

September  
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# LOCAL LIAISON REPORT

to

# Local Health Departments



# Point of my Pen



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[Michigan Call to Action to Reduce and Prevent Infant Mortality](#)

October 17, 2011

Ann Arbor Marriott  
Ypsilanti at Eaglecrest



## Jean Chabut, RN, MPH, Deputy for Public Health Administration



The [Michigan Call to Action to Reduce and Prevent Obesity Summit](#) which took place on September 21 convened more than 500 stakeholders from across the state to engage and collaborate around strategic priorities for reducing and preventing obesity.

Spurred by Governor Snyder's opening remarks and charged by MDCH Director Olga Dazzo the event was energized towards developing our Michigan solution to this growing national epidemic. Public Sector Consultants, Inc. is compiling a report on the recommendations.

Our next [Call to Action to Reduce and Prevent Infant Mortality](#) is planned for October 17<sup>th</sup>. There is linking registration information at the left of this column. Please take a moment to review the information and take action to register for the summit.

In between these two timely events we will convene Michigan's Premier Public Health Conference: [Investing in a Healthier Michigan](#). This year's event will be held at DeVos Place in Grand Rapids.

Spanning new models of collaborative community health assessment, a developing landscape of electronic medical records, local food policy, and managing environmental impacts on our natural resources, this years conference will inform, challenge and inspire Michigan's continuing public health practice.



Michigan's Premier Public Health Conference  
DeVos Place  
Grand Rapids, Michigan  
October 13 - 14, 2011



# *MI FluFocus*

**Influenza Surveillance and  
Avian Influenza Update**

**Bureau of Epidemiology  
Bureau of Laboratories**

*Michigan Department  
of Community Health*



**J** Rick Snyder, Governor **or**  
Olga Dazzo, Director

[http://www.michigan.gov/documents/MIFluFocus\\_1\\_5\\_06\\_146893\\_7.pdf](http://www.michigan.gov/documents/MIFluFocus_1_5_06_146893_7.pdf)

## **Division of Genomics, Perinatal Health, and Chronic Disease Epidemiology**

The Michigan Department of Community Health, Chronic Disease Epidemiology Unit would like to announce the release of the latest issue of the MiBRFSS Surveillance Briefs entitled "Use of Infertility Treatments among Michigan Adults." This issue can be found on the Michigan BRFSS website ([www.michigan.gov/brfs](http://www.michigan.gov/brfs)) under the "Michigan BRFSS Surveillance Briefs and Miscellaneous BRFSS Reports" link. All questions related to this surveillance brief should be directed to [MIBRFSS@michigan.gov](mailto:MIBRFSS@michigan.gov).

The Michigan Department of Community Health (MDCH) Chronic Disease Epidemiology Unit would like to announce the release of the 2005-2009 Michigan Asthma Call-Back Survey Child and Adult Standard Tables. Both sets of standard tables can be found on the Michigan BRFSS website ([www.michigan.gov/brfs](http://www.michigan.gov/brfs)) under the "Michigan Asthma Call-Back Survey Tables" heading. All questions related to the estimates included within these tables should be sent to [MIBRFSS@michigan.gov](mailto:MIBRFSS@michigan.gov).

# Bureau of Family, Maternal & Child Health

## Division of Family and Community Health

### Infant Safe Sleep Month

September 2011 marked the 5<sup>th</sup> Annual Observance of Infant Safe Sleep month for Michigan. Governor Rick Snyder has declared September as Infant Safe Sleep Month to help stem deaths caused by infants sleeping in unsafe environments. To view the proclamation, go to:

[www.michigan.gov/snyder/0,4668,7-277-58031-261637--,00.html](http://www.michigan.gov/snyder/0,4668,7-277-58031-261637--,00.html)

Sudden Unexpected Infant Death, or SUID, is Michigan's leading cause of **preventable** infant death. Michigan currently ranks 37<sup>th</sup> among states for overall infant mortality and the state's infant mortality rate, 7.5 deaths per 1,000 live births, remains one of the highest in the nation. In 2009, 63 Michigan babies, or **more than one child every week**, died of accidental suffocation or strangulation in bed.

