



Michigan Stroke Conference 2010: Bridging the Gaps



» » » Thursday, September 9, 2010

**Advanced Life Support Workshop for
Emergency Medical Service Personnel**

» » » Friday, September 10, 2010

Michigan Stroke Conference: Bridging the Gaps

VisTaTech Center – Schoolcraft College
18600 Haggerty Rd. • Livonia, MI 48152

With Financial Support from:

- American Heart Association
- Genentech
- Medivance
- Other support pending

Presented by:

The Michigan
Department of
Community
Health and
Michigan Public
Health Institute in
collaboration with
our partners.

Michigan Department
of Community Health



Jennifer M. Granholm, Governor
Janet Olszewski, Director

The Michigan Department of Community Health and Michigan Public Health Institute, in collaboration with partners, presents the Michigan Stroke Conference 2010: Bridging the Gaps. This timely conference will provide health care professionals with up-to-date information about stroke care. Participants will increase their knowledge of new stroke treatments and initiatives as well as best practices. The conference will also provide attendees an opportunity to network with other health professionals, explore strategies for improving stroke, and visit exhibits on stroke products and services.

REGISTRATION INFORMATION:

To register go to:
www.events.mphi.org/strokeconference2010

Advanced Stroke Life Support Workshop for Emergency Medical Service Personnel

Thursday, September 9, 2010
\$25 per person

Michigan Stroke Conference 2010: Bridging the Gaps

Friday, September 10, 2010

EARLY REGISTRATION

\$85 per person

Registration form must be received by Monday, June 28, 2010.

FULL REGISTRATION FEE

\$95 per person

For all registrations received after June 28, 2010.

Registration closes September 1, 2010.

Registration will *not* be available on the day of the conference.

CANCELLATION POLICY

- Full refunds, less a \$25.00 processing fee, are available only until September 1, 2010.
- A written notice of cancellation must be received by September 1, 2010 by email to tsmith@mphi.org.
- Full payment is required if cancellation is not received by September 1, 2010.

NEED MORE INFORMATION?

For more information on the conference, including continuing education credits, contact Terri Smith at (517) 324-8330 or tsmith@mphi.org.

Continuing Education:

RN – Nursing contact hours will be provided. The final approved contact hours will be posted on the registration page in August. Application has been made with the Ohio Nurses Association. The Ohio Nurses Association (OBN-001-91) is an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation. Requirements for participation are complete attendance of entire session. Contact hours will not be awarded for those who arrive late or leave early.

Physician – CME AMA PRA Category 1 Credits will be available for those professionals that attend. The amount will depend on the sessions attended. More information will be posted on the registration website in August.

Disclosure Statement: Exhibitors have been invited from various companies, agencies, and organizations. In no way have the exhibiting companies persuaded the educational content of the program. Approval status does not imply endorsement by the provider, ANCC, OBN or ONA of any products displayed in conjunction with an activity. The planning committee declares no conflict of interest, except for Mary Kay Bader. Medivance, Inc., has sponsored Mary Kay Bader. Ms. Bader is on the speaker's bureau for Medivance, Inc. and she has agreed to present material in a fair and unbiased manner. There is no commercial support for this activity.

7:00 a.m.

Registration Opens
Continental Breakfast
Exhibits Open

8:00 a.m.

Welcome and Opening Remarks
State of Stroke in Michigan

Greg Holzman, MD, MPH
 Michigan Department of Community Health
Diponio Room

8:30 a.m.

Effects of Intensive Blood Pressure Control on Cardiovascular Events in Type 2 Diabetes Mellitus: The ACCORD Blood Pressure Trial

William Cusham, MD, FACP, FAHA, FASH
 Veterans Affairs Medical Center, Memphis, TN
Diponio Room

9:30 a.m.

Stroke Systems of Care: Networking City Mouse and Country Mouse

Phillip Scott, MD, FAHA
 University of Michigan Health Center
Diponio Room

10:30 a.m. - **Break with Exhibits** – *Diponio Room*

11:00 a.m.

