

### **Dorothy Bennett is Michigan's 2015 CDC Childhood Immunization Champion**

The Michigan Department of Health and Human Services\*, Division of Immunization, is proud to announce that Dorothy Bennett, Director of Nursing and Clinical Support Services at the Western Michigan University School of Medicine Family Medicine, Medicine Pediatrics and Pediatrics Clinics, has been selected as the 2015 *Centers for Disease Control and Prevention (CDC) Childhood Immunization Champion* for Michigan. The CDC Foundation and CDC hold this annual awards program to honor immunization champions across the 50 U.S. states, 8 U.S. Territories and Freely Associated States, and the District of Columbia during National Infant Immunization Week (April 18–25, 2015). Bennett was nominated and selected from several health care professionals, community advocates, and other immunization leaders in Michigan for making a significant contribution to the public health through her work in children's immunization.



*Dorothy Bennett is an inspiration to all of us who care about children's health in Michigan.*

Dorothy Bennett is recognized as a great immunization advocate in the community and surrounding areas of Kalamazoo. Her drive to meet the standards of practice for pediatric immunizations has been demonstrated for several years with the three clinics at the Western Michigan University School of Medicine sites, based in Kalamazoo. Ms. Bennett became the clinical director in 2004 when the three clinics had immunization coverage level of less than 50 percent for 19-36 month olds. The immunization coverage levels for the same age range are now more than 92 percent for the vaccine series 4:3:1:3:3:1:4. Her leadership and continued initiatives led to her nomination for the 2015 childhood immunization champion award.

*(Article is continued on page 2)*

\*Please note: Effective April 11, 2015, the Michigan Department of Community Health (MDCH) and the Michigan Department of Human Services (DHS) have merged into one department: The Michigan Department of Health and Human Services (MDHHS).

### **CDC Webinar Series for Pink Book - Advance Registration is Required: Don't Delay!**

The new webinar series will present summaries from relevant sections of the 13<sup>th</sup> edition of *Epidemiology and Prevention of Vaccine-Preventable Diseases* (The Pink Book). Each webinar in the series (15 in total) will last approximately 1 hour and cover topics as noted in the schedule located on the CDC web page. Continuing education will be available for each event.

Participation in an event in this series requires advance registration. Registrants will receive event access information via email. Register for 1 or more seminars in the series. Virtual seats are available for the first 500 logins at the start of the event, but be sure to call in at least a few minutes early. Occasionally, there may be more people trying to login than seats available. Note: The archived versions will be available within 2 weeks after each event. For more information or to register: <http://www.cdc.gov/vaccines/ed/webinar-epv/index.html>

### ***Epidemiology and Prevention of Vaccine-Preventable Diseases, 13th Edition (the Pink Book)***

The 13th Edition of the *Epidemiology and Prevention of Vaccine-Preventable Diseases* (the Pink Book) is now available. The Pink Book provides public health and healthcare professionals with the most comprehensive and up-to-date information on vaccines and vaccine-preventable diseases. The Pink Book is available for purchase from the [PHF Learning Resource Center](#), and the chapters can be viewed/downloaded from the [NCIRD Vaccines and Immunizations web page](#).

### **Alana's Foundation Annual Fundraiser - August 6**

Save the date! Alana's Foundation is holding their annual fundraiser on August 6, 2015. This [Summer Concert Bash](#) will be in Pontiac at the Crofoot at 7:30 PM. Tickets are \$35 in advance and \$40 at the door. More info on this year's fundraiser can be found [here](#).

### **May Issue of CDC's *Immunization Works* Newsletter Now Available**

CDC recently released the [May issue](#) of its monthly newsletter, [Immunization Works](#), and posted it on the website of the National Center for Immunization and Respiratory Diseases (NCIRD). The newsletter offers the immunization community information about current topics. The information is in the public domain and can be reproduced and circulated widely.

### **Become a Sentinel Provider!**

As part of pandemic influenza surveillance, CDC and MDHHS highly encourage year-round participation from all sentinel providers. New practices are encouraged to join the sentinel surveillance program today! Contact Stefanie DeVita at [devitas1@michigan.gov](mailto:devitas1@michigan.gov) for more information.