In accordance with the American Academy of Pediatrics, MDCH recommends these measures to ensure infant safe sleeping:

- **Infants should be placed to sleep on their BACKS for every sleep**
- **Use a firm sleep surface, firm mattress covered only with a fitted sheet**
- **Keep soft objects and loose bedding out of the crib (no pillows, quilts, comforters, bumper pads, stuffed toys, or other soft objects)**
- **Do not smoke when you are pregnant, do not smoke or let others smoke around baby**
- **Do not share a bed with your baby. A safe crib in the parents room, next to the adult bed is recommended**
- **Avoid overheating baby**
- **Encourage "Tummy Time" when baby is awake**
- **Make sure everyone caring for babies knows these guidelines**

To learn more and to find resources on Safe Sleep, visit:

- Web site: [www.michigan.gov/safesleep](http://www.michigan.gov/safesleep)
- Tomorrow's Child/Michigan SIDS: 1-800-331-7437 or e-mail at [info@tcmisids.org](mailto:info@tcmisids.org) to order brochures, posters, DVD's on safe sleep
- Online training is available FREE: [www.learning.mihealth.org](http://www.learning.mihealth.org)
- An Online Version of a Continuing Education Program on SIDS Risk Reduction is now available through the National Institutes of Health (NIH) to access the online version or order copies of the print version, go to: <http://www.nichd.nih.gov/sidsnursesce/>, or call 1-800-370-2943.
- Data and reports are available through Michigan Public Health Institute, 1-517-324-7330, or [www.keepingkidsalive.org](http://www.keepingkidsalive.org)

## Bureau of Local Health and Administrative Services

### Division of Chronic Disease and Injury Control

Getting ready for Diabetes Month? November is right around the corner!

Need information or materials to prepare for Diabetes Month? The National Diabetes Education Program (NDEP) has a wealth of materials and information to lend support when developing awareness messages or press releases.



The theme this year for Diabetes Month is "Make a Plan to Prevent Diabetes and Its Complications." The focus of this year's campaign is to help people take action to make lifestyle changes whether they have diabetes or are at risk for diabetes. The NDEP website has materials, fact sheets, "real people" stories, and more ([www.ndep.nih.gov](http://www.ndep.nih.gov)).

For Michigan information, please visit the Diabetes Prevention and Control Program at MDCH for diabetes, prediabetes and gestational diabetes fact sheets ([www.michigan.gov/diabetes](http://www.michigan.gov/diabetes)).

### Division for Vital Records and Health Statistics

For the past five years, project activities within the Vital Records and Health Data Services (VRHDS) section sought to continually improve the quality of Michigan birth record data available in the Birth Registry System (BRS) through the on-going cleansing, consolidation and verification of historical birth/death records. The state repository holds 31 million records and receives 300,000 new filings annually. Currently there are 15 million birth records on file with 9 million of these as electronic records.

Due to the record completion activities of the VRHDS section, the DVRHS has been able to collaborate and contract with several state agencies inside Michigan in order to allow an interface with the MDCH Birth Registry System to help verify vital records data. Successful data matches within the BRS help establish the authenticity of customer supplied birth record documents matching those contained in BRS.

The DVRHS recently incorporated the implementation of vital records authentication/verification capabilities for other states, enabled through a local [Electronic Verification of Vital Events \(EVVE\)](#) server. This server securely integrates BRS with the national EVVE vital records hub, enabling interstate access for vital records authenticity verification.

In the next fiscal year, the DVRHS will provide the capability for birth record issuance from a centralized system to local registrars within county and city offices. The Centralized Issuance capability will conform to national guidelines and possible future federal requirements. This will improve the DVRHS ability to serve the needs of state/federal partners while enhancing the viability of the local office records, both city and county.

## Division of Health, Wellness and Disease Control

<http://www.michigan.gov/hivstd>

### Michigan HIV/AIDS Strategy and National Partnership for Action to End Health Disparities Summit Scheduled for October 24

The Division will be holding a one day Summit at the Lexington Lansing Hotel on Monday, October 24, to discuss Michigan's response to the National HIV/AIDS Strategy and its three major goals: 1) Reducing new HIV infections; 2) Increasing access to care and improving health outcomes for people living with HIV; and 3) Reducing HIV-related health disparities.

