



INTRODUCING

CDC
Childhood Immunization
CHAMPION AWARD

How do I nominate an Immunization Champion for Michigan?

Nominations are due to the Michigan Department of Community Health, Immunization Division no later than **March 2, 2012**. Self-nominations are welcome. Send completed nomination packets to Sanchezs@Michigan.gov

Nominated Champions can include health care professionals (e.g., physicians, nurses, physicians' assistants, nurse practitioners, medical assistants, etc.), coalition members, parents, and other immunization leaders who meet the award criteria. Please call Stephanie Sanchez or Bob Swanson at 517-335-8159 with any questions.

How will Champions be recognized?

Awardees will be announced during National Infant Immunization Week (NIIW), April 21-28, 2012. *Champions* will receive a certificate of recognition, will be featured on CDC's website, and will be recognized by the Michigan Department of Community Health, Immunization Division during NIIW and at the 2012 Michigan Regional Immunization Conferences.

Examples of possible award nominees include:

- A private provider who advocates for immunization awareness and consults with other doctors on how to educate parents and improve childhood immunization rates in their practices;
- An Immunization Coalition Member who spends time outside of work hours going to schools and other community venues to educate the public about the importance of childhood vaccines;
- A state or local elected official who supports public education campaigns to promote the value and importance of childhood vaccines;
- A parent who is a visible advocate and spokesperson in his or her community; and
- An oncologist who spends their spare time writing an influential blog debunking myths about the risks of vaccines.

State and federal government employees (including contractors), and individuals affiliated with and/or employed by pharmaceutical companies are not eligible for nomination of this award.

Who is a Childhood Immunization Champion?

The Spirit of the Award

This award is intended to recognize individuals who are working at the community level. CDC is seeking to honor those who are doing an exemplary job or going above and beyond to promote or foster childhood immunizations in their communities.

Eligibility

Please refer to the CDC website for complete eligibility requirements and nomination packet.

An individual who meets one or more of the following criteria would be a candidate for nomination:

- Has provided community leadership on immunization issues and collaborated with others to build support for and increase immunization rates of infants and young children
- Has used creative and/or innovative strategies to promote infant and young child immunization and meets unique immunization challenges within their community, state or region including, for example, reaching hard-to-reach or under-immunized populations
- Has been a visible immunization champion in a community and/or medical system by acting as a spokesperson, advocate, and/or educator, or
- Has been an advocate for immunization policy advancements

The Immunization Champion nomination packet is available at the following web site:

<http://www.cdc.gov/vaccines/champions>

Send completed nomination packets to Sanchezs@Michigan.gov no later than **March 2, 2012**.

Please call Stephanie Sanchez or Bob Swanson at 517-335-8159 with any questions.