



**Kenneth R. Baker**

President and Chief Executive Officer (CEO)

Kenneth R. Baker was named President and Chief Executive Officer of Altarum in 1999 after 30 years with the General Motors Corporation.

Mr. Baker is a recognized leader in identifying and employing advanced technologies and business practices to enhance customer and shareholder value. During his tenure at General Motors Corporation, Mr. Baker served as Vice President/General Manager of the GM Distributed Energy Business Unit; Vice President of GM Research and Development; Program Manager of GM Electric Vehicles (GMEV) and Director of GM Service Technology, Vehicle Engineering CPC and Advanced Vehicle Engineering Groups. While at General Motors, Mr. Baker aggressively met sales and growth targets while leading groups toward restructured goals and innovative visions.

In 1999, Mr. Baker served as Vice Chairman, COO, and Board member of Energy Conversion Devices, Inc., where he led the transformation of this enterprise from a technology-driven portfolio into a focused, customer/market-driven business.

Today, in addition to his responsibilities at Altarum, Mr. Baker serves on the Board of Directors of AeroVironment, Inc., the Center for Automotive Research, Millennium Cell, Inc., and the National Coalition for Advanced Manufacturing (NACFAM). He also serves on the Michigan Technology Tri-Corridor Steering Committee, the Michigan Council for Labor and Economic Growth, the National

Advisory Board of the University of Michigan College of Engineering, the Board of Governors of the Cranbrook Institute of Science, and the Advisory Board of the Automotive Research Center of the University of Michigan.

Mr. Baker previously served as Founding Chairman of the United States Advanced Battery Consortium and Chairman of the Board of the Electric Transportation Coalition. He is also recognized for outstanding engineering contributions to the environment by the City of Los Angeles.

Mr. Baker holds a B.S.M.E. from Clarkson University.