

Peer Counselors

In WIC Clinics throughout Michigan, you will find Breastfeeding Peer Counselors who are moms like you. They breastfed their babies . . . will support you and answer your questions . . . cheer you on!

Mother to Mother Peers

The Breastfeeding Initiative Program offers breastfeeding assistance in your home. These mothers will assist with breastfeeding information... problem solving... helping you feel like a great mother.

Breastfeeding Support Groups

Join with other women, who are pregnant or breastfeeding, to gather information... share experiences... form friendships.

“If it wasn’t for the Mother-to-Mother Peer in the Breastfeeding Initiative Program I can honestly say I would have never breastfed my little girl. I am pleased to say I did it until she was a year old and the nutrition and bond I shared with my daughter is something I will cherish forever.”

—*Brittany*

“I met our BFI Peer when I was pregnant. She came to the house and gave me information. I was very comfortable with her. After I delivered, I pulled her number out at the height of my despair. Having her come right to my house, what a relief! It took several meetings to get my daughter breastfeeding, but it took only one meeting to boost my confidence as a mother.”

- Heather

“I was worried that breastfeeding would be a waste of time since I was going back to work. My peer counselor showed me how breastfeeding could work around my schedule. I’m happy to say, thanks to her, not only am I loving this experience; I’m also pumping at work. My peer counselor will be forever in my heart.”

-WIC Mother

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—WIC Mother

“I was very nervous about breastfeeding in the beginning, especially about producing enough milk. This support group calmed my worries and got me through major hurdles.”

- Leah and Carey (3 mo.)

“I have been breastfeeding since 2007 and I thought I knew everything about breastfeeding :), but being in the support group gave me a place to be free and to speak from my heart about issues that I have dealt with. It gave me a venue to talk to other mothers who were going through the same things and even a place to ask questions I didn't even realize I had.”

-Afraykayn