CONCURRENT WORKSHOPS – SESSION A:

A-1: Difficult Decisions in Thrombolysis

Christopher Lewandowski, MD
 Henry Ford Hospital
W 210B

A-2: Stroke and Migraine

Gretchen Tietjen, MD
 University of Toledo, OH
VT 455

A-3: Reducing Secondary Injury in Stroke Through Therapeutic Temperature Management

Mary Kay Bader, RN, MSN, CCNS, FAHA, Neuro/ Critical Care CNS
 Mission Hospital, Mission Viejo, CA
VT 425

A-4: Pre-Hospital Communication and Stroke Care

Steven McGraw, DO
 Providence Hospital
VT 460

12:00 Noon

Lunch

Diponio Room

12:30 p.m.

Michigan Stroke Registry and Quality Improvement - Recognition Event

Diponio Room

1:30 p.m.

CONCURRENT WORKSHOPS – SESSION B:

B-5: Taking Care of the Caregivers: Evidence for Telephone and Web-based Support

Linda Pierce, PhD, RN, CNS, CRRN, FAHA
 University of Toledo, OH
W 210B

B-6: Brain Plasticity

Zheng Gang Zhang, MD, PhD
 Henry Ford Hospital
VT 455

B-7: Sexuality and Intimacy Issues After Stroke

Eileen Andreassi, MA, CTRS
 Helen Hayes Hospital, West Haverstraw, NY
VT 425

B-8: Spasticity in Stroke and Stroke Rehabilitation

Jennifer Doble, MD
 Associates in Physical Medicine and Rehabilitation
VT 460

2:30 p.m. - **Break with Exhibits** – *Diponio Room*

2:45 p.m.

CONCURRENT WORKSHOPS – SESSION C:

C-9: Regionalization of Emergency Care

Robin Shivley,
 Michigan Department of Community Health
W 210B

C-10: Changing Healthcare Provider Behavior — Case Study: The INSTINCT Trial

William Meurer, MD, MS
 University of Michigan Health Center
VT 455

C-11: Acute Care for Ischemic Stroke Patients: Nurses Make the Difference

Deborah Summers, MSN, APRN-BC, CNRN, CCRN,
 Saint Lukes Hospital, Kansas City, MO
VT 425

C-12: The Michigan Stroke Registry and Quality Improvement Project - What Have We Learned So Far?

Stacey Roberts, RN, MS, CPHQ
 Michigan Department of Community Health
VT 460

3:45 p.m. - **Break with Exhibits** – *Diponio Room*

4:00 p.m.

Concluding Remarks

Rochelle Hurst, RN, MSN
 Michigan Department of Community Health
Diponio Room



ADVANCED STROKE LIFE SUPPORT WORKSHOP - For Emergency Medical Service Personnel

The Michigan Department of Community Health is sponsoring an Advanced Stroke Life Support training. The workshop addresses the pre-hospital and general management of acute stroke. The program uses interactive discussion, hands-on demonstration and multimedia. Content includes recognition of the 5 main stroke symptoms, t-PA considerations and contraindications, neurologic assessment, and management of the stroke patient. This hands-on workshop will be held Thursday, September 9, 2010.

Class size limited so reserve your spot now.

Cost: \$25.00

7:30 am	Registration	12:00	Lunch
8:00 am	Introduction and Pretest	1:00 pm	Stroke Management: Prehospital & General Principles
8:30 am	Learning Goals and Protocols	1:30 pm	Video Case Scenarios
8:45 am	Stroke Facts & Rationale for Urgent Care	2:30 pm	Break
9:15 am	Break	2:40 pm	MEND Practice Session-Stroke Syndromes
9:30 am	MEND Exam: Focused Neurologic Assessment	4:00 pm	Interactive Review
10:00 am	MEND Exam Practice Session-Normal Patient	4:30 pm	Post test
11:00 am	Major Stroke Syndromes & Stroke Mimics	5:00 pm	Evaluations/Certificates/Adjourn

REGISTRATION DEADLINE: September 1, 2010

YOU MAY REGISTER ONLINE OR ON PAPER.

