

# CD Resources Website

Ed Hartwick, MS  
Kim Kutzko, MPH



# Introducing CDINFO

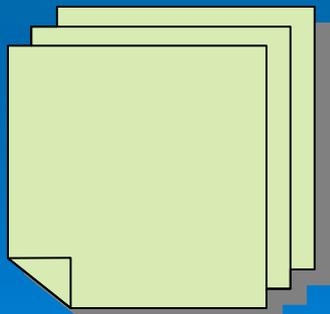
The screenshot shows a Microsoft Internet Explorer browser window displaying the Michigan Department of Community Health (MDCH) website. The address bar shows <http://www.michigan.gov/cdinfo>. The page features a navigation menu on the left with categories like Providers, Communicable & Chronic Diseases, and Birth, Death, Marriage and Divorce Records. The main content area is titled "Current Issues & Updates" and lists several links, including "MDCH Influenza A H1N1 Website", "CDC Influenza A H1N1 Website", and "2008 Zoonotic and Vector-Borne Disease Surveillance Report". There are also sections for "CD Resources & Forms", "Communicable Diseases (A-Z)", "Reports & Publications", "Communicable Disease Internet Links", "About Us", and "Frequently Asked Questions". A "MI Business One Stop" logo is visible in the top right corner of the page content.

[www.michigan.gov/cdinfo](http://www.michigan.gov/cdinfo)



# CDINFO Contains

**Guidance Documents**



**Links**



**Contact Information**



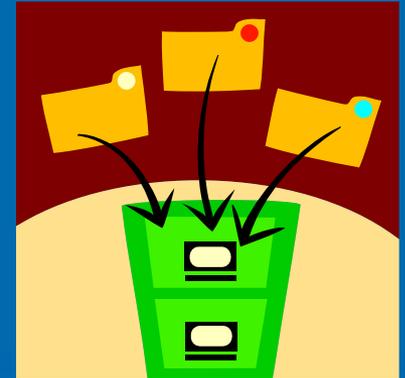
**Updates**



# Project Background

- Project started last summer to address the age old question:

*Where did I put that communicable disease form, memo or document? It must be on the MDCH website somewhere.*



- Reality
  - Lots of great resources are available
  - How to keep track of them?

# Idea: CDINFO Website

- Make a website that helps the Michigan public health community to locate the most recent communicable disease guidance documents, protocols, forms, and memos quickly and easily.



# A nice idea, but.....

## How can we make this work?

### ➤ Step One: Make a Committee

- Brenda Brennan, Ed Hartwick, Kim Kutzko, Liz Lewis and Shannon Johnson

### ➤ Step Two: Decide on Content/Audience

- July 2008 a survey was distributed to LHD staff to get input on possible content for the site.
- Initial audience = public health community
- Initial focus = existing documents

### ➤ Step Three: Format

- A MDCH site, how can we work within that framework?
- How to organize existing information?



# A nice idea, but.....

## How can we make this work?

- Step Four: Policies and Procedures
  - Website content **MUST** be accurate and current
  - Accurate: approval process for posted content.
  - Current: every 6 months all links and content will be reviewed.
  
- Step Five: Usability Study
  - Is this site user friendly for the intended audience (YOU)?
  - Designed a brief survey (15 minutes) to assess how long it takes to find documents and to gather input on the site organization.
  - Interested in volunteering?  
Contact us at: [mdch\\_ers@michigan.gov](mailto:mdch_ers@michigan.gov)  
Subject line = cdinfo

# CDINFO Live Tour

