



## **Michigan Department of Community Health 2013 Regional Immunization Conferences**

Oct. 15 – Gaylord

Nov. 1 – E. Lansing

Oct. 17 – Marquette

Nov. 19 – Bay City

Oct. 29 – Kalamazoo

~~Nov. 21 – Dearborn\*~~

~~Oct. 30 – Grand Rapids\*~~

Nov. 22 – Troy

**\*Full – Registration closed at these 2 locations**

### **Register now!**

<http://register2013.mihealth.org/>

#### **Continuing Education/CME**

Continuing education/CME is available for nurses, physicians, and pharmacists. Certificates of Attendance are available for all other conference attendees. See page 2 for details.

# Continuing Education

## Nurses

Participants who attend the entire activity and complete an online evaluation form will earn 5.75 contact hours.

This continuing nursing education activity was approved by the Ohio Nurses Association (OBN-001-91), an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

Approval valid through 10/1/2015. Assigned ONA #16506

Certificates for 5.75 contact hours will be emailed to nurses four to six weeks after the final conference date.

## Physicians

Statement of Accreditation: This activity has been planned and implemented in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Michigan State Medical Society and MDCH. The Michigan State Medical Society is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

AMA Credit Designation Statement: The Michigan State Medical Society designates this live activity for a maximum of 5.75 *AMA PRA Category 1 Credits*<sup>™</sup>. Physicians should claim only credit commensurate with the extent of their participation in the activity.

Certificates for CMEs will be emailed to physicians four to six weeks after the final conference date.

## Pharmacists

This activity is structured to meet knowledge-based educational needs and acquire factual knowledge. Information in a knowledge-type activity is based on evidence as accepted in the literature by the health care professions.

This activity is accredited through ACPE for pharmacist continuing education credit. Participants must complete an activity evaluation and posttest with a passing score of 70 percent or greater. If all requirements are met, participants will receive pharmacy continuing education credit in the following manner. Partial credit will not be awarded. Please allow 60 days for processing.

CPE Monitor, a national, collaborative effort by ACPE and the National Association of Boards of Pharmacy (NABP) to provide an electronic system for pharmacists to track their completed PCE credits, went into effect on Jan. 1. MPA, as an ACPE-accredited provider, is required to report pharmacist PCE credit using this new tracking system. Pharmacist participants must provide their NABP e-Profile identification number and date of birth (in MMDD format) when they register for a CPE activity or complete activity evaluations.

It will be the responsibility of the pharmacist to provide the correct information (i.e., e-Profile identification number and date of birth in MMDD format). If this information is not provided, NABP and ACPE prohibit MPA from issuing CPE credit. Online access to their inventory of completed credits will allow pharmacists to easily monitor their compliance with CPE requirements and print statements of credit. Therefore, MPA will not provide printed statements of credit to pharmacists.

For additional information on CPE Monitor, including e-Profile set-up and its impact on pharmacists and pharmacy technicians, visit [www.MyCPEMonitor.net](http://www.MyCPEMonitor.net).

Initial Release Date: 10/15/13; Expiration Date: 10/15/14  
5.75 contact hours



*Michigan Pharmacists Association is accredited by the Accreditation Council for Pharmacy Education (ACPE) as a provider of continuing pharmacy education. ACPE Universal Activity #0112-9999-13-329-L01-P*

# Agenda

## Special Note Regarding the Marquette Conference

*At the Marquette conference only, all times are pushed ½ hour later.*

Learning Objectives: At the end of this program, participants should be able to list two recent immunization recommendations made by the Advisory Committee on Immunization Practices (ACIP), describe two ways that the Michigan Care Improvement Registry (MCIR) can be used to improve your immunization practice, describe two strategies for reaching college-aged young adults to ensure protection through vaccination, identify two key epidemiological concepts that help in understanding why occasional vaccine-preventable disease outbreaks occur despite relatively high immunization coverage levels in the U.S., describe two communication strategies that can be used when communicating with patients or parents about vaccines, describe two tools that are available to providers that could help them to increase their immunization rates, identify two emerging immunization issues, and describe two issues that can impact your immunization practice.

8:30 - 8:45 Welcoming Remarks

8:45 – 10:00 Vaccine Update, Part 1

(Yabo) Iyabode Akinsanya-Beysolow, MD, MPH – Oct. 15 & 17  
Ray Strikas, MD, MPH – Oct. 29 & 30, and Nov. 1  
JoEllen Wolicki, RN, BSN – Nov. 19, 21 & 22

The speaker will provide information on recent and significant developments in the rapidly changing field of immunization. Anticipated topics include influenza, pneumococcal vaccines (both polysaccharide and conjugate), Tdap, meningococcal, zoster, and human papillomavirus vaccines. Other emerging issues will also be discussed. The recommendations of the Advisory Committee on Immunization Practices (ACIP) for the use of vaccines will be included.

10:00 – 10:15 Break

10:15 – 11:00 Vaccine Update, Part 2

This is the second half of the Vaccine Update presentation. The same speaker will give Parts 1 & 2 of this presentation.

11:00 – 11:30 Michigan Update  
Bob Swanson, MPH

The presentation will focus on immunization issues and vaccine programs in Michigan. The Michigan Care Improvement Registry (MCIR), Vaccines for Children (VFC) program, school rules, waivers, required versus recommended vaccines, and immunization rates will be among the topics.

