

Flu Advisory Board (FAB) Meeting

August 20, 2008

12:30 p.m. – 3:00 p.m. (EST)

Welcome/List Attendees

Members in Attendance:

Bob Swanson (MDCH); Pat Vranesich (MDCH); Rob Miller (MDCH); Rosemary Franklin (MDCH); Courtnay McFeters (MDCH); Rachel Potter (MDCH); JoEllen Wolicki (MDCH); Barbara Wolicki (MDCH); Terri Adams (MDCH); Becky Taylor (MDCH); Barbara Day (MDCH); Patricia White (Oakland Co. HD); Teri Lee Dyke (MDCH, MSIC); Susan Vagasky (MDCH); Mike Spencer (GlaxoSmithKline); Vanita Shaw (GlaxoSmithKline); Jennifer Rihtarchik (Sanofi Pasteur); Heather Richmond (MedImmune); Donna Nussdorfer (Washtenaw Co. HD); Kathy Webster (MNA); Michael Parent (Macomb County HD); Cassandra Burke (MI Health & Hospital Association); JoAnn Hyde (KCHCS); Susan Bass (IHA of Ann Arbor); Carolee Besteman (MPCA); Pat Krehn (Muskegon Co. HD); JoAnne Eakins (Ionia Co. HD); Roger Richtier (GlaxoSmithKline); Holly Katsaros (Novartis); Talat Danish (Wayne Co. HD); Carol Legwand (CHM/DMC); Roberta Peacock (Kent Co. HD); Mary Wisinski (Kent Co. HD); Doug Rock (sanofi pasteur); Marianne Ben Hamza (MSMS); Mark Orvidas (Novartis); Norman Taylor (Novartis)

Members on the Phone:

Jim Szyskowski (Kroger); Karine Pawlicki (VNA SE MI)

Review of Minutes

Courtney McFeters

- Minutes approved

Education & Communication (EC-FAB) Subcommittee Update

Courtney McFeters

Community theme – everyone should be vaccinated

- Messages to reach out to school-aged children
- Sent mailing to 5,103 schools with flu information included

Letters from Medical Director on Health Care Personnel (HCP) Vaccination

- Target: Approximately 1,500 birthing hospitals, infection control, occupational health, etc.
- Topics: Flu vaccination for HCP and use of the Flu Fighter Action Kit (August 2008) and Preventing Vaccine-Preventable Disease outbreaks through the vaccination of HCP (August or September 2008)
- Available at [MDCH flu website](#) and [Flu Fighter Action Kit](#)

Flu Brochures

- Currently updating “Keep Your Family Safe from the Flu” and “Diabetes and Flu” brochures
- 13,725 diabetes/flu brochures distributed
- www.healthymichigan.com

Coordinating efforts with Civil Service Commission

- State Of Michigan vaccination campaign for employees
 - Last year vaccinated 10,000 employees
 - This year want to vaccinate 15,000 employees

- Intranet module for all state agencies – where to go to get vaccinated, info on flu, where families can go, etc.
- Potential media event/public vaccination highlighting what the state is doing to keep their employees safe

Public Service Announcements

- Fifth Guy campaign from Florida
- 4 out of 5 people wash their hands – don't be the 5th guy
- Timeframe: November – January timeframe
- MDCH tag for free
- Will send to state employees via e-mail and [post on website](#)

Monthly Press Releases

- [Monthly press releases](#) on influenza will be going out from MDCH
- Keep your eyes open and please distribute them to your partners and local media contacts

Influenza Video Vignettes for the Public

- Four-part series of 10-minute [video presentations](#)
- Purpose: to educate the general public about the flu
- Topics: flu 101, seasonal flu, avian flu, and pandemic flu
- Focus on the public health concerns regarding the flu virus.
- Available on flu website main page: www.michigan.gov/flu

American Lung Association Flu Clinic Locator

- www.flucliniclocator.org
- CDC wants to promote this during the flu season
- May include state employee name in order to direct people to LHD clinics
 - Would be nice to know which LHDs are offering private vaccine and when clinics will be held

Leadership & Deployment Subcommittee Update

Bob Swanson

- No updates

Manufacturers/Shipping Updates/Other Updates as Requested

Sanofi Pasteur

- First shipment to McKesson in middle to late September
- Per CDC's request, we will ship two shipments and split the order
- This will take a bit longer to get 5 million doses ready to ship
- First shipment will contain different presentations
- Entire market will be shipped by the end of October
- Faces of Influenza campaign
 - Kristi Yamaguchi will be the national celebrity
 - We will not have the local program in Detroit as they did last year
 - Will partner with the American Lung Association (ALA) in several local events
 - Family affected by influenza in MI that will be at several events
 - Materials due out later this month/end of August
 - Website up and running in September: www.facesofinfluenza.org

MedImmune

- We have shipped to McKesson but not sure when CDC will release vaccine
- All doses were shipped to McKesson by mid September
- Replacement program in place for this year – needs to occur between the provider and McKesson
- We will be communicating with Terri Adams about the replacement program

GlaxoSmithKline

- We are shipping flu doses (Fluarix and Flulaval) and should be completed by the end of September
- More doses are available
- Started initiating shipping with all customers on private side
- Brought flu and health care personnel kits
 - *I refuse to catch the flu - it will have to catch me* – health care personnel vaccination kit, stickers, chart flag stickers, etc.
 - Targeting HCP in large hospitals; All GSK representatives have these kits and should be giving them to offices

Novartis

- We started shipping and the majority will be shipped by end of September
- Both presentations are available
- *Spread the Word, Not the Flu* - targeted at school-aged children using Weekly Reader

CSL Biotherapies

- No Report

Roche

- No Report

**Terri Adams reminded the group that just because manufacturers are saying all doses will be shipped by mid-September, that doesn't mean VFC will have these available at that time. As soon as CDC lets MDCH know they are available, we will let you know.

