

Conduct The Campaign

STEP 5: CONDUCT THE CAMPAIGN

ACTION	RESOURCE
Operate clinics & track progress	None
Utilize materials	See <i>Assemble Materials</i> in Step 3
Document immunizations in the Michigan Care Improvement Registry (MCIR)	Documentation Cheat Sheet MCIR Brochure MCIR website: " http://www.mcir.org "
Evaluate campaign & celebrate successes – Congratulations!!	Post-Campaign Assessment Worksheet
Communicate results to staff members & volunteers	Post-Campaign Announcement
Plan for next year	See Step 1!

