

Work Group Update: Insurance Access

The Insurance Access work group was assigned three objectives. They are listed below and a brief progress report is provided.

- **Improve communication, collaboration, and education to all CSHCS stakeholders on the CSHCS program and the Insurance Premium Payment benefit.**

The group developed plans to address this objective through enhanced education and marketing of CSHCS. It was suggested that a more systematic approach to information sharing be developed so that information goes out on a regular basis to identified entry points within Children's Hospitals, Pediatric Regional Centers, CMS Clinics, client organizations, i.e., United Cerebral Palsy, Hemophilia Foundation, etc., reaching social workers, billing departments, case managers and others. Suggestions also included adding an eye-catching sticker to existing brochures such as, "If you lose your insurance and you have CSHCS ..." Also the URL for the CSHCS website should be printed on all materials. Another outreach opportunity would be to provide information to closing businesses, unemployment offices, and the MSA Third Party Liability program. The group also recommended that information be provided to the MSA Beneficiary Help Line, departmental news briefs, and the Family Center phone line.

It should be noted that many of the recommendations for this objective are being addressed by the CSHCS Publicity Committee including printing posters, making display boards available to local CSHCS and updating the brochure.

- **Pursue the Medicaid buy-in option available for children with special health care needs through the Family Opportunity Act.**
- **Expand the Insurance Premium Payment benefit and increase enrollment**

The work group decided to address these objectives together.

The group thought it would be helpful to look at information from other states. They asked for a Michigan expert on TMA to attend a meeting. They are looking at Federal Regulations from other states, particularly Oregon. They asked for additional information on the Family Opportunity Act and invited MDCH/FOA staff to meet with them. They thought it would be helpful to define and identify broadly children within the state with special needs, including those served by the Department of Education. There was a suggestion to contact Jane Regan and Lural Baltimore from the Department of Education for information.

Lural Baltimore and Jane Regan provided data to help the workgroup understand their client population. Information on Transitional Medicaid and Transitional Medicaid Plus was presented to the workgroup by the Specialist responsible for the programs. The Analyst responsible for the Family Opportunity Act (FOA) presented information to the workgroup. The workgroup concluded that CSHCS should pursue a Medicaid Buy-In option for children with special health care needs through the Family Opportunity Act. However, Michigan is still working its version of the FOA and the workgroup will be kept abreast of the plans for Michigan.

Goal One: Families and providers have access to consistent and complete information on all available services.

WORK GROUP: Insurance Access

Strategy to reach goal	WHAT are the tasks?	WHO is responsible?	HOW (resources needed)	WHEN Timeline/Date of Completion
<p><i>Objective 3:</i> Improve communication, collaboration, and education to all CSHCS stakeholders on the CSHCS program and the Insurance Premium Payment benefit.</p>	<p>1. Systemize the sharing of information (every ___ months) as identified entry points within children’s hospitals, Pediatric Regional Centers, CMS Clinics, client organizations such as United Cerebral Palsy, Hemophilia Foundation, etc. reaching social workers, billing departments, case managers, etc.</p> <p>Include early intervention programs MI Peds newsletter</p> <p>2. Communicate with people who are losing insurance including closing businesses, unemployment offices, MSA Third Part Liability (TPL),</p>	<p>Outreach group</p> <p>Amy</p> <p>Amy</p> <p>Amy</p> <p>Richard</p>	<p>Listserv blogs</p> <p>Publicity group posters and display boards</p> <p>Insurance premium payment benefit presentation</p> <p>Insurance premium payment benefit as a link on main CSHCS website</p> <p>Letter to families who are in jeopardy of losing their insurance premium payment benefit</p> <p>Computer system in works to give a monthly</p>	<p>Goal Complete systemization 12/2013</p> <p>At next CSHCS Advisory Committee meeting</p> <p>In process</p> <p>Accomplished April 2009 – mailing to 11,000 families</p> <p>Fall 2009 – projected timeframe</p> <p>Overall timeframe 2010</p>

	<p>3. Add a sticker to existing brochures, something eye-catching “If you lose your insurance and you have CSHCS...”</p> <p>4. Print CSHS website on all material</p> <p>5. Within the Department of Community Health, MSA Beneficiary help Line, Family Center,</p> <p>6. Use MCIR to identify children with CSHCS Dx, send letter and brochure to family</p>	<p>Jan Smith</p> <p>CSHCS</p> <p>Contact Rose Perry</p> <p>Deleted due to privacy issues...</p>	<p>report of those clients whose insurance dropped off system</p> <p>Add sticker to brochure...</p> <p>Print as they come due</p> <p>Train people on MA helpline regarding CSHCS</p> <p>Include search engines on intranet</p> <p>Include information in news briefs about CSHCS</p>	<p>9/09</p> <p>All by end 2010</p> <p>9/2009</p>
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Goal Two: Children, youth, and families have access to benefits and services they need.
WORK GROUP: Insurance Access

Strategy to reach goal	WHAT are the tasks?	WHO is responsible?	HOW (resources needed)	WHEN Timeline/Date of Completion
<p><i>Objective 2:</i> Pursue the Medicaid buy-in option available for children with special health care needs through the Family Opportunity Act.</p>	<ol style="list-style-type: none"> 1. Obtain information from other states 2. Identify and invite the MI expert in TMA to next meeting 3. Look at Federal Regs from other states, particularly Oregon 4. Obtain information on the Family Opportunity Act (FOA) and invite the MI-DCH, FOA staff to the next meeting 5. Define and identify children within the state of MI with special needs, including 	<p>MA & CSHCS</p>	<p>When is this operational?</p> <p>Ongoing efforts in progress</p>	<p>12/2010</p>

	MI Dept of Ed. Contact Jane Regan and Lural Baltimore			
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Strategy to reach goal	WHAT are the tasks?	WHO is responsible?	HOW (resources needed)	WHEN Timeline/Date of Completion
<i>Objective 3:</i> Expand the Insurance Premium Payment benefit and increase enrollment	Include this objective with objective 1 activities.			