



Healthy Kids, Healthy Michigan (HKHM) is a statewide coalition with over 100 participating organizations. It is focused on educating organizations, community members, and elected officials of their policy initiatives in the fight against childhood obesity in Michigan. HKHM has a determined five-year strategic policy plan: the coalition identifies yearly priorities to focus on. The Coalition forms the membership of the Policy Action Teams. A Steering Committee provides guidance on overall strategic direction.

Community Policy Action Team (CPAT)

CPAT aims to make it easier for Michigan residents to be more physically active. CPAT also works to increase the number of community/school gardens in underserved areas with healthier food options in retail stores in low-income areas.

CPAT 2010 Policy Priorities

- Complete Streets and Safe Routes to School (SRTS)
- Access to Healthy Food through Community & School Gardens
- Access to Healthy Food through Healthy Food Retail

Education Policy Action Team (EPAT)

EPAT is involved in strengthening health and physical education guidelines in Michigan schools. EPAT is also seeking the adoption of Michigan nutrition standards for all foods in Michigan schools.

EPAT 2010 Policy Priorities

- Physical and Health Education Requirements
- Implementing District Coordinated School Health Councils
- State Nutrition Standards for the School Campus

Health, Family & Child Care Services Policy Action Team (HPAT)

HPAT is raising awareness among physicians on Medicaid billing as it relates to childhood obesity; developing a statewide system to monitor Body Mass Index (BMI) and advancing child care policies to improve nutrition/physical activity guidelines.

HPAT 2010 Policy Priorities

- Medicaid Coverage of Childhood Obesity
- BMI Surveillance
- Child Care Nutrition Regulations
- Child Care Physical Activity Guidelines

Healthy Kids, Healthy Michigan Successes

...PA 231 was signed into law. It is a property tax abatement that allows food retailers, who offer fruits and vegetable, to expand or improve their establishments in rural/urban areas.

...Legislation has been introduced in both the House and Senate to establish health and physical education requirements in Michigan schools.

...An 'L' letter (clarifying Medicaid policy for local providers), was sent to pediatric healthcare providers on how to bill Medicaid on 'well-child visits' that include prevention, identification and treatment of childhood obesity.

...A legislative resolution on the rationale and need for action to support Complete Streets has been drafted; policy makers are being recruited as sponsors of this proposed bill.

...Senate Bill 365 & 366 passed the Committee on Health Policy and was referred to the Appropriations Committee with amendment (opt out for physical education). Senate Bill 365 regulates health and physical education in schools and Senate Bill 366 requires compliance with the requirements in Senate Bill 365 to receive school aid.

...HKHM works with technical and administrative teams to integrate the additions of height, weight and body mass index (BMI) capabilities to the Michigan Care Improvement Registry (MCIR). This led to Michigan being recognized in the report: *2009 F as in Fat: How Obesity Policies are falling in America* due the state's unique approach to policy change for work on BMI surveillance.



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BMI MCIR Work Group

Family and Provider
Resources Task Force

Child Care Policy Work
Group