2007-08 Michigan Seasonal Flu Surveillance Summary

Rachel Potter

- 2007-08 flu [surveillance summary](http://www.michigan.gov/flu) is now available at www.michigan.gov/flu
- This year has been a more severe season than has been observed since 2004-05.
- Discussed *Emergence of Oseltamivir-Resistant Influenza A (H1N1) in the United States*, which was presented by Dr. Nila Dharan at the August 13, 2008 State Influenza Coordinator Meeting
- Relatively poor match between vaccine and circulating strains
- 83 reports of flu-associated pediatric deaths in the U.S

Implementing 2008-09 ACIP Recommendations

JoEllen Wolicki

- Now, 3 out of 4 people are recommended to get flu vaccine.
- New! All children 6 months through 18 years of age should receive annual flu vaccination beginning in 2008 if feasible, and no later than the 2009-10 flu season.
- They should receive 2 doses of flu vaccine separated by 4 or more weeks if:
 - They have never received flu vaccine before
 - They received flu vaccine for the first time last flu season and only received 1 dose
- Recommendations for annual vaccination of persons in other age or risk groups have not changed.
- Flu gallery materials moving to a wider audience – not as targeted as before.
 - Consistent and simple messages
- Working with complementary vaccinators is key - no pediatrician's office can run all these kids through alone within the flu season time period
- We need to be able to tell people about the clinics in their area and have a number of different options available for people; communication & collaboration is key
- VNA of SE MI is now serving children 6 months of age and older and they are looking for partners; they charge a standard fee of \$25, they cannot bill Medicaid and are not VFC providers
- Kroger is serving children 14 years of age and up
- Kroger is willing to post Community Referral poster in all stores (see below)

Community Vaccinator Referral Poster

Courtney McFeters

- Purpose: to facilitate communication among influenza vaccinators
- [Posters](#) say messages such as, "if this location cannot offer you flu vaccine, please talk to your health care provider or local health department."
- Courtney passed around several variations of posters to get feedback from the group
- Everyone agreed that the simpler the message (less text), the better
- Courtney will be sending these posters to FAB members and through FluBytes, so please be sure to post them in your community clinics

Formation of FAB Flu Summit Workgroup

Courtney McFeters, Heather Richmond

- How do we get these new recommendations implemented?
- NAACHO July agenda serves as a great model
- The group decided that rather than have a one day meeting about this topic, it would be better to work through the existing FAB structure and form a subcommittee to look at this issue.
 - Kathy Webster is willing to work on this subcommittee
- VFC and 317 programs are designed to serve children in their medical home
 - We do not allow mass vaccinators to enroll in VFC just to give flu vaccine.
 - Over 3,000 doses of flu vaccine were expired last year in MI
 - VFC could send out a letter to providers in January (late blitz) reminding them to use the vaccine for second doses and for those who are unprotected

- With VMBIP, MDCH can see who has flu vaccine and who doesn't and give the LHDs a heads up.
- Our plan is to have MCIR reminder recall available for flu this year

FAB Flu Vaccination Campaign Survey Results

Courtney McFeters

- Courtney discussed the results of the FAB survey
- Purpose:
 - To gain a better understanding of the policies and practices utilized by FAB member organizations to vaccinate employees of health care organizations against influenza and other diseases
 - To determine the number and scope of health care organizations (within FAB) which have employee vaccination campaigns and/or mandates in place
- There is still time to complete the survey; go to: <http://www.michigan.gov/healthwatch>
- If you would like a copy of the presentation, e-mail Courtney at McFetersC@michigan.gov

NIVS Flu Vaccine Supply Update

Courtney McFeters

- Record number of doses – at least 143 million doses for the 2008-09 season
 - 2007-08 season - 140 million doses
- Use Influenza Vaccine Exchange Network (IVEN) to facilitate redistribution of private stock doses

Vaccine Manufacturer	# doses projected
CSL Biotherapies	6 million doses
Sanofi Pasteur Inc.	50 million doses
Novartis Vaccines	46 million
GlaxoSmithKline	35 to 38 million
MedImmune	12 million doses of FluMist

Flu Websites

Rachel Potter, Courtney McFeters

- Rachel and Courtney walked the group through various flu websites, so that partners can find flu vaccine information and resources easily
- MDCH Flu website - www.michigan.gov/flu
- Flu Fighter Action Kit for Health Care Personnel - www.michigan.gov/flufighterkit
- Alliance for Immunization in Michigan (AIM) Flu Folder - www.aimtoolkit.org

