

RULES AND REGULATIONS



Challenge Overview

The purpose of the challenge is to increase flu vaccination rates of college-aged young adults through a friendly competition amongst participating colleges and universities in Michigan. Students will be asked to self-report their vaccination status via an online collection tool. The institutions with the highest flu vaccination coverage percent (based on undergraduate student population) will be presented with a trophy from the Michigan Department of Health and Human Services (MDHHS) and Alana's Foundation.

Student Self-Report Vaccination Survey

The survey link for students to report their vaccination status is <https://www.surveymonkey.com/r/fluchallenge>. Students will be asked to report school name, month of vaccination, place where flu vaccine was received, and age. No identifying information will be collected. Multiple responses can be submitted per computer (there will be no limit to responses per IP address) as it is recognized that students often use communal computers. Because no identifying information will be collected, MDHHS will be utilizing the "honor system."

Beyond collecting data, one of the purposes of the self-report vaccination survey is to raise awareness of flu vaccination among students and get students talking about flu vaccine. Therefore, college health centers are not permitted to enter data into the survey for the students. Student health centers should encourage all students vaccinated at their facility to take the challenge and can offer a computer on-site to take the survey. However, health center staff should not be filling out the survey for students.

The First Place Overall award will be awarded based on number of flu vaccines received by students from August 1 — December 9, 2016. A Late Season Effort award will also be given to the school who administers the most flu vaccines between December 10, 2016 and March 31, 2017. All four questions on the survey must be answered in order to be counted. For more details see next page.



Three traveling Alana Yaksich Memorial Trophies will be given to the overall challenge winners for small, medium, and large-sized institutions.



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2016-17 College/University Flu Vaccination Challenge: Rules and Regulations

July 2016

Michigan Care Improvement Registry (MCIR)

By participating in this challenge, enrolled colleges and universities are required to enter all flu vaccine doses administered by the health center into MCIR. In Michigan, providers are required to report all immunizations administered to every child born after December 31, 1993 and less than 20 years of age. While state law doesn't require documentation for individuals 20 years of age and older, by agreeing to participate in this challenge, your health center is required to enter all flu vaccine doses administered to students, regardless of age, into MCIR for the 2016-17 school year. Reporting of all administered vaccines is an immunization best practice. Data obtained from MCIR will be used to determine additional award winners (see below).

Determining Award Winners

Enrolled institutions will be categorized into small, medium, and large institutions based on undergraduate student population size. For this challenge, MDHHS considers small institutions as those with 10,000 or less students, medium institutions as those with 10,001 to 25,000 students, and large institutions as those with 25,001 or more students. MDHHS will communicate what size category your institution falls under. If you disagree with this categorization, contact MDHHS to discuss reclassification by September 15, 2016. The overall challenge winners will be determined by student self-reported vaccination survey data (see above). The institutions (small, medium, and large) with the highest flu vaccination coverage (number of students who took the survey divided by the undergraduate student population) will win the challenge. First Place Overall award winners will be announced in December 2016. The Late Season Effort award (number of flu immunizations recorded in MCIR between December 10, 2016 and March 31, 2017 divided by undergraduate population) will be announced in May 2017. All awards will be presented at the Flu Advisory Board (FAB) meeting in May 2017.

Awards will also be given to health centers with the largest number of flu vaccine doses administered and documented in MCIR and the most improvement in the number of doses administered as compared to MCIR data from the 2015-16 flu season. MCIR award winners will also be announced at the Flu Advisory Board (FAB) meeting in May 2017.

An Innovative Champion award will be given to an institution with the best flu vaccination efforts during the 2016-2017 flu season. MDHHS will distribute an online nomination form to all enrolled institutions. Institutions interested in receiving the Innovative Champion award will be expected to self-nominate using the online form. The award winner will be determined based on nominations received and voted upon by MDHHS and Alana's Foundation. The Innovative Champion award will be announced at the Flu Advisory Board (FAB) meeting in May 2017.

For the most up-to-date announcements visit www.michigan.gov/flu and click on [College and University Flu Vaccination Challenge](#).