

2014 AIM Outstanding Achievement Award Winners

The Alliance for Immunization in Michigan (AIM) Coalition's Outstanding Achievement Award recognizes individuals, community groups, or corporations whose work has demonstrated one or more of the following characteristics:

- consistently contributed to raising and improving immunizations;
- provided outstanding and recognizable improvement in the immunization process; or
- promoted the cause of immunizations by involving providers and communities in immunization programming.

This year, we received many well-qualified nominations for candidates from across all regions of Michigan. AIM is pleased to announce this year's winners:

- Karan Hervey, RN, and Mandy Rucky, Saline Area Schools
- Vicki Boyle, Meridian Health Plan
- Henry Ford Employee Health at Pallister Place



Henry Ford Employee Health at Pallister Place (left to right) Betty Kuschel-Rapaski, Janice Yetman, RN, Janice Konen, LPN, and Tammi Holden, RN



Karan Hervey, RN, Saline Area Schools, and Bob Swanson, Director, MDCH Division of Immunization



(left to right) Lisa Hahn, Vicki Boyle, and Dana Brown. Lisa Hahn and Dana Brown are the AIM Co-Chairs

Awards were presented at the 2014 Fall Regional Immunization Conferences and the November AIM meeting.

Thanks to all who nominated such exceptional candidates. Congratulations to this year's winners and to all of the deserving nominees!

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National Influenza Vaccination Week – It's Not Too Late to Vaccinate!

National Influenza Vaccination Week (NIVW) is a national observance that highlights the importance of continuing influenza vaccination throughout the flu season. This year NIVW is December 7-13. NIVW falls at the beginning of December because this is usually the time of year where flu activity begins to increase but the number of flu vaccines administered is declining.

Flu vaccination is the single best way to prevent getting the flu. In Michigan, flu vaccine administration peaks in October. It is impossible to know when flu activity will begin each season, so MDCH recommends that flu vaccine be administered as soon as a provider receives it. Because influenza viruses circulate year-round, MDCH also recommends that flu vaccine be administered throughout the entire flu season until the vaccine expires, typically June 30. While we do a great job of vaccinating in the fall, the holidays are the time of year when we administer much less flu vaccine.

It is important to convey the message that it is not too late to vaccinate. Influenza activity usually peaks between December and February, and it takes about two weeks after vaccination to be protected against the flu. It is best to get vaccinated before flu is widespread in the community. Now is the perfect time to make sure everyone who has not yet received flu vaccine this season gets vaccinated.

Check out [CDC's NIVW webpage](#) for a calendar of events, materials, a media toolkit, and more. Healthcare providers can share their NIVW plans with CDC and colleagues at www.cdc.gov/flu/nivw/form.htm. Healthcare providers are strongly encouraged to keep promoting flu vaccine and can find more flu vaccine for purchase by going to the Influenza Vaccine Availability Tracking System at www.izsummitpartners.org/ivats. If you are looking for where you can get a flu vaccine, visit <http://flushot.healthmap.org>.

Update on 2014-15 Flu Activity: Drifting H3N2 Viruses

On December 3rd, CDC released a health advisory regarding circulating drifted influenza A(H3N2) viruses. So far this flu season, national influenza viral characterization data indicates that 52% of influenza A/H3N2 viruses are antigenically different (i.e. drifted) from the H3N2 vaccine virus. In past seasons where predominant circulating flu viruses have been antigenically drifted, decreased vaccine effectiveness has been observed. However, vaccination has been found to provide some protection against drifted viruses. CDC is emphasizing the importance of using neuraminidase inhibitor antivirals when indicated for treatment and prevention of influenza, especially in those severely ill and those at high risk to become severely ill. For more information, visit the CDC HAN at www.emergency.cdc.gov/han/han00374.asp.

Flu Websites

- www.michigan.gov/flu
- www.cdc.gov/flu
- www.flu.gov
- <http://vaccine.healthmap.org/>

Adolescent Recall Grant Awards

The Adolescent Immunization Reminder/Recall Project was administered by MDCH between 2012 and 2014. This was made possible through a grant awarded by CDC.

Ninety-four providers from southeast Michigan (including Genesee County) were enrolled in the project. At its completion, the project mailed out over 235,000 recall letters through five recall runs to overdue adolescents, performed 80 classic Adolescent AFIX sessions, and increased the HPV 1 dose rate by 37.9% and the HPV 3 dose rate by 51.1% in the enrolled provider practices.

To recognize those practices that were exceptional partners in the project, MDCH presented awards for the Highest Rates and Most Improved Rates for 13-18 year old boys and girls (1 Tdap, 1MCV, and 3HPV) and for Innovative Champions.