## Michigan's 2015 CDC Childhood Immunization Champion

(Continued from page 1)

Young children rely on the champions in their lives to keep them safe and healthy. Champions may be doctors and nurses who share scientifically accurate, up-to-date information about vaccines with parents. They may be advocates who go the extra mile to ensure that all children in their communities have access to vaccines. They may be public health professionals who work behind the scenes tracking immunization data, coordinating vaccine logistics, or developing public awareness campaigns. They may be parents who share their positive personal stories about vaccination with their communities. When families, healthcare professionals, and public health officials work together, all children can be protected from serious and deadly vaccine-preventable diseases.

We are pleased and honored to congratulate Ms. Bennett on this well-deserved award. To read Dorothy Bennett's profile on the CDC's website, and to learn more about CDC's *Childhood Immunization Champion Award* program, please visit <http://www.cdc.gov/vaccines/champions>.

### May was Hepatitis Awareness Month

Hepatitis Awareness Month was celebrated in May. In observance of Hepatitis Awareness Month, MDHHS and the Centers for Disease Control and Prevention (CDC) are encouraging families to protect themselves from hepatitis disease by being informed. Some people with hepatitis may never show any symptoms of having the disease. Without a blood test to confirm infection, people can continue to unknowingly spread the disease to others. Because of this, MDHHS is encouraging residents to talk to their physicians about testing. For more information, please go to:

<http://www.michigan.gov/mdhhs/0,5885,7-339-71692-354762--00.html>.

### 2015 AIM Provider Toolkits Now Available!

The 2015 Alliance for Immunization in Michigan (AIM) Provider Tool Kit is now available for order, free of charge, at: [www.healthymichigan.com](http://www.healthymichigan.com) > Immunizations.

The AIM Coalition is excited to announce that we are moving toward a web-based-only presence. For twenty years, we have provided printed immunization resources via the annual AIM Provider Toolkit. This year, 2015, will be our final printed kit.

All of the same great materials you are used to receiving in the printed AIM kit (plus more!) can now be found online, and a limited number of printed pieces will be available for order in the future.



The 2015 kits were made possible through the generous donations from Michigan-based organizations, and we wish to thank these benefactors. The AIM Kit sponsors' names are listed at [www.aimtoolkit.org](http://www.aimtoolkit.org) (scroll to bottom of page for list of names). Thanks for your continued support of the AIM Coalition.

### Birthing Facilities: Are Your Newborns Protected from Hep B?

Please make sure your birthing facility has policies in place so all newborns are offered the hepatitis B (hepB) vaccine prior to hospital discharge. The key to higher birth dose coverage levels is a consistent birth dose message from admission to discharge.

The birth dose of hepB vaccine provides a safety net that will protect an infant from the hepatitis B virus (HBV) infection if exposed from an infected mother, household member, or a caregiver. Considering the following statistics, these infants need every safety net we can give them:

- 90% of all infants will become chronically infected with HBV if exposed and not treated appropriately
- 70 – 95% of all infants exposed will be protected from HBV by receiving hepB vaccine at birth along with a completed hepB vaccine series

The MDHHS Perinatal Hepatitis B Prevention Program (PHBPP) is looking for your help to get birthing facilities enrolled in the Immunization Action Coalition's (IAC) Hepatitis B Birth Dose Honor Roll. If at least 90% of the babies born in your birthing facility have received the birth dose of hepB vaccine prior to hospital discharge during at least a 12 month period (excluding babies who couldn't receive the vaccine within the first three days of life due to being medically unstable or less than 2000g), you may be eligible to enroll. Go to [www.immunize.org/honor-roll/birthdose](http://www.immunize.org/honor-roll/birthdose) to see if your facility is eligible.

The PHBPP would like to make sure that your facility is recognized for all of your hard work in protecting Michigan babies from getting HBV.

Additional questions can be referred to [www.michigan.gov/hepatitisB](http://www.michigan.gov/hepatitisB) or to Pat Fineis at 517-335-9443 or [fineisp@michigan.gov](mailto:fineisp@michigan.gov).

### New HPV Gardasil-9 VIS Released and Five VIS Updated

A new VIS was released for HPV Gardasil-9, and another five VIS were updated over the past several months (Hib, PPSV23, Rotavirus, Tdap, and Td). These documents are posted on the [MDHHS Division of Immunization website](http://www.michigan.gov/mdhhs/0,5885,7-339-71692-354762--00.html). Providers should begin using the new VIS for all of these vaccines immediately.

The [Important VIS Facts handout](#), which lists all current VIS dates, has also been updated. It is posted at the same location as the Vaccine Information Statements.