11:30 – 12:00 Catch Me If You Can: Vaccinating College-Aged Young Adults  
Barbara Wolicki, RN, BSN

Reaching young adults and persuading them to receive all recommended vaccines can be a challenge. The speaker will present strategies for connecting with college-aged young adults – both those who are in college as well as those who aren't. Given that this age group tends to travel a lot, resources on travel vaccine recommendations will be shared. The speaker will also discuss immunization recommendations for health care personnel training programs

12:00 – 1:00 Lunch

1:00 – 1:30 Why Do Vaccine-Preventable Diseases Still Occur in the U.S.?  
Joel Blostein, MPH

Despite substantial progress in preventing and controlling vaccine-preventable diseases (VPDs) in this country, outbreaks of some of these diseases occasionally occur. This talk will discuss factors in the occurrence of these outbreaks from an epidemiological perspective, and identify some challenges we face in our efforts to further reduce the incidence of VPDs.

1:30 – 2:15 Preventable Vaccine Hesitancy  
Courtney Londo, MA, and Heidi Loynes, RN, BSN

This presentation will define what vaccine hesitancy can look like in a provider office. The speakers will discuss communication strategies that can prevent hesitancy and its effects on patients' health. This presentation will empower health care personnel to strongly recommend and promote vaccination across the lifespan.

2:15 – 2:30 Break

2:30 – 2:45 How to Raise Your Rates  
Bob Swanson, MPH

The speaker will focus on approaches that can be used to increase immunization rates in Michigan. This presentation will educate providers on the tools that may be available to them and offer suggestions to help providers increase their immunization rates.

2:45 – 3:00 Hot Topics  
Terri Adams, RN, BSN

Conference attendees will be updated on timely vaccine news. The emphasis will be on immunization topics or immunization research publications that are receiving current or recent media coverage or are of interest to providers.

3:00 – 4:00 Troubleshooting Panel

Immunization experts will answer a wide range of vaccine-related questions from attendees.

Oct. 15, Gaylord: (Yabo) Iyabode Akinsanya-Beysolow, MD, MPH, FAAP, Joel Blostein, MPH, Heidi Loynes, RN, BSN, and Bob Swanson, MPH

Oct. 17, Marquette: (Yabo) Iyabode Akinsanya-Beysolow, MD, MPH, FAAP, Joel Blostein, MPH, Jean Reynolds, RN, BSN, and Bob Swanson, MPH

Oct. 29, Kalamazoo: Joel Blostein, MPH, Raymond A. Strikas, MD, MPH, Bob Swanson, MPH, and Barbara Wolicki, RN, BSN

Oct. 30, Grand Rapids: Joel Blostein, MPH, Heidi Loynes, RN, BSN, Raymond A. Strikas, MD, MPH, and Bob Swanson, MPH

Nov. 1, E. Lansing: Joel Blostein, MPH, Raymond A. Strikas, MD, MPH, Bob Swanson, MPH, and Barbara Wolicki, RN, BSN

Nov. 19, Bay City: Joel Blostein, MPH, Kevin Czubachowski, RN, BS, Bob Swanson, MPH, and JoEllen Wolicki, RN, BSN

Nov. 21, Dearborn: Jan Arsenault, RN, BSN, Joel Blostein, MPH, Bob Swanson, MPH, and JoEllen Wolicki, RN, BSN

Nov. 22, Troy: Jan Arsenault, RN, BSN, Joel Blostein, MPH, Bob Swanson, MPH, and JoEllen Wolicki, RN, BSN

4:00 Adjourn

You may email unanswered questions to either of the following MDCH Division of Immunization staff:

Heidi Loynes, RN, BSN, Immunization Nurse Educator: [LoynesH@michigan.gov](mailto:LoynesH@michigan.gov)

Barbara Wolicki, RN, BSN, Immunization Nurse Consultant: [WolickiB@michigan.gov](mailto:WolickiB@michigan.gov)

## **Speakers**

Terri Adams, RN, BSN, Section Manager, Division of Immunization, Michigan Department of Community Health (MDCH), Lansing, MI; all conferences

(Yabo) Iyabode Akinsanya-Beysolow, MD, MPH, Medical Epidemiologist, NCIRD, CDC Atlanta, GA; Gaylord & Marquette conferences

Jan Arsenaault, RN, BSN, Immunization Field Representative, Division of Immunization, MDCH, Lansing, MI; Dearborn and Troy conferences

Joel Blostein, MPH, Vaccine Preventable Disease Epidemiologist, Division of Immunization, MDCH, Lansing, MI; all conferences

Kevin Czubachowski, RN, BS, Immunization Field Representative, Division of Immunization, MDCH, Lansing, MI; Bay City conference

Courtney Londo, MA, Adolescent & Adult Immunization Coordinator, Division of Immunization, MDCH, Lansing, MI; all conferences

Heidi Loynes, RN, BSN, Immunization Nurse Educator, Division of Immunization, MDCH, Lansing, MI; all conferences

Jean Reynolds, RN, BSN, Immunization Field Representative, Division of Immunization, MDCH, Lansing, MI; Marquette conference

Ray Strikas, MD, MPH, Medical Epidemiologist, NCIRD, CDC Atlanta, GA; Kalamazoo, Grand Rapids and E. Lansing conferences

Bob Swanson, MPH, Director, Division of Immunization, MDCH, Lansing, MI; all conferences

Barbara Wolicki, RN, BSN, Immunization Nurse Consultant, Division of Immunization, MDCH, Lansing, MI; all conferences

JoEllen Wolicki, RN, BSN, Nurse Educator, NCIRD, CDC Atlanta, GA; Bay City, Dearborn and Troy conferences

## **Disclosure Statements**

None of the speakers or planners involved in this activity has any relevant conflict of interest.

The speakers will not discuss vaccines not currently licensed by the FDA.

The speakers will discuss off-label uses of some vaccines.

Approval status does not imply endorsement by the provider, ANCC, OBN or ONA of any products displayed in conjunction with an activity.

The use of trade names and commercial sources during this conference is for identification only, and does not imply endorsement.

No commercial support has been received for this conference.