

DPAC Board Meeting Minutes March 24, 2009

In Attendance: Ragnhi Bundesmann, Jean Chickering, Dawn Crane, Art Franke, Peter Dews, Dan Diepenhorst, Anne Esdale, Megan Goff, Pat Huhn, Sally Joy, Micki Juip, Mary Jean Klebba, Andrew Mullard, Robin Nwankwo, Gloria Palmisano, Kathy Pruneau-Hill, Jose Saraiva, Edward Stein, Kim Walsh

Updates:

- James Brown will no longer be on the Board due to changing job responsibilities. Don Iacobellis will introduce a new regional representation from Pfizer as a potential new DPAC member. The Board requested that a letter be sent thanking him for his service.
- Sharice Purman has left the ADA; Tiana Ramos-Gee, a former DPAC Board member has replaced her as the Executive Director of the ADA West Michigan office. Lou Vader will remain the ADA representative to DPAC.
- Leslie Biskup-Ahmad on be off on maternity leave beginning in June.
- Tammy Britton is the new SODON Project Director and Emily Lambright is the new Educator. Tammy is now a member of DPAC and plans to attend the April 27 DPAC meeting.

Board approved the January 27, 2009 Board Meeting Minutes.

Workgroup Updates and Discussion:

Advocacy

- Governor approves kidney line in budget, 4 million line funding
- Diabetes and Kidney Day will be held on April 28, 2009 in downtown Lansing. Please share information on this event within your organizations and with your advocates.
- Sharon Goodsell requested that DPAC sign a letter of endorsement for AADE proposed legislation regarding Medicare reimbursement for CDEs. The workgroup members were unanimously in support of this legislation as a means to increase access to DSME. Information was shared with DPAC members on this proposed legislation for members to consider. And, a DPAC position statement is being developed in support of this policy issue.
- The workgroup is also monitoring the anticipated introduction of the Diabetes Care in Schools legislation by Representative Jones, a revised version of HB6555.

Communications

- DPAC exhibit opportunities have been selected and the workgroup is on target to exceed the goal of displaying at five professional conferences. Several complimentary exhibit tables have been secured by DPAC members.
- The latest newsletter focused on resources for people with diabetes without insurance. This theme will continue in the next newsletter. We have received a very good response to this newsletter from members and indications that it is being shared with external audiences.

- Bill Baugh, MDCH, is working on website enhancement for DPAC website. The workgroup members have reviewed the site and offered input into design and desired features.
- Workgroup members are developing core facts and emerging issues for a fact sheet to develop a public awareness campaign.

Training

- Materials are being gathered on diabetes and oral health and the workgroup is updating the MDCH fact sheet. Final materials will be disseminated through various channels to consumers. The workgroup is also planning to update a PowerPoint presentation on oral health to post on the DPAC website for professionals. A display on Oral Health will be available at the Joining People with Diabetes meeting.
- Materials are being gathered on diabetes and pregnancy, with an emphasis on gestational diabetes. Final materials will be disseminated through various channels to consumers, in English and Spanish.

Prevention

- Pre-diabetes survey on Survey Monkey, distributed to many audiences, 190 completed surveys so far.
- 48% give support for pre-diabetes
- 40 DSMT responded

DaRE

- Amy Curtis, Western Michigan University, is working on a needs assessment for diabetes education and support programs in Southwest Michigan. She reviewed the prediabetes survey and will include these survey results as part of her analysis.
- The workgroup is developing three fact sheets on the cost of diabetes care that will target separate audiences. They will work with the Advocacy workgroup on a piece that will target legislators and contribute to Advocacy workgroup efforts to make the business case for diabetes prevention and control.
- Kristi Pier joined DaRE to discuss development of a fact sheet or research translation piece on prevention issues.
- Susan Brown, liaison to MDCH Tobacco Section, will be invited to join the workgroup to discuss the development of a fact sheet or research translation piece on diabetes and smoking.