PLEASE COMPLETE ONE FORM PER REGISTRANT.

NAME		DEGREES	
TITLE			
AGENCY			
ADDRESS			
CITY		STATE	ZIP CODE
PHONE	FAX	EMAIL	
CREDIT CARD INFORMATION			
NAME AS IT APPEARS ON CREDIT CARD		 	
AUTHORIZED SIGNATURE		EXPIRATION DATE	
ACCOUNT NUMBER			

Online Registration: www.events.mphi.org/strokeconference2010

Fill in the fields on this registration page and you will receive an automatic confirmation.

Register on paper: Fill in the information above and mail or fax to:

MPHI attn: Terri Smith

2438 Woodlake Circle, Suite 200 • Okemos, MI 48864 • Fax (517) 324-6080

CONFERENCE FEES Make checks payable to "MPHI"

Early Bird Registration
June 7-June 28

Regular Registration
June 29-Sept. 1

- | | | |
|--|--------------|-------|
| <input type="checkbox"/> I plan to attend Thursday, September 9 - EMS-ASLS Workshop | \$25 | \$25 |
| <input type="checkbox"/> I plan to attend Friday, September 10 - Stroke Conference | \$85 | \$95 |
| <input type="checkbox"/> I plan to attend both sessions | \$110 | \$120 |
| <input type="checkbox"/> I am attending as a MiSRQIP participant | | |
| <input type="checkbox"/> I am attending as a member of the Conference Planning Committee | | |

SESSION SELECTION Please check one workshop from each session (for a total of three)

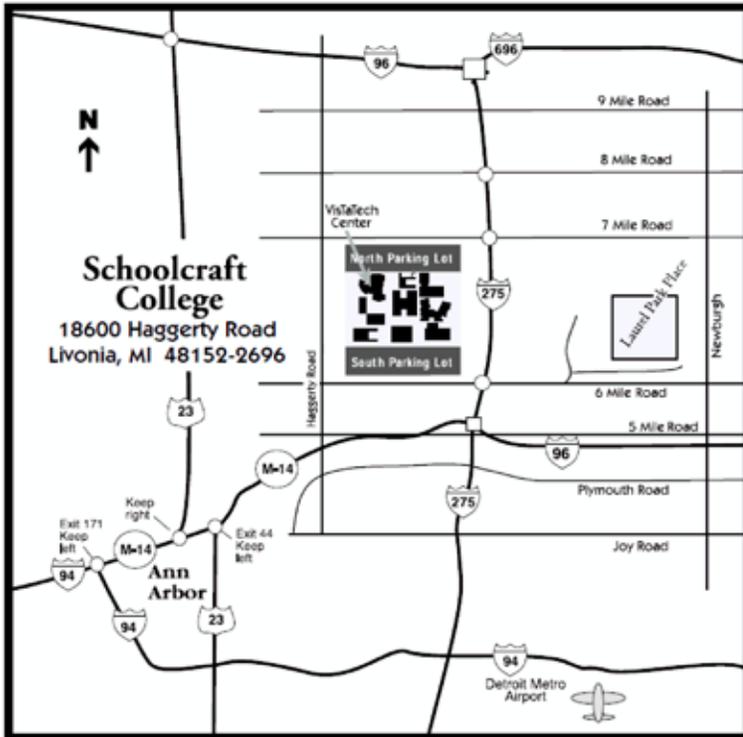
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|---|--|
| <ul style="list-style-type: none"> <input type="checkbox"/> Session A-1 - Difficult Decisions in Thrombolysis <input type="checkbox"/> Session A-2 - Stroke and Migraine <input type="checkbox"/> Session A-3 - Reducing Secondary Injury in Stroke Through Therapeutic Temperature Management <input type="checkbox"/> Session A-4 - Pre-Hospital Communication and Stroke Care <input type="checkbox"/> Session B-5 - Taking Care of the Caregivers: Evidence for Telephone Web-based Support <input type="checkbox"/> Session B-6 - Brain Plasticity <input type="checkbox"/> Session B-7 - Sexuality and Intimacy Issues After Stroke <input type="checkbox"/> Session B-8 - Spasticity in Stroke and Stroke Rehabilitation | <ul style="list-style-type: none"> <input type="checkbox"/> Session C-9 - Regionalization of Emergency Care <input type="checkbox"/> Session C-10 - Changing Healthcare Provider Behavior — Case Study: The INSTINCT Trial <input type="checkbox"/> Session C-11 - Acute Care for Ischemic Stroke Patients: Nurses Make the Difference <input type="checkbox"/> Session C-12 - The Michigan Stroke Registry and Quality Improvement Project - What Have We Learned So Far? |
|---|--|

