



Sponsor/Exhibitor Fact Sheet

August 13-14, 2012

**Amway Grand Plaza Hotel
Grand Rapids, MI**

Moving Toward Solutions:

Addressing Teen Pregnancy Prevention in Michigan

SPONSORSHIP OPPORTUNITIES

The 2012 Moving Toward Solutions Conference offers several levels and types of sponsorship, with various opportunities within each level. They are:

- **GOLD SPONSOR:** \$2,500 and above
- **SILVER SPONSOR:** \$1,500
- **BRONZE SPONSOR:** \$1,000
- **Contributor:** \$750
- **Speaker Sponsor:** Amount TBD
- **Conference Tote Bag Sponsor:** \$2,500
- **Prize Contributor:** Item or gift card with a value of \$50 or more for end-of-conference drawing

Sponsors receive complimentary conference registrations according to their contribution level:

- **Gold– 4 registrations** ■ **Silver– 3 registrations** ■ **Bronze– 2 registrations** ■ **Contributor– 1 registration**

All sponsors are guaranteed the following benefits:

- Complimentary exhibit space.
- Acknowledgment in marketing materials, if commitment is made prior to publication date.
- Acknowledgment in the conference program according to sponsorship level.
- Verbal recognition during the conference.
- Acknowledgment on signage at appropriate locations at the conference.

Special recognitions are provided for:

- **Speaker Sponsor**—A sponsor can underwrite the honoraria and/or travel expenses of a speaker. Call 517-663-5147 to discuss fees.
- **Conference Tote Bag Sponsor**—A sponsor can underwrite the cost of the tote bags distributed to each conference participant. These bags will have the sponsor's name and/or logo on them, as well as the conference name.
- **Prize Contributor**—For those who provide a gift valued at \$50 or more for the end-of-conference drawing; mention will be made in the program book and during the drawing.

EXHIBITORS

- Sponsors receive a complimentary exhibit table.
- The exhibit fee for for-profit organizations who are not sponsors is \$350.
- The exhibit fee for non-profit organizations is \$75.
- Exhibits will be displayed on 6-foot skirted tables. **Exhibitors who are not sponsors and wish to attend the conference sessions and meals also need to register for the conference and pay the appropriate registration fee.**



Sponsor/Exhibitor Commitment Form

August 13-14, 2012

Amway Grand Plaza Hotel
Grand Rapids, MI

Moving Toward Solutions:

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Please complete this form and return it by mail, e-mail or fax to:

Diane Drago, Conference Manager, Diversified Management Services
620 Hall Street ▪ Eaton Rapids, MI 48827 ▪ Voice: 517/663-5147 ▪ FAX: 517/663-5245
ddrago@dmsevents.com

NAME _____ TITLE _____

ORGANIZATION _____

ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

TELEPHONE _____ FAX _____

E-MAIL _____

SPONSORSHIPS

After reviewing the Fact Sheet, please check the participation type in which you are interested. Conference management will contact you to confirm and discuss any special sponsorship arrangements.

- Gold Sponsor—\$2,500 and above
- Silver Sponsor—\$1,500
- Bronze Sponsor—\$1,000
- Contributor—\$750
- Speaker Sponsor (designate speaker):

- Conference Tote Bag Sponsor—\$2,500
- Prize Contributor (please designate gift and value):

EXHIBITOR

- We are a sponsor and will use the complimentary exhibit space.
- We are not a sponsor, but wish to purchase an exhibit space at the following level:
 - For-profit rate of \$350
 - Non-profit rate of \$75

PAYMENT INFORMATION

- Check # _____ is enclosed in the amount of \$ _____. Checks made payable to:
Moving Toward Solutions Conference/Diversified Management Services
Tax ID number: 30-0659477
- Please charge my credit card in the amount indicated above. VISA Mastercard

CARD NUMBER _____ EXPIRATION DATE _____

NAME ON CARD (PRINT CLEARLY) _____

SIGNATURE _____