

**MICHIGAN WIC PROGRAM**  
**NEW MINIMUM STOCK REQUIREMENTS**

**EFFECTIVE AUGUST 1, 2009.**

In accordance with the Federal Regulations for the new WIC food package, the Michigan WIC Program is changing its list of WIC approved foods and the Minimum Stock Requirements effective August 1, 2009.

Please be aware that the WIC Program will begin to issue these new WIC food items to WIC clients starting in August and will increase over a three month period (August, September and October). Demand for these products will start in August and will increase during this three month period, so that by November, 2009 all WIC clients will have been issued benefits to purchase these new foods.

The new Minimum Stock Requirements are enclosed. Below is a summary of these changes. Also, clarification regarding some of the new foods is provided below.

**FOODS ADDED**

(some clients will begin to purchase August 1, 2009)

Fresh Fruits and Vegetables  
4 oz jars of Infant Fruit  
4 oz jars Infant Vegetables  
Whole Grain Bread/Tortillas in 1 pound (16 oz) packages  
64 oz bottles of Juice  
Milk – whole or low fat will be specified

**FOODS REMOVED**

(some clients will continue to purchase until November, 2009)

4 oz jars Infant Juice

**CLARIFICATION**

**Fresh Fruits and Vegetables** – See enclosed information sheet and minimum stock sheet.

**4 oz jars of Infant Fruit**

Jars of infant fruit must contain a single fruit only. For example, a 4 oz jar of peaches will be approved as will be a 4 oz jar of bananas. However, a 4 oz jar of peaches AND bananas will NOT be approved.

The approved brands and varieties of infant fruit will be:

Beechnut:	applesauce, Chiquita bananas, peaches, pears
Gerber:	applesauce, bananas, pears
Natures Goodness:	applesauce, bananas, peaches, pears

#### **4 oz jars of Infant Vegetables**

Infant vegetable jars must contain a single vegetable only. For example, a 4 oz jar of peas will be approved as will be a 4 oz jar of carrots. However, a 4 oz jar of peas AND carrots will NOT be approved.

The approved brands and varieties of infant vegetables will be:

Beech-Nut:	butternut squash, tender golden sweet potatoes, tender sweet carrots, tender young green beans, tender sweet peas
Gerber:	carrots, green beans, squash, peas, sweet potatoes
Natures Goodness:	carrots, green beans, squash, sweet peas, sweet potatoes

#### **Whole Grain Bread/Tortillas**

Bread and tortillas must be in 1 pound (16 oz) packages and be a WIC approved brand. The list of WIC approved brands of bread and tortillas will be included on the upcoming WIC Food Card.

The approved brands of 1 pound (16 oz) bread will be:

Aunt Millies:	Healthy Goodness Whole Grain White Swirl Whole Grain Raisin Bread with Cinnamon Swirl Whole Grain Cranberry-Apple
Bunny:	100% Whole Wheat
Healthy Life:	100% Whole Wheat Whole Grain
Koeplinger's:	Lite 100% Whole Wheat Bread
Pepperidge Farms:	Stone Ground 100% Whole Grain Wheat Bread Very Thin Sliced Bread Soft 100% Whole Wheat. Jewish Rye Whole Grain Rye Seeded Swirled Bread 100% Whole Wheat Cinnamon with Raisins
Sara Lee:	Classic 100% Whole Wheat
Wonder:	Soft 100% Wheat Bread

The approved brands of 1 pound (16 oz) Tortillas will be:

Chi-Chi's Whole Wheat Tortillas Fajita Style 8 count  
Don Marcos White Corn Tortillas 18 count  
Don Pancho Whole Wheat Tortillas 10 count  
Don Pancho White Corn Tortillas 18 count  
Hacienda Whole Wheat Flour Tortillas  
Hacienda Corn Maiz Tortillas  
La Burrita Corn Tortillas 12 count  
Meijer Fajita Style Whole Wheat Tortillas 8 count  
Meijer Soft Taco Size White Corn Tortillas 18 count

## **Cereal**

You will be required to carry at least six (6) brands of WIC approved cereal, of which at least three (3) brands MUST be whole grain cereal.

The Brands of WIC authorized whole grain cereal include:

### Cold Cereals

Cheerios (Plain & Multi-Grain)

Chex (Wheat)

Honey Bunches of Oats (Vanilla Bunches)

Life (Plain)

Malt-O-Meal Mini-Spooners (Frosted, Strawberry Cream)

Mini-Wheats (Unfrosted Bite Size, Plain Frosted Bite Size, Plain Frosted Big Bite)

Post Bran Flakes

Quaker Oatmeal Squares (Brown Sugar & Cinnamon)

### Hot Cereals

Quaker Instant Oatmeal (Regular Flavor, Individual Serving Packets)

Maypo Instant Oatmeal

Store brand instant oatmeals

## **Juice**

You will be required to carry at least 10 bottles of 64 oz. juice.

The following brands of 64 oz bottles of juice will be WIC approved:

Juicy Juice (any type except Harvest Surprise)

Campbell's Tomato Juice

Welch's Grape Juice (purple or white only)

Indian Summer Apple Juice

You will still be required to also carry at least 5 bottles of WIC approved juice in 46 oz ready to drink, 12 oz frozen concentrate or 11.5 oz non-frozen concentrate.

## **Milk**

In the past, WIC clients were free to select whole milk or low fat milk (2%, 1%, ½%, fat free). Under the new food package regulations, WIC clients will be instructed which type of milk to buy. Children up to 23 months old will receive benefits for whole milk only. Milk benefits issued for children 24 months or older and for women will be for reduced fat milk only. The WIC clients shopping list will state which type of milk is to be purchased.

## **Infant Juice**

Infant juice will no longer be a WIC approved food item, however, until this change is complete, there may be WIC clients with infant juice listed on their WIC Bridge card. Even though you will no longer be required to carry a minimum stock of infant juice, you may continue to have a demand for it. If you currently have a demand for infant juice from WIC clients, you are advised to maintain a supply of infant juice until November, 2009, which is when it should no longer appear as a WIC item.

The changes to the list of WIC authorized foods described above are significant. The WIC Program wishes to assure all WIC authorized vendors it is our desire to assist you in any way possible during this transition. As we become aware of additional issues relating to these changes, we will provide additional information to you through our WIC Vendor Newsletter as well as other mailings.

We hope this information will be helpful as you take the necessary steps to prepare your store to meet the attached requirements beginning August 1, 2009. A supply of updated WIC Food Cards will be sent to your store in mid-July.

Your effort and cooperation during this process is very much appreciated. Please feel free to contact THE Michigan WIC Program at 517-335-8937 if you have any questions.