If you have additional questions, contact Terri Smith, (517) 324-8330 or tsmith@mphi.org
Online registration will **not** be available on the day of the conference.

A block of guest rooms has been reserved for the night of September 9, 2010 at the Hyatt Place Livonia for the conference rate of \$99. Reservations can be made by phone at (734) 953-9224 or at HyattPlaceLivonia.com. Reference the **Michigan Department of Community Health – Stroke Conference** when making reservations.



734-462-4610
vistatech@schoolcraft.edu
<http://vistatech.schoolcraft.edu>



Where to Park

Parking is available in the north parking lot of Schoolcraft College.

Conference Hotel:

Hyatt Place Livonia

HyattPlaceLivonia.com
 (888) 492-8847

From Lansing or Grand Rapids (Traveling on I-96 East)

Take I-96 E to I-275 S, exit at Seven Mile Road (exit #169)
 Turn right onto Seven Mile Road
 Turn left onto Haggerty Road (1st traffic light)

From the South (Traveling on I-275 North)

Take I-275 N -- exit at Seven Mile Road (exit #169A)
 Turn right onto Seven Mile Road
 Turn left onto Haggerty Road (1st traffic light)

From the West (i.e. Kalamazoo, Jackson, Battle Creek) (Traveling on I-94 East)

Take I-94 E to M-14 E to I-275 N — exit at Six Mile Road
 Turn left onto Six Mile Road
 Turn right onto Haggerty (at the 2nd light)

From Ann Arbor (Traveling on M-14 East)

Take M-14 E to I-275 N — exit at Six Mile Road
 Turn left onto Six Mile Road
 Turn right onto Haggerty (at the 2nd light)

From Detroit (Traveling on I-96 West)

Take I-96 W to I-275 N — exit at Six Mile Road
 Turn left onto Six Mile Road
 Turn right onto Haggerty (at the 2nd light)

From Detroit Metropolitan Airport

Take I-94 W to I-275 N — exit at Six Mile Road
 Turn left onto Six Mile Road
 Turn right onto Haggerty (at the 2nd light)

Planning Committee

The Michigan Department of Community Health appreciates the efforts and ongoing support of the following Conference Planning Committee members in the development of the conference:

- Pamela Bacon, MPH
Michigan Department of Community Health
- Ken Brown, RN, MSN
Detroit Receiving Hospital
- John C. Davanzo, RN, CEN, EMT-P/IC, MBA
St. Joseph Mercy Livingston Hospital
- Christi Demitz, MSW
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- Jo Doerr, MSN, RN, WHNP
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- Stephanie Halfmann, MS, RD
Michigan Public Health Institute
- Marvin Helmker
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- Melanie Keiffer, RN, MSN, CCRN
Henry Ford Hospital
- Kate Maddox, MS, RN
University of Michigan Health Center
- Mary Lou Mitchell, RN, MSN
Sparrow Health System
- Connie Parliament, RN, MSN
Saint Joseph Mercy Oakland Hospital
- Sarah Poole
American Heart Association Midwest Affiliate
- Jeanne Rash
American Heart Association Midwest Affiliate
- Mathew Reeves, BVSc, PhD
Michigan State University
- Stacey Roberts, RN, MS, CPHQ
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University of Michigan Health Center
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Michigan Department of Community Health
- Tiffany Tscherne, RN, EMT-P, CEN
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- Eileen Worden, RN, BSN
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