



Healthy Kids, Healthy Michigan

Health, Family & Child Care Services Policy Action Team Meeting

November 4, 2009

11:00 AM – 12:00 PM

1. **Welcome & Introductions** (Co-Chairs Tom Peterson and Susan Woolford)

The Chairs welcomed participants and asked everyone to introduce themselves.

Abdullahi Abdulkadri, Michigan State University

Sia Bangura, MDCH

Shannon Carney Oleksyk, MDCH

Patricia Heiler, MDCH

Alice Betz, MI Chapter of the American College of Cardiology

Paige Hathaway, Michigan Health and Hospital Association

Meg McKeough, Henry Ford Health System

Sarah Poole, American Heart Association

Chris Pohlod, Michigan State University

Michelle Strasz, AAP-MI

Rosemary Suardini, MDE

Beth Darnell, Shape Down St. Joseph Mercy Hospital

Maria Thomas, University of Michigan C.S. Mott Children's Hospital

Ruth Kaleniecki, National Kidney Foundation of Michigan

Monica Martin Goble, University of Michigan Health System/Lansing Pediatric Cardiology

Ashleigh Lipsey, MDCH

Tom Peterson, Spectrum Health and Helen DeVos Children's Hospitals

Amy Sheon, Altarum Institute

Susan Woolford, University of Michigan C.S. Mott Children's Hospital

2. **Policy Update 1- Medicaid Coverage of Childhood Obesity**(Sarah Poole and Tom Peterson)

Paige informed the meeting participants that she got approval to provide L-letter to the Michigan Health and Hospital Association's members. She asked if there was a press release or promotional items that she could utilize. Sarah provided an update regarding the work of the Family and Provider Task Forces' work on creating educational material surrounding the 5-2-1-0 (almost none) message. Tom did remind everyone that the materials would need to be approved by the Steering Committee first.

Sarah mentioned the creation of a Medicaid coverage matrix to assist health care providers with billing. Tom informed the group that he had a meeting scheduled with the Michigan Association of Health Plans. He is interested in creating a grid similar to the one created for Tobacco. It would provide information regarding what health plans reimburse for what services. There is a need for provider educational tools. Tom suggested that we need to be proactive perhaps it is possible in this situation for Medicaid to lead the way. Tom expressed his desire to have a commercial grid education slide presentation created with Michigan specific information.



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Ashleigh confirmed that the L-letter establishes a baseline for Medicaid Health Plans they of course can exceed it. It was recommended that JB & A be asked to create a press release.

3. Policy Update 2- BMI Surveillance (Amy Sheon and Sarah Poole)

Amy described the premise behind including Body Mass Index in the Michigan Care Improvement Registry. She informed meeting participants that Phase II will include treatment recommendations. Amy mentioned that Altarum is currently recruiting clinical settings to participate in a pilot test of the system. Amy clarified that it would include an interview with staff and require them use the test mode for approximately 2 weeks with the whole pilot test culminating in a focus group. Amy asked for volunteers. Beth Darnell asked about the criteria for participating. Tom Peterson, Beth Darnell, Chris Pohlod and Meg McKeough's offered.

Amy announced that last week the United States' House of Representatives funded 10 states to add BMI to MCIR. She stressed that the CDC is paying attention to Michigan's efforts.

The group was informed that there has been no decision regarding utilization of the 5-2-1-0 (almost none) message. Amy clarified that there was currently some controversy over the singling out of sugar sweetened beverages. She explained that using the "almost none" terminology is preferable over "0."

4. Policy Update 3- Child care (Sia Bangua)

Sia requested a volunteer to chair this subcommittee. There was discussion regarding the need for new member recruitment material. Tom Peterson spoke of a Grand Rapids based group. Chris Pohlod offered to approach a childhood development group at MSU. Maria Thomas referred to a *Success By 6* group that she would like to invite. Amy Sheon recommended one of her colleagues at Altarum. Sia will create and forward a letter to all group members so that can use it when speaking with potential new subcommittee members.

5. Next Meeting (Patricia Heiler)

There was discussion regarding how often the Health, Family & Child Care Services Policy Action Team should meet going forward. Members agreed that a quarterly meeting would be sufficient. Patricia informed the meeting participants that there would be the option to participate in the meetings via conference call and the plan was to utilize online interactive tools like Adobe Direct Connect. It was determined that Patricia would proceed with scheduling a meeting for late January/early February prior to the February Healthy Kids Healthy Michigan Coalition meeting.