

Community Scan for Tobacco Products and Marketing – **SAMPLE**

To detect the presence of new generation tobacco products in your community

Location (County and City): “X” County and “X” City Agency Name: “X Health Department”

Type of retailer*: Grocery Store

The retailer is located (please underline one) within or greater than 1,000 ft. of a local elementary, middle or high school.

Directions for completing the chart: Please place a “✓” in the boxes if the retailer sells the product, if it is sold in one or multiple flavors and if ads for the specific product are placed inside or outside the store. Please do not write any information or comments inside the boxes. Please provide any comments on the back of this form.

Please check the boxes in the row to the right for each type of product listed below.	Product sold by retailer	One flavor	Multiple flavors	Product ads on display in the store		Product ads placed on the outside of the store		
				Ads placed on counter	Posters or banners in the store	Ads placed on store door	Ads placed on store windows	Ads placed near the road
Camel Snus	✓		✓		✓	✓		
Marlboro Snus	✓	✓					✓	
Camel Orbs								
Camel Strips/Sticks								
Hookah								
E-cigarettes	✓		✓					

*Please indicate whether the retailer is a gas station/convenience store, grocery store, drug store/pharmacy, party store or tobacco shop.

**The following paragraph indicates how the information noted in
SAMPLE Community Scan Tool would be interpreted**

This scan was completed in “X” retailer in “X” County and “X” City by “X” Health Department. This retailer was located within 1,000 ft. of a local school. This retailer sold Camel Snus in multiple flavors and advertising specifically for this product was by posters found inside the store and outside on the store door. This retailer also sold Marlboro Snus in one flavor, and ads specifically for this product were placed outside on store windows. This retailer also sold e-cigarettes in multiple flavors, and there was no advertising of these products inside or outside the store.