Highest Rates

- Beecher Teen Health Center
- Durdana Rehman MD PC
- Pontiac Middle School Teen Health Center
- Raja Lewis MD PC
- University of Michigan Ann Arbor Health Center
- University of Michigan RAHS Ypsilanti High School

Most Improved Rates

- Botsford Pediatric Associates
- D&E Medical Center: Dr. Ethel Vellanueva
- DCHC Healthy Teens Community Care Center
- Henry Ford Macomb Bruce
- Henry Ford Macomb South Family Medicine
- New Baltimore Family Practice
- Northpointe Pediatrics
- Northwestern Wellness Center

Innovative Champions

- Beecher Teen Health Center
- Children's Health Center Marysville
- Oakland County Health Department
- Oakman Medical
- University of Michigan Howell Pediatric and Teen Center

Congratulations to all winners and thank you for your participation in this project.

[MDCH Conference Slides Posted Online](#)

About 1,800 health care professionals attended the immunization conferences held in October and November. All of the [speaker's handouts](#) are posted online. The handouts will remain posted until February 2nd, 2015.

Continuing education was available to nurses and physicians, as long as they completed the online evaluation survey. Certificates will be emailed to nurses and physicians during December. Continuing education was also available to pharmacists through the Michigan Pharmacists Association (MPA). Details on the pharmacy credits are on page 2 of the [MDCH Immunization Conference Welcome Handout](#).

Planning for the 2014 conferences will begin in February.

New Staff Joins Perinatal Hepatitis B Prevention Program

MDCH would like to announce an addition to the MDCH Perinatal Hepatitis B Prevention Program (PHBPP). Aleigha Phillips comes to the program with a wealth of knowledge and a wide variety of skills. Formerly from the WIC program, Aleigha will be a great asset to the PHBPP. Aleigha will be providing case management for southeast Michigan and can be reached at www.phillipsa3@michigan.gov or at 313-456-4432.

Test all Pregnant Women

All pregnant women need to be tested for hepatitis B surface antigen (HBsAg) for every pregnancy (Michigan Public Health Code, section 333.5123) and all HBsAg-positive results should be reported to the local health department (Michigan Communicable Disease Rules, Section 333.5111), even if the woman is chronically infected. For more information, go to: www.michigan.gov/hepatitisb.

OB/GYN Survey

The MDCH Perinatal Hepatitis B Prevention Program recently mailed a survey to OB/GYN providers identified in Michigan. This survey will provide an overview of hepatitis B policies and immunization practices in MI OB/GYN offices. If you provide prenatal care and have not completed a survey, please go to: www.surveymonkey.com/s/prenatalcareprovider or contact Pat Fineis, at fineisp@michigan.gov or at 517-335-9443.

Local Health Department Staff Show Their Team Spirit

Contributed by Lori Schrader, RN, BSN

Ottawa County Department of Public Health staff members were excited to wear their "Immunize, protect the ones you love" t-shirts during National Immunization Month in August. Staff throughout the Health Department joined in to promote immunizations. Clerical staff at the front desk, as well as nursing staff in several clinics (Family Planning, CD, STD, etc), wore their t-shirts every Friday in August. This has been one more way that we can work together to let everyone know that immunizations are an important way to protect those we love.



Ottawa County Department of Public Health staff

Give Birth to the End of HepB

Over 24,000 pregnant women are HBsAg-positive in the U. S. Only 65% of all HBsAg-positive women are identified, leaving many babies unknowingly exposed to the hepatitis B virus (HBV). In Michigan, only 82% of all babies receive the hepatitis B (hepB) birth dose within 3 days of life. The PHBPP urges all birthing hospitals to provide a birth dose of hepB vaccine to all babies born in their facilities. This not only protects newborns from becoming infected with HBV, it protects infants that were born to women with HBV, but were not identified prior to or at delivery. (For more information, go to: www.immunize.org/protect-newborns.)

Through the Immunization Action Coalition (IAC), birthing facilities can be recognized statewide and nationally for their efforts in protecting Michigan babies. If your birthing facility has achieved hepB birth dose coverage levels of 90% or greater over a 12-month period and has protocols in place to protect all newborns from HBV infection prior to hospital discharge, you may be eligible to enroll in the Hepatitis B Birth Dose Honor Roll program.

The following hospitals are currently enrolled in the Hepatitis B Birth Dose Honor Roll program: Spectrum Health Ludington Hospital (two years in a row), Oakwood Annapolis (two years in a row), Lakeland Community Hospital/Niles (two years in a row), Dickinson Co Healthcare System, Hillsdale Community Health Center, Mercy Memorial Hospital/Monroe and Sinai Grace Hospital. Previously enrolled hospitals were Pennock Health Services and Sturgis Hospital. For those previously enrolled and who continue to meet the criteria or for those who have not enrolled, please visit www.immunize.org/honor-roll/birthdose/apply.aspx and complete the application process.

What's New

- [November issue of CDC's Immunization Works! Newsletter](#) released.