In Michigan, it is important that vaccine recipients, their parents, or their legal representatives be given the Michigan versions of VIS because they include information about the Michigan Care Improvement Registry (MCIR). By state law in Michigan, parents must be informed about MCIR. Vaccine Information Statements that are obtained from other sources (e.g., from the CDC or IAC websites) do not contain information about MCIR.

There is always a lag time before translations are published. Once the Immunization Action Coalition (IAC) posts translations, MDHHS will add the MCIR language onto the translations and post them on its website as soon as we are able to do so. In early June, IAC posted 63 translations of these six VIS. The MDHHS Immunization Program staff will need some time to add the MCIR language and repost these translations. We will do the best we can, and we want to thank you in advance for your patience. In the meantime, please remember that when the foreign language VIS is not the most current version, parents should also be given the current English version.

## HPV Grant Update

In October, 2014, we announced an exciting funding opportunity entitled *Immunization - Increasing Human Papillomavirus (HPV) Vaccination Coverage Rates among Adolescents*, which is part of the 2013 Prevention and Public Health Funds granted by the Centers for Disease Control and Prevention. Below is an update on impending activities that may impact your practice.

- To date, 79,847 letters have been mailed, using the Michigan Care Improvement Registry (MCIR), to adolescent patients who are overdue for their 2nd or 3rd dose of HPV vaccine. During July through November, letters will be sent to all adolescents 11-18 years of age overdue for the 1st dose of HPV vaccine.
- Approximately 100 provider offices serving the adolescent population are being offered the Classic Assessment, Feedback, Incentives, eXchange of information (AFIX) meeting with a focus on HPV quality improvement strategies. This 1-hour meeting (either in-person or via live webinar) is applicable for all staff, however not every staff member need attend. Attainable goals for the practice are set along with creation of a quality improvement action plan. The provider office will receive 3 and 6 month AFIX follow-ups to measure progress. The Classic AFIX reinforces and complements information contained in the VFC/AFIX compliance site visit conducted by the county health departments. For any questions about AFIX or to schedule a meeting for your practice, contact Stephanie Sanchez at 517-335-9011 or [SanchezS@michigan.gov](mailto:SanchezS@michigan.gov).
- A communication campaign is underway, targeting immunization providers and the general public. A variety of printed patient educational materials can be ordered free-of-charge at [www.healthymichigan.com](http://www.healthymichigan.com).
- A joint stakeholder initiative met in May and we are looking at hosting another meeting in September 2015.
- An HPV immunization module is now available through the Physician Peer Education Project. This one-hour immunization update can be presented by practicing physicians in grand rounds, medical staff meetings, and conferences. Eligible participants will receive a maximum of 1 AMA PRA Category 1 Credit. To schedule a seminar for your facility, contact Connie DeMars at 517-353-6674 or [demars@anr.msu.edu](mailto:demars@anr.msu.edu).

Thank you for your continued support on this important public health initiative. We look forward to working with all of you to protect more adolescents from HPV through vaccination.

## Michigan Immunization Timely Tips (MITT)

To subscribe to the [Michigan Immunization Timely Tips](#) newsletter, send an email to [cmarkzon@msms.org](mailto:cmarkzon@msms.org) and enter the word SUBSCRIBE in the subject line. Subscribers will receive the Michigan Immunization Timely Tips (MITT) newsletter, as well as additional immunization-related updates on a periodic basis. The MITT is posted at [www.michigan.gov/immunize](http://www.michigan.gov/immunize) under the Provider Information section. For more information, contact Rosemary Franklin at [franklinr@michigan.gov](mailto:franklinr@michigan.gov).

## 2015 Fall Conferences to Include AFIX Recognition Awards

Providers in Michigan will receive AFIX recognition awards at the 2015 Michigan Regional Immunization Conferences. The awards will recognize provider offices or clinics that have reached immunization coverage levels in one or more of the four categories defined below. The provider offices or clinics will be identified using data from the Michigan Care Improvement Registry (MCIR) as of June 2015.

