Applying and Integrating Public Health Genomics Into Public Health Practice

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September 12, 2006


Poster #92 Direct to Consumer Marketing of a Nutrigenetics Testing Product Minnesota Retail Settings
Family health history can be used to...

- assess risk for chronic diseases
- influence early disease detection
- target and prioritize prevention strategies

A Case of Avoidable Tragedy: Real People, Real Situation, Real Opportunities*

- 22 year old male presents with rectal bleeding, diagnosis of probable irritable bowel made by primary care provider
- Symptoms persist until 24 years old, when colonoscopy performed.
- Diagnosis of metastatic colon cancer at 24 years, surgery to remove most of colon
- Death at 27 years from metastatic colon cancer

* provided by Kris Peterson Oehlke, MS, CGC, Minnesota Genomics Coordinator
A Case of Avoidable Tragedy (Continued)

- Relevant Family History:
  - Brother had rectal bleeding at 29 years of age, and found to have large colon polyp (two years prior to patient’s onset of symptoms)

Core Public Health Functions

- **Assurance**
  - Link to needed services
  - Assure competent health workforce
  - Evaluate health services

- **Assessment**
  - Monitor health status
  - Diagnose & investigate
  - Inform & educate

- **Policy Development**
  - Develop policies & plans
  - Enforce laws & regulations
Is There a Role for Public Health Genomics in this Case?

- **Assessment:**
  - How often does colon cancer occur in 24 year olds? How often does death occur in 27 year olds?
  - Was the Family Health History documented in the chart?

- **Policy:**
  - Do professional standards exist for ordering colonoscopy before the standard of 50 years of age?
  - For families identified at risk, can their privacy be protected? Can they be protected against discrimination in insurance and at the workplace?

- **Assurance:**
  - Is the primary care provider, patient and family aware of the importance of Family Health History? aware of cancer genetic services in their area?
  - Can public health help to assure proper services for this patient/family?

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Conceptual Model* of Genomics Integration

*adapted from CDC, Conceptual Model of Comprehensive Cancer Control Planning
Establishing State Public Health Genomics Infrastructure

- Michigan Department of Community Health
  - 2 Project Co-Directors
    - Chief Administrative Officer
    - State Genetics Coordinator
  - Genomics Coordinator
  - Genomics Educator
  - Genomics Epidemiologist
  - Gene-Environment Specialist

- Utah Department of Health
  - Genomics Coordinator
  - Genomics Educator
  - Genomics Epidemiologist

- Minnesota Department of Health
  - MD Internist
  - Genomics Coordinator
  - Educator
  - Webmaster
  - Student Intern

- Oregon Department of Human Services
  - Genetics Manager
  - Genetics Program Coordinator
  - Genomics Epidemiologist
  - Public Health Genetic Specialist

Raising Awareness of Public Health Genomics at the State Level

All four genomic state grantees:
- Internal Genomics Work Groups
- Websites
  - Michigan: http://www.migeneticsconnection.org/
  - Minnesota: http://www.health.state.mn.us/divs/hpcd/genomics/
  - Utah: http://health.utah.gov/genomics/
- Participate in a variety of State Chronic Disease Committees and State Plans to integrate genomics
Creating New and Analyzing Old: Using Data for Genomic Epidemiology

- **Examples of Analyzing Old**
  - Identify existing Family Health History questions within chronic disease programs and registries
    - Importance of quality of questions asked
    - Evaluation of family history elements
      - WISEWOMAN (see poster #76)
      - Utah Population Database
  - Evaluating Provider Practices
    - Chart Reviews
      - Cancer Registry (see poster #16)
      - Health Plans
      - Health Systems
    - Focus Groups

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### Possible Sites for Inherited Cancer Surveillance System

<table>
<thead>
<tr>
<th>Type of Cancer</th>
<th>Usual age @ Dx</th>
<th>Ca Registry Data</th>
<th>Ca Registry Data</th>
<th>Associated Hereditary Cancer Syndromes</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>Age at Diagnosis</td>
<td>Ca @ Age &lt;50</td>
<td>BRCA1* &amp; BRCA2*</td>
</tr>
<tr>
<td>Breast (based on cell type)</td>
<td>Postmenopausal (After age 50)</td>
<td>8 331</td>
<td>3429 1113</td>
<td>0 44</td>
</tr>
<tr>
<td></td>
<td></td>
<td>20-39</td>
<td>40-49</td>
<td>50-59</td>
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<tr>
<td>Ovary (based on cell type)</td>
<td>Postmenopausal (After age 50)</td>
<td>102 242</td>
<td>659 1228</td>
<td>6 21</td>
</tr>
<tr>
<td></td>
<td></td>
<td>20-39</td>
<td>40-49</td>
<td>50-59</td>
</tr>
<tr>
<td>Colorectal</td>
<td>After age 65</td>
<td>36 186</td>
<td>872 2691</td>
<td>4 34</td>
</tr>
<tr>
<td></td>
<td></td>
<td>20-39</td>
<td>40-49</td>
<td>50-59</td>
</tr>
<tr>
<td>Pancreas</td>
<td>60 - 60 Yrs</td>
<td>5 10</td>
<td>120 611</td>
<td>0 14</td>
</tr>
</tbody>
</table>


*Genome Mining & Analysis
**Michigan Cancer Registry Chart Audit**

- 853 charts reviewed from Dec 2003 to Oct 2004
- **82.5%** of charts documented the presence or absence of any family history of cancer
  - 89% were gender-specific in identifying the affected relative
  - 82% were site-specific in the relative’s diagnosis
- Among charts with a documented family history of cancer:
  - 94.3% were missing information on the relative’s age at diagnosis
  - 99.5% were missing information on the relative’s date of diagnosis