Participation in National Flu Campaigns: Vote and Vax and Spread the Word, Not the Flu

Courtney McFeters

Vote & Vax

- Robert Wood Johnson Foundation and SPARC (Sickness Prevention Achieved through Regional Collaboration)
- Offer flu [vaccinations at polling sites on Election Day](#)
- Works with local public health providers to assist in launching vaccination clinics at polling places.
- <http://voteandvax.org/>
- Bay County may be interested in participating; Wayne County is going to focus efforts on two mass vaccination clinics; Detroit HD tried to get involved with the campaign but their local polling places didn't want to participate

Spread the Word - Not the Flu

- National Association of County and City Health Officials (NACCHO), Novartis
- Influenza curriculum that can be distributed in schools across the country.
- Designed to empower students in grades 3-8 to become "Influenza Ambassadors" and talk with their families about the seriousness of influenza and the importance of receiving an annual influenza vaccination.
- Health departments can enroll in the program for free, and their clinic times and offerings will be advertised to schools in their area through the Weekly Reader.
- [Presentation slides](#), along with the [program enrollment form and Q & A from the webinar are now available](#)

National Influenza Vaccination Week

Courtney McFeters

- December 8-14, 2008
- Purpose: To highlight the importance of continuing flu vaccination, as well as foster greater use of flu vaccine through the months of November, December and beyond.
- CDC website has: Media toolkit, Podcasts, E-cards,
- Letter from Dr. Gerberding to healthcare workers encouraging flu vaccination
- NIVW Press Release
- See What Other States are Doing
- Submit an Activity - tell us about your vaccination activity, media event, or campaign.
 - Courtney can input these for you – last year MI had none listed
- Information available in English and Spanish
- Website: <http://www.cdc.gov/flu/NIVW/NIVW2008-index.htm>
- Paradigm shift – we must expand the flu vaccination season in December and beyond.
- 27 million doses were discarded last flu season!
- 25 million high risk patients missed in 2007-08 season who present within an 18 week season (that have not yet had the flu).

Guidance on Pandemic Influenza Vaccine

Rachel Potter

- Final Release on July 23, 2008 – input from public and stakeholders
- Goal: To vaccinate all persons in the U.S. who choose to be vaccinated.
 - Vaccine supply to meet goal will not be available all at once
 - Allocation decisions must be made
- Objectives of vaccine allocation:
 - Protect those who are essential to pandemic response and provide care for ill persons
 - Protect those who maintain essential community services
 - Protect children
 - Protect workers who are at risk due to job
- Framework at-a-glance:
 - Target groups – people targeted for vaccination defined by a common occupation, type of service, age group, or risk level
 - Categories – pandemic vaccination target groups are clustered into four broad categories (homeland and national security, health care and community support services, critical infrastructure, and the general population)
 - Tiers – across categories, vaccine will be allocated and administered according to tiers where all groups designated for vaccination within a tier have equal priority for vaccination.
- Next steps – determine MI population in target groups.
- Available at www.pandemicflu.gov

VFC Influenza Vaccine Update

Terri Adams

- All vaccine will be distributed by McKesson
- VFC flu vaccine will be shipped separately from other vaccine shipments
- Even if providers are not using the new VIM, vaccine will be distributed by McKesson
- VFC flu vaccine is allocated per state by CDC
- MDCH VFC ordered flu vaccine from Sanofi and MedImmune this year: FluMist nasal spray and Fluzone (.25 mL syringes, .5 mL single dose vials, 5.0 mL multi-dose vials)
- VFC had 3,023 doses of flu vaccine wasted this past year at a cost of \$38,482.79
- The cost of wasted vaccine was not required to be reimbursed by providers
- Goal: 0 wastage!
- VFC flu guidelines due out soon.
- No VFC flu vaccine allocated to MI to date. Providers are receiving private stock flu vaccine already.

Flu Gossip

Everyone

- MDCH needs more influenza sentinels. Contact Rachel Potter at potterr1@michigan.gov to become a flu sentinel.
- Utilize the Influenza Vaccine Exchange Network (IVEN) available on www.mcir.org. IVEN is a network where medical providers can share influenza vaccine inventory information to facilitate vaccine redistribution should shortages occur. This is not for VFC vaccine.
- Bureau of Epidemiology received a grant from the Council of State and Territorial Epidemiologists (CSTE) on sentinel laboratories; this will give us money to implement electronic reporting
- Testing antibody level of people between 92 to 100 years old and they still have antibodies against the 1918 flu
- Any requests from local jails or jail administrators to vaccinate inmates?
 - Washtenaw vaccinates their jails; continuing Twinrix in this population
 - MI Sheriff's Association realizes the benefits of vaccination for county jails; they rent some beds out to immigration group for people who are getting ready to be deported
 - Good discussion topic for the flu subcommittee

Adjourn

- Meeting adjourned at 3:00 p.m.

Upcoming Meetings:

- November 19, 2008**
- February 18, 2009**
- May 20, 2009**
- August 19, 2009**
- November 18, 2009**