### AFIX Recognition Award Categories

- Category 1: Pediatric patients (n>10) 24-36 months old with minimum of 90% coverage level for the vaccine series 4 DTaP, 3 polio, 1 MMR, 3 HepB, 3 Hib, 1 varicella, 4 PCV and 2 HepA (4:3:1:3:3:1:4:2).
- Category 2: Pediatric patients (n>10) 24-36 months old with minimum of 70% coverage level for influenza vaccine for the 2014-2015 influenza season.
- Category 3: Adolescent patients (n>10) 13-18 years old with minimum of 90% coverage level for the vaccine series 1 Tdap, 3 polio, 2 MMR, 3 HepB, 2 varicella, 1 MCV, 3 HPV (1:3:2:3:2:1:3).
- Category 4: Adolescent patients (n>10) 13-18 years old with minimum of 70% coverage level for influenza vaccine for the 2014-2015 influenza season.

For more information about the 2015 AFIX Immunization awards, please contact your local health department immunization staff or Stephanie Sanchez, Michigan AFIX Coordinator at 517-335-9011 or [Sanchezs@michigan.gov](mailto:Sanchezs@michigan.gov)

## Michigan's 2015 Annual Immunization Conferences

The dates and locations of the 2015 MDHHS Fall Conferences are: Oct. 13 (Marquette); Oct. 15 (Gaylord); Nov. 3 (Lansing); Nov. 5 (Grand Rapids); Nov. 6 (Flint); Nov. 17 (Kalamazoo); Nov. 19 (Dearborn); and Nov. 20 (Troy).

These conferences have been offered annually for the past 21 years and consistently receive high ratings from attendees. Their primary goal is to update health care providers on immunization issues that affect people of all ages.

The conferences are appropriate for physicians, physician assistants, nurses, nurse practitioners, medical assistants, public health staff, pharmacists, medical and nursing students, and anyone interested in learning more about current immunization practice in Michigan. While the conferences are intended for all immunizing providers representing diverse health care settings, physicians' offices, in particular, may benefit from this immunization update and networking opportunity. However, everyone is welcome to attend this conference and health care professionals from a variety of settings will find this training opportunity beneficial.

MDHHS will apply for continuing education credits and further details will be posted online (at the website below) when they become available. Online registration will begin Thursday, September 10.

As more details become available, they will be posted at [www.michigan.gov/immunize](http://www.michigan.gov/immunize) > Health Care Professionals/Providers.

A Save-the-Date flyer is on page 4. Stay tuned!

# Save the Date!

## 2015 Schedule

Oct. 13	Marquette
Oct. 15	Gaylord
Nov. 3	Lansing
Nov. 5	Grand Rapids
Nov. 6	Flint
Nov. 17	Kalamazoo
Nov. 19	Dearborn
Nov. 20	Troy

# Michigan's 2015 Annual Immunization Conferences



Further details will be posted under Health  
Care Professionals at:

[www.michigan.gov/immunize](http://www.michigan.gov/immunize)

### Target Audience

The Michigan Department of Health and Human Services (MDHHS) has sponsored the fall regional immunization conferences annually since 1994.

MDHHS Division of Immunization  
[www.michigan.gov/immunize](http://www.michigan.gov/immunize)

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While the conferences are intended for all immunizing providers representing diverse health care settings, physicians' offices, in particular, may benefit from this immunization update and networking opportunity. However, everyone is welcome to attend this conference, and health care professionals from a variety of settings will find this training opportunity beneficial.

# Adolescent Immunization Resources from MDCH

Download at [www.aimtoolkit.org](http://www.aimtoolkit.org)  
health care professionals tab under patient education

## Posters and Flyers

Awareness-raising posters targeting pre-teen through college-aged adolescents and their parents, aimed to spark a dialogue between parents/patients and their health care provider. Simple messages and appealing pictures make these materials ideal to hang up in waiting rooms, exam rooms, and around your office.

[www.aimtoolkit.org/health-care/adolescents.php](http://www.aimtoolkit.org/health-care/adolescents.php)

## Detailed Flyers and Fact Sheets\*

Detailed informational flyers and fact sheets on human papillomavirus (HPV) vaccine and other routinely recommended adolescent vaccines. Targeted materials available for older high-school-aged adolescents, parents of preteens, and teens in general. Easy-to-understand language and appealing graphics make these materials ideal to distribute via patient packets and mailings, newsletters, websites, and in-person office visits. Available for download in multiple languages, including Spanish, Arabic, Burmese, Chinese Mandarin, and Russian.

[www.aimtoolkit.org/health-care/adolescents.php](http://www.aimtoolkit.org/health-care/adolescents.php)

\*Order free copies at [www.healthymichigan.com](http://www.healthymichigan.com)