Membership Committee

- We currently have approximately 110 members.
- Committee members have been working to recruit new members in identified organization sections, including business/industry, physicians, and consumers.
- The Advocacy workgroup has recruited some new members to their workgroup that have expressed an interest in joining DPAC including additional JDRF representatives, and ADA advocate, and a policy representative from the Michigan Primary Care Association.
- The Board reviewed a revised version of a Membership Policy and approved this policy with changes. The final version will be sent out to the board with the minutes from this

meeting. And, the committee will draft a letter to be sent to inactive members to be shared with the board at the next meeting.

- Board members are encouraged to attend the new member orientation on April 27, from 9-9:30, to introduce themselves to our new members.

Dan Diepenhorst provided a DPCP Update. Michigan received a new five-year CDC grant that will begin on April 1, 2009. We were pleased with the award we received.

Operations Manager Report – Discussed upcoming DPAC Full membership meeting on April 27th Kellogg Center.

- The Board reviewed and approved the meeting agenda.
- Peter will work with Kim to develop a session on “Providing Diabetes Care for the Uninsured”.
- Dr. Stein will give a presentation on diabetes retinopathy at the Fall DPAC Full Member Meeting so that additional time can be allotted for this discussion.
- The Board discussed a format for providing workgroup updates. Kim will provide a form for each workgroup to use a guide. The form will include discussion of the following areas:
 - Provide rationale for doing activities discussed (tie to Action Plan goals and objectives).
 - Discuss progress toward completion of objectives.
 - Address possible impact on other workgroups and opportunities for interaction/links.
 - Recognize work done by committee members between DPAC Full Membership meetings.
 - Acknowledgment members for time spent on workgroup activities, by name if appropriate.
- The Board requested that a slide be created for each workgroup with the list of members so that recognition can be provided during the meeting for active workgroup participants.
- The Board requested that a map be included in the packets to aid members in finding their workgroup meeting rooms.
- The Board discussed materials that could be included in the participant packet.

The Board discussed DPAC Priorities for 2009. Attachment A provides the responses contributed during the meeting. We will discuss these priorities further at our next DPAC Board meeting. Please send your comments and additional suggestions to Kim Walsh via email.

The next DPAC Full Membership meeting will be held on April 27, 2009 at the Kellogg Center, in East Lansing (9:30-4:00) and the Diabetes and Kidney Disease Advocacy Day is on April 28, 2009.

Meeting adjourned at 12:30 p.m.

Next DPAC Board Meetings:

- June 4, 2009 from 11-1 (conference call)
- September 3, 2009 from 9:00 – 12:30, Washington Square Building – Rm. 205, downtown Lansing.

Attachment A: DPAC Priorities for FY09

- Maintain focus on neighborhood level/policy (not medical model practice)
- Report successes
- Advocate for higher point of services DSME
- Expand community development and other community players
- DSMEs promote DPAC to consumers
- CHW/lay educator involvement/promotion
- Integration
- More integration within geographical regions, recruit members for lacking areas (especially consumers)
- Measure success/impact of support groups/self-management
- Link DPAC action plan measurement for return on investment
- Recognition of membership
- Enhanced promotional efforts for DSME in physician practice
- CHW – more quantitative data needed – assist effort – develop business case for reimbursement
- Linking DPAC efforts to clinical measures (even indirectly)
- Further develop speaker's bureau
- Input regarding uninsured efforts
- Work on diabetes support groups – measure success
- Recruit more active members for DaRE group
- Continue working on cost models for diabetes
- Review membership more
- Access to general member meetings by remote and/or location
- Conduct another SWOT analysis
- Promote certification of point of service practice based DSME/MNT
- Promote Medicare reimbursement for CDEs
- Coordinate and advocate other groups to promote healthier living environments, availability of good food, exercise opportunities, stress management, etc.
- Encourage DSME programs to pursue active consumers to join DPAC
- Need to continue to explore holding meeting or doing projects on a regional basis
- Need to continue to focus on engaging current members (especially consumers)
- More intensive use of nomination target, expand representation of certain groups of DPAC