Post-Campaign Assessment Worksheet

Number of employees immunized:_____

How much vaccine did you purchase for your employees this year? _____ doses

Did you have enough vaccine?

□ Yes. Consider setting next year's immunization goal at 110% of this year.
□ No. Consider purchasing 20% more next year.

Which departments or disciplines had the least number of staff members getting the flu vaccination (e.g., physicians, nurses, housekeepers, maintenance workers, aides, dietary staff, etc.)?

What were some of the reasons/barriers cited by this department/discipline for not receiving the vaccine?

In the space below, brainstorm strategies to address these barriers.

Did you have a multidisciplinary strategic planning team?
□ Yes □ No

Methods used to administer vaccine:
□ Kick-off event
□ Stationary clinic
□ "Rolling cart" clinic
□ Other_____

Tools used for campaign promotion and staff education:
□ Flyers
□ Posters
□ E-mail
□ Employee newsletters
□ In-service training
□ Paycheck stuffers
□ Other_____

Incentives or rewards for staff who obtained immunization:
□ Departmental competition
□ Refreshments
□ Raffle
□ Games
□ Other_____

What were the methods used to track your immunization progress?

Evaluate your organization's immunization campaign.

□ What were the strengths?

□ What were the weaknesses?

Document adapted from Massachusetts Medical Society, Masspro, and the Massachusetts Department of Public Health