

# Michigan Department of Community Health 2010-2020 Michigan Obesity Prevention Strategic Plan

## Strategic Planning Process: An Overview

June-July, 2009	Partnership Survey
June – September 2009	Strategic Plan planning process
October 1-12, 2009	Planning Pre-work: Vision, Mission, Goals, and Long-term Objectives
October 13-14, 2009	Two-day Strategic Planning Face-to-Face Meeting
November 2009 – January 2010	Small Group Work (3 conference calls) <ul style="list-style-type: none"><li>✓ Short-term objectives that reflect process changes</li><li>✓ Priority populations</li><li>✓ Strategies</li><li>✓ Partners, including lead organization</li><li>✓ Implications for infrastructure, funding, and other resources</li><li>✓ Opportunities for integration</li><li>✓ Evaluation Indicators</li></ul>
February 2010	Half-day Strategic Planning Face-to-Face Meeting <ul style="list-style-type: none"><li>✓ Review and approve</li></ul>
March – April 2010	Write and format Strategic Plan
May – June 2010	MDCH review and approval
May - June 2010	Prepare 18-month implementation plan
July 1, 2010	Begin implementation of 2010-2015 Michigan Obesity Prevention State Plan