration

September 29, 2009, Causeway Bay Hotel, Lansing

Sponsorship Levels

DIAMONTE (Diamond) SPONSOR \$5000

- A full page Ad in the program book
- 3 Dinner tables for eight (24 tickets)
- Recognition in all promotional materials

ORO (Gold)) SPONSOR \$3000

- A full page Ad in the program book
- 2 Dinner tables for eight (16 tickets)
- Recognition in all promotional materials

PLATA (Silver) SPONSOR \$1500

- A half page ad in our program book
- 1 Dinner table for eight (8 tickets)
- Recognition in all promotional materials

14th Annual César E. Chávez Commemorative Dinner & 11th Annual Hispanic Heritage Month Celebration Response Form

Please Mail, Fax or E-mail to: garcia@michigan.gov
Fax: 517-373-0176

- Diamonte (Diamond) Sponsor -\$5000
- Oro (Gold) Sponsor - \$3000
- Plata (Silver) Sponsor-\$1500
- Table Sponsor (seats 8) - \$280 # _____
- Individual ticket(s) \$35ea # _____

Chávez/HHM
P.O. Box 17024
Lansing, Michigan 48901-7024
(517) 373-8339 office

Credit Card Payments Accepted

Name or Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone number: _____

Contact: _____

E-mail: _____

Checks Payable to: Chávez/HHM

Questions: Call Ms. Garcia (517) 373-8339

PLEASE REPLY BY TUESDAY, SEPTEMBER 1, 2009 TO ASSURE YOUR
PLACEMENT IN THE PROGRAM BOOK. THANK YOU.