Survey of Business Impact of the Smoke Free Air Law in Michigan on Hospitality Venues

OWNERS / MANAGER'S SURVEY

The Michigan Department of Community Health, along with Local Health Departments and other Community Based Organizations, is conducting a statewide survey to look at the effect on Michigan's businesses given the present social, economic, and business climate in Michigan along with the implementation of Michigan Smoke-Free Air Law.
This survey will look at the time period of May – September 2010 as compared to earlier in the year.

We would appreciate if you could take a few minutes to complete this survey.
Please complete and check the appropriate answer for the following questions:

1. Date: / / 2. Type of Venue: ☐ Restaurant ☐ Bar ☐Other
3. Name of venue _____
4. Address: County_____ City_____ Zip Code _____

5. **Have you noticed any financial changes in your business during May – September 2010?**
   ☐ **Positive change** ☐ **No change** ☐ **Negative change**
   If you feel there has been a change, can you estimate the percentage change: _____%?

6. **Have you hired or laid off employees in your business during May – September 2010?**
   ☐ **Hired more employees** ☐ **No change** ☐ **Laid off employees**
   Number of staff members prior to May 2010: _____ persons
   If you made a change, can you say how many were hired or laid off: _____ persons

7. **Have you in general gained or lost more customers during May – September 2010?**
   ☐ **Gained more customers** ☐ **No change** ☐ **Lost more costumers**

8. ***Please answer this question if you have noted changes to your business***.
   Check all that you think appropriate.
   What are some of the reasons to which you attribute this/these changes you list above?
   ☐ (a) Generally "poor" economy
   ☐ (b) Local issues e.g. traffic changes due to roadwork
   ☐ (c) Other local challenges that impede or restrict business
   ☐ (d) Seasonal issues – business varies over the summer compared to rest of the year
   ☐ (e) New laws/regulations e.g. Smoke free Law
   ☐ (f) People going out less or spending less
   ☐ (g) Other reason(s): Please Specify _____
   Which of these reasons would you list as the Number 1 contributor to the changes? Letter ( )

Please provide any comments (or testimonial) you wish to share :

_____

_____

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You have provided us with some great information; may we have permission to use your individual information in the media? ☐ Yes ☐No (If you checked "No" the information would only be reported as part of the larger group.)

09/21/2010