



Vice President, DENSO International America, Inc.
President, DENSO North America Foundation

John Voorhorst joined DENSO International America, Inc. in April 1995 as Director of External Affairs. He was promoted to Vice President in June 2000 and began serving concurrently as President of the DENSO North America Foundation in March 2001. The DENSO North America Foundation is dedicated to the advancement of higher education in engineering and business through institutional grant making.

Responsible for corporate real estate, facilities, purchasing, government affairs, corporate communications, community relations and corporate philanthropy, Voorhorst is directly involved in market analysis, feasibility studies, site and facility selection, incentive negotiations and related activities associated with the establishment of DENSO's new manufacturing operations, technical laboratories and related properties in North America.

Prior to joining DENSO, Voorhorst was director of sales and managing director of International Operations for the Total Logistic Control Group, a third party logistic services provider. His career also includes eight years of service as industrial development specialist and director of Asian operations for the States of Indiana and Michigan.

Voorhorst holds a B.S. degree from Hope College, Holland, Michigan, and an M.A. from the University of Michigan, Ann Arbor. He currently serves on the boards of the Michigan Economic Development Corporation (MEDC); the Council for Labor and Economic Growth; the Michigan Automotive Project (MAP), an automotive policy development group sponsored by the Center for Automotive Research in Ann Arbor, Michigan. He was elected in January 2007 as president of the board of Automation Alley, a high technology consortium comprised of over 800 member companies in an eight county region in southeast Michigan. Voorhorst resides in Ann Arbor, Michigan with his wife and two daughters.

DENSO International America, located in Southfield, Mich., is the North American headquarters for DENSO Corporation of Kariya City, Japan. A leading producer of advanced technology, systems, and components for all major carmakers, DENSO employs 15,000 people at 27 companies, joint ventures, and affiliates in North America. Worldwide, DENSO operates in 31 countries and regions with 95,000 associates.