Michigan Immunization Timely Tips (MITT)

To subscribe to the [Michigan Immunization Timely Tips](#) newsletter, send an email to cmarkzon@msms.org and enter the word SUBSCRIBE in the subject line. Subscribers will receive the Michigan Immunization Timely Tips (MITT) newsletter, as well as additional immunization-related updates on a periodic basis. For more information, contact Rosemary Franklin at franklinr@michigan.gov.

Put Your Clinic/Practice in this Newsletter

Have you adopted a new best practice that is working well in your clinic? Would you like to share your success story with Michigan Immunization Timely Tips (MITT) readers? We would love to hear from you! For more information, please contact Rosemary Franklin at franklinr@michigan.gov.

Vaccines

Know What You Need



ALL adults need vaccines to protect their health against common diseases that can be serious. There are four things to consider in determining which vaccines are recommended for you:

1. Vaccines every adult needs
2. Your age
3. Your health conditions, lifestyle, or job
4. International travel

Talk to your healthcare professional at your next visit about which vaccines are right for you!

1. Vaccines every adult needs:

Influenza (flu)	WHO? All adults, including pregnant women during any trimester HOW OFTEN? Every flu season
Tetanus, diphtheria, and pertussis (whooping cough) (Tdap)	WHO? All adults who have never received the Tdap vaccine and pregnant women HOW OFTEN? Everyone needs Tdap one time, no matter when you got your last tetanus (Td) vaccine. Pregnant women need a Tdap dose during every pregnancy. Td vaccine, to protect against tetanus and diphtheria, is needed every 10 years.
Tetanus and diphtheria (Td)	

2. Vaccines you may need based on your age:

Human papillomavirus (HPV) <i>Recommended if you haven't received the full 3-shot series</i>	WHO? Females age 26 or younger Males age 21 or younger Males age 26 or younger who have weakened immune systems or HIV, or have sex with men HOW OFTEN? One time series of three doses
Measles, mumps, rubella (MMR)* <i>Recommended as a catch up if you didn't receive as a child</i>	WHO? Adults born in the United States in 1957 or later who have not received MMR vaccine, or who had lab tests that showed they are not immune to measles, mumps, and rubella HOW OFTEN? One time for most adults; however certain people like college students, international travelers, or healthcare professionals, should get two doses.
Pneumococcal (pneumonia, meningitis)	WHO? Adults 65 or older HOW OFTEN? Two pneumococcal vaccines are recommended. Get one dose of PCV13 (conjugate vaccine) followed by one dose of PPSV23 (polysaccharide vaccine), ideally 6-12 months later.
Shingles (Zoster)	WHO? Adults 60 or older HOW OFTEN? One time
Varicella (chickenpox)* <i>Recommended as a catch up if you didn't receive as a child</i>	WHO? Adults born in the United States in 1980 or later who never had two doses of the vaccine or never had chickenpox HOW OFTEN? One time series of two doses

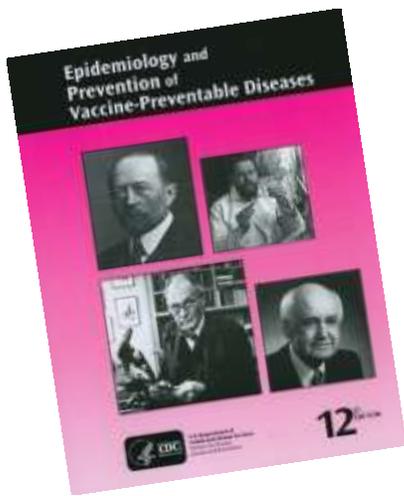
*Live vaccines should not be given to pregnant women or people who have a very weakened immune system. That includes people with a CD4 count less than 200.

**DON'T WAIT.
VACCINATE!**



U.S. Department of Health and Human Services
Centers for Disease Control and Prevention

[The full-size poster and others are available online.](#)



June 16-17, 2015

Coming to Michigan

Audience

You should consider attending if you are one of the following:

- Physician
- Nurse
- Nursing Student
- Medical Assistant
- Pharmacist
- Program Manager
- Epidemiologist
- Other Health Professionals wanting to learn more about immunization and vaccine preventable diseases

Division of Immunization
www.michigan.gov/immunize

The Epidemiology and Prevention of Vaccine-Preventable Diseases

The two-day course will be presented by Immunization Educators from the Centers for Disease Control and Prevention (CDC). A State Immunization Update given by the Michigan Department of Community Health (MDCH) Division of Immunization will also be included.

This class provides a comprehensive review of vaccine-preventable diseases and their respective vaccines. The course uses the Pink Book as the backbone to the content. Participants will have numerous opportunities to ask questions.

Course Details

The class will be held at the Lansing Center in Lansing, Michigan. Continuing education and CMEs will be offered.

MDCH is in the early stages of planning. There will be a cost, but the amount has not yet been determined.

As more details get confirmed, updated information will be posted at:

- www.michigan.gov/immunize
- Click on "Health Care Professionals/Providers"