The Summit will also provide an environment to develop strategies for achieving health equity in Michigan, with particular attention to racial and ethnic minority populations, and prioritizing these recommendations for the National Partnership for Action to End Health Disparities campaign.

Participation is encouraged from local public health departments (STD clinics, TB clinics, HIV programs and family planning programs); community-based organizations (HIV prevention and counseling and testing); AIDS service organizations; health disparities organizations and health equity programs; people living with HIV/AIDS and community stakeholders.

Additional summit and registration information can be found at: [www.michigan.gov/hivstd](http://www.michigan.gov/hivstd). Attending this event will count as a re-certification option for both HIV counselors and Partner Services. No continuing education credits will be awarded.

For additional information contact Belinda Chandler at [chandlerbel@michigan.gov](mailto:chandlerbel@michigan.gov).

### Recommendations for Conducting Integrated Partner Services for HIV/STD Prevention

In September, the Division of Health, Wellness and Disease Control (DHWDC) will release the new Recommendations for Conducting Integrated Partner Services for HIV/STD Prevention. The Recommendations are the result of careful planning and partnership building to integrate HIV and STD prevention services, and serve to provide our community partners with information to enhance partner services (PS) delivery. The Recommendations address multiple audiences including medical providers, community-based organizations and local health departments who identify or diagnose, treat and/or provide case management services for HIV and or other sexually transmitted diseases (STDs). This document is intended to provide guidance to facilitate and assure the provision of comprehensive partner services to individuals infected with a sexually transmitted disease, including HIV, as well as their partners.

In the coming months, DHWDC will be working to disseminate the Recommendations to local health departments, community based organizations, medical providers, and others. We will be engaged in a range of activities designed to increase awareness about the Recommendations, assess current practices, and to have a dialogue about how to implement new strategies in order to strengthen partner services. We will be developing new technical assistance materials and training opportunities to support implementation of these recommendations. For additional information contact Audrea Woodruff at [woodruffa@michigan.gov](mailto:woodruffa@michigan.gov).

# Behavioral Health and Developmental Disabilities Administration

## Bureau of Substance Abuse and Addiction Services

### Got Drugs? NATIONAL TAKE BACK INITIATIVE: October 29, 10:00 am - 2:00 pm

The Drug Enforcement Agency (DEA) has scheduled another National Prescription Drug Take Back Day on Saturday, October 29, 2011, from 10:00 am - 2:00 pm. to provide a venue for persons who want to dispose of unwanted and unused prescription drugs. Please check the DEA website at [www.dea.gov](http://www.dea.gov) to find convenient collection location in your area.

Medicines that languish in home cabinets are highly susceptible to diversion, misuse, and abuse. Rates of prescription drug abuse in the U.S. are alarmingly high – more Americans currently abuse prescription drugs than the number of those using cocaine, hallucinogens, and heroin combined, according to the 2009 National Survey on Drug Use and Health. Studies show that teens who abuse prescription drugs often obtain them from family and friends, including from the home medicine cabinet. In addition, many Americans do not know how to properly dispose of their unused medicine, often flushing them down the toilet or throwing them away – both potential safety and health hazards.

DEA in conjunction with state and local law enforcement agencies throughout the United States have conducted two prior National Prescription Drug Take Back Days, collecting more than 309 tons of pills. The last event, held in April 2011, had 5,361 communities participate.

Michigan had many communities participate in the last Drug Take Back Day, and it is hoped the same will be true again in October. If you do not see a location identified in your community, you are encouraged to contact your local substance abuse coordinating agency, community coalition, or law enforcement agency and make plans to participate.

## Upcoming Conference Announcements and Resource Page



**Michigan's Premier Public Health Conference**  
**DeVos Place**  
**Grand Rapids, Michigan**  
**October 13 - 14, 2011**

### **2011 Fall Regional Immunization Conferences**



**Michigan HIV/AIDS Strategy and**  
**National Partnership for Action to End**  
**Health Disparities Summit**

**October 24, 2011**