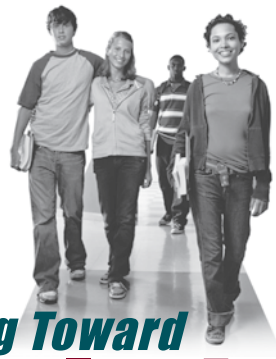


Sponsor/Exhibitor Fact Sheet

October 14-15, 2010

Inn at St. John's Hotel and Conference Center, Plymouth, MI

Moving Toward Solutions: *Addressing Teen Pregnancy Prevention in Michigan*

SPONSORSHIP OPPORTUNITIES

The 2010 Moving Towards Solutions Conference offers several levels and types of sponsorship, with various opportunities within each level. They are:

- **GOLD SPONSOR: $2,500 and above**
- **SILVER SPONSOR: $1,500**
- **BRONZE SPONSOR: $1,000**
- **Contributor: $750**
- **Speaker Sponsor: Amount TBD**
- **Conference Tote Bag Sponsor: $2,500**
- **Prize Contributor: Item or gift card with a value of $50 or more for end-of-conference drawing**

Sponsors receive complimentary conference registrations according to their contribution level:

- **Gold– 4 registrations**
- **Silver– 3 registrations**
- **Bronze– 2 registrations**
- **Contributor– 1 registration**

All sponsors are guaranteed the following benefits:

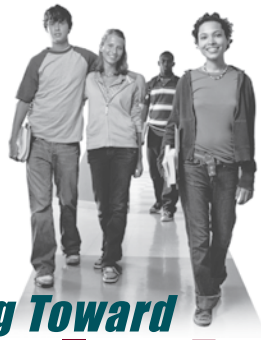
- Complimentary exhibit space.
- Acknowledgment in marketing materials, if commitment is made prior to publication date.
- Acknowledgment in the conference program according to sponsorship level.
- Verbal recognition during the conference.
- Acknowledgment on signage at appropriate locations at the conference.

Special recognitions are provided for:

- **Speaker Sponsor**—A sponsor can underwrite the honoraria and/or travel expenses of a speaker. Call 517-663-5147 to discuss fees.
- **Conference Tote Bag Sponsor**—A sponsor can underwrite the cost of the tote bags distributed to each conference participant. These bags will have the sponsor's name and/or logo on them, as well as the conference name.
- **Prize Contributor**—For those who provide a gift valued at $50 or more for the end-of-conference drawing; mention will be made in the program book and during the drawing.

EXHIBITORS

- Sponsors receive a complimentary exhibit table.
- The exhibit fee for for-profit organizations who are not sponsors is $350.
- The exhibit fee for non-profit organizations is $75.
- Exhibits will be displayed on 6-foot skirted tables. Exhibitors who are not sponsors and wish to attend the conference sessions and meals also need to register for the conference and pay the appropriate registration fee.



Sponsor/Exhibitor Commitment Form

October 14-15, 2010

Inn at St. John's Hotel and Conference Center, Plymouth, MI

Moving Toward Solutions: *Addressing Teen Pregnancy Prevention in Michigan*

Please complete this form and return it by mail or fax to:

Diane Drago, Conference Manager, Diversified Management Services
620 Hall Street Eaton Rapids, MI 48827 VOICE: 517/663-5147 FAX: 517/663-5245

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

TELEPHONE _____ FAX _____

E-MAIL _____

SPONSORSHIPS

After reviewing the Fact Sheet, please check the participation type in which you are interested. Conference management will contact you to confirm and discuss any special sponsorship arrangements.

- ☐ Gold Sponsor—$2,500 and above
- ☐ Silver Sponsor—$1,500
- ☐ Bronze Sponsor—$1,000
- ☐ Contributor—$750
- ☐ Speaker Sponsor: Designate speaker: _____
- ☐ Conference Tote Bag Sponsor—$2,500
- ☐ Prize Contributor: Please designate gift and value: _____

EXHIBITOR

- ☐ We are a sponsor and will use the complimentary exhibit space.
- ☐ We are not a sponsor, but wish to purchase an exhibit space at the following level:
  - ☐ For-profit rate of $350
  - ☐ Non-profit rate of $75

PAYMENT INFORMATION

☐ Check #_____ is enclosed in the amount of $ _____. Checks made payable to:

Moving Toward Solutions Conference/Diversified Management Services
Tax ID number: 38-3306727

☐ Please charge my credit card in the amount indicated above. ☐ VISA ☐ Mastercard

CARD NUMBER _____ EXPIRATION DATE _____

NAME ON CARD (PRINT CLEARLY) _____

SIGNATURE _____