**Creating New Data for Genomic Epidemiology**

- State BRFS questions on genomics (poster #17)
  - Technical assistance provided by Centers for Genomics and Public Health and CDC National Office of Public Health Genomics
    - Questions Compiled by University Of Washington Center for Genomics and Public Health website at
- Creating and Adding Questions to Community-Based Programs
  - Diabetes, Cardiovascular and Renal Disease Family History Questions
    - Beauty Salon Initiatives (Healthy Hair, Dodge the Punch)
    - Head Start (new National Kidney Foundation of Michigan project)
  - Asthma Genomics
    - Healthy Homes University
      - Assistance provided by University Of Washington Center for Genomics
2005 Michigan BRFS

- 37% of Michigan adults actively collect health information for purpose of family health history
- 66.4% of Michigan adults thought family health history was very important to personal health
- Focus on Family History of Colon Cancer
  - 7% of Michigan adults had immediate family member diagnosed with colorectal cancer
  - 37.4% thought their chances of getting colorectal cancer was high or very high (compared to 4.6% without the family history)
  - 55.6% reported making some lifestyle changes to try and prevent colorectal cancer

Important Message For Those with Family Health History of Colorectal Cancer

- Screening for Individuals With a Family History
  - Individuals with a first-degree relative (brother, sister, parent, child) or two or more second degree relatives (grandparents, uncles, aunts, nephews, nieces, half-brothers, half-sisters) with a history of colorectal cancer should be screened with colonoscopy when they are 40 years of age or ten years younger than their relative was at the time of diagnosis, whichever is younger*

* National Comprehensive Cancer Network
Building a Knowledge Base: Increasing Genomic Literacy

CDC Genomics Competencies

Genomic competencies for the public health workforce at any level in any program

A public health worker is able to:

• Demonstrate basic knowledge of the role that genomics plays in the development of disease
• Identify the limits of his/her genomic expertise
• Make appropriate referrals to those with more genomic expertise

http://www.cdc.gov/genomics/training/competencies/comps.htm

Building a Knowledge Base

- An Introduction to Genomics for Public Health Professionals
  - Presented at Michigan Department of Community Health (MDCH) DNA Day Open House in 2003
  - Created by CDC, Michigan Center for Genomics and Public Health (MCGPH) and MDCH
  - Available online since 2004 at http://www.cdc.gov/genomics/training/GPHP/defa/ult.htm

- Six Weeks to Genomics Awareness
  - Six Sessions piloted at MDCH in 2003
  - 70 MDCH staff attended one or more sessions
  - Created by MCGPH and MDCH
  - Available online since 2004 at http://www.cdc.gov/genomics/training/sixwks.htm

- Cancer Genomics for Public Health (see E02)
  - MDCH Cancer section, MDCH Genomics and MCGPH created six modules on cancer genomics to educate the entire MDCH cancer section in the spring and summer of 2005

- Diabetes E01 Module (see poster #27)
  - MDCH and Michigan Diabetes Outreach Network (MDONs) created CEU approved module, Genomics, Family History, and Diabetes
Building a Knowledge Base

- Professional Conferences
  - Diet & DNA: The Promise and Challenges of Nutrigenomics (Michigan 2005 and 2006)
  - Looking Back…Thinking Ahead: Applications of Family Health History in Primary Care (Michigan 2006)
  - Cancer Genetics Moving Beyond the Basics (Minnesota 2006)
  - Public Health Responses to Diverse Community Needs: From the Human Genome Through Health Disparities to Public Health (Minnesota 2006)

- Genomics Policy Development: Addressing Ethical, Legal, Social Issues (ELSI)

  - Oregon Genetic Privacy Law
    - Cross-disciplinary workgroup since 1995; Advisory Committee since 1999
    - Passed in 1995; first state with comprehensive law protecting genetic privacy
    - Multiple revisions to law to address issues of terminology, IRB, tissue banks, anonymous and coded research
  
  - Report on Genetic Information and How It is Currently Treated under Minnesota Law
    - Legislature asked the Commissioner of Administration to assess how genetic information is currently protected
    - Report completed in January 2006
    - Eleven recommendations covering issues such as privacy, access, disclosure
  
  - Michigan Genetic Privacy Laws
      - Requires for predictive and pre-symptomatic testing
      - Protection against genetic discrimination in workplace and insurance

- Public
  - Family Health History Toolkit
    - Utah (see poster #80)
  - Media
    - Press Releases
    - Television segments
  - Libraries
    - Family History and Your Health newsletters
  - Secondary Education Teachers
    - Genetics to Genomics (see C01)
  - Genealogy Groups
    - Utah and Michigan
  - Native American Tribal Colleges
    - Michigan

- Libraries
- Family Health History Toolkit
- Utah (see poster #80)
Additional Website Resources

- Centers for Disease Control and Prevention: National Office of Public Health Genomics
  http://www.cdc.gov/genomics/default.htm
- US Surgeon General’s Family History Initiative
  http://www.hhs.gov/familyhistory/
- National Human Genome Research Institute
  http://genome.gov
- US Department of Energy Human Genome Project
  http://www.ornl.gov/sci/techresources/Human_Genome/home.shtml

In Conclusion…

- Genomics:
  - Is already being incorporated into public health practice, and can be applied even further to existing infrastructure as new advances occur
  - Should be part of all strategic plans to promote health and prevent disease
  - Is relevant to most clinical and public health professionals

Recently discovered “DNA nebula” 80 light years away

This presentation is supported in part by Cooperative Agreement #U58/CCU522826 from CDC. Its contents are solely the responsibility of the presenter and do not necessarily represent the official views of CDC.