

Exclusive Breastfeeding for six months because:

**Babies who are fed
only breastmilk stay
healthier than babies who
are given both formula and
breastmilk.**

**Exclusive Breastfeeding
for six months
because:**

**Mothers who breastfeed
exclusively are likely to
breastfeed longer.**

**Exclusive Breastfeeding
for six months is
recommended by:**

American Academy of Pediatrics

World Health Organization

Centers for Disease Control



**Exclusive Breastfeeding
for six months because:**

**Human milk is for
human babies. It has
everything a baby needs
for the first 6 months.**

Exclusive Breastfeeding for six months because:

**Not having to
buy formula
saves you
money!**



**Exclusive Breastfeeding
for six months
because:**

**WIC offers more
food for mothers
and infants when the
infant does not receive
formula.**



Exclusive Breastfeeding for six months because:

**WIC offers a personal use
breast pump to mothers who
are exclusively breastfeeding
and returning to work or
school.**

**Mothers breastfeeding
exclusively receive a food
package from WIC for an entire
year.**

**Mothers breastfeeding
exclusively receive the most
variety and largest quantity of
food.**

**Older infants receive
almost 100 jars of baby food
each month when they
don't get formula
from WIC.**



Exclusive Breastfeeding for six months because:



**Breastmilk is the
perfect food in
the right amount.
Babies don't need
formula.**