

Sample Newsletter 3

Influenza season is here and it's time to get immunized. [INSERT NAME OF FACILITY] is offering free vaccination to all employees beginning next week. Vaccination clinics will be held [INSERT TIMES, DATES, LOCATIONS OF CLINIC].

[INSERT INFORMATION ABOUT INCENTIVES, DEPARTMENTAL COMPETITION, OR OTHER PROMOTIONS TO ENCOURAGE IMMUNIZATION].

In accordance with the Centers for Disease Control and Prevention (CDC), [INSERT FACILITY NAME] strongly recommends all employees be immunized against the influenza.

Protect Your Patients. Protect Yourself.

Many of our patients are considered high-risk for influenza-related complications, which can result in death. In addition, health care personnel (HCP) are at increased risk for getting influenza due to their exposure from patients and in the community. Vaccination of HCP has been linked with reduced work absenteeism, and fewer deaths among nursing home and elderly hospitalized patients, yet only 42% of HCP are immunized against influenza (CDC, unpublished data, 2006).¹

Immunization is the best way to prevent influenza and avoid spreading it to others, including patients, co-workers, and loved ones, who may be at high risk for influenza-related complications.

About Influenza

Every year in the United States, approximately 200,000 people are hospitalized and more than 36,000 people die from influenza.^{1, 15, 25} In fact, influenza and pneumonia - vaccine-preventable diseases - are the eighth leading cause of death in the United States.²⁶

For More Information

Contact [INSERT NAME OF DEPARTMENT AND INDIVIDUAL WHO IS IN-CHARGE OF THE INFLUENZA CLINIC; INSERT PHONE NUMBER OR E-MAIL ADDRESS] with questions about the influenza, immunization, or the vaccination clinic.

