



Michigan BioTrust For Health: Written or On-line Media Reports and Publications

Description	Type of Venue							Date			Links	
	Article	TV	Media Advisory	Website	Email Post	ListServ Post	Social Media	Webcasts or Webinars	Month	Day		Year
Michigan Newborn Screening Update (Newsletter for Birthing Hospital Staff) <i>Update on Parental Consent Process</i>	X								Winter		2011	www.michigan.gov/newbornscreening
Michigan Newborn Screening News (Family Newsletter)	X								Summer		2011	Hard Copy Available
Public Health Genomics <i>Public Support for the Use of Newborn Screening Dried Blood Spots in Health Research</i>	X										2011	Hard Copy Available
Journal of Law, Medicine & Ethics <i>The Michigan BioTrust for Health: Using Dried Blood Spots for Research to Benefit the Community While Respecting the Individual</i>	X								Spring		2011	Hard Copy Available
The CDC Public Health Law News, July 2011 Feature Spotlight on Denise Chrysler who mentions BioTrust	X								7		2011	Hard Copy Available
Michigan Council Maternal Child Health, August 22 E-Blast BioTrust Article	X					X			8		2011	Hard Copy Available
YouTube Video, APHL, Why was the Michigan BioTrust Conceived, Frances Pouch Downes							X		10	12	2011	http://www.youtube.com/watch?v=esDpab6lJlXA



Michigan BioTrust For Health: Written or On-line Media Reports and Publications

Description	Type of Venue							Date			Links	
	Article	TV	Media Advisory	Website	Email Post	ListServ Post	Social Media	Webcasts or Webinars	Month	Day		Year
Children's Hospital of Michigan Metabolic Clinic Newsletter <i>After Newborn Screening...Michigan BioTrust for Health.</i>	X								2		2010	Hard Copy Available
MSNBC.COM <i>Newborn blood used in research angers parents</i>									2	8	2010	Hard Copy Available
Jackson Citizen Patriot <i>Blood from babies sparks ethics debate.</i>	X								2	9	2010	Hard Copy Available
Michigan Newborn Screening News (Family Newsletter)	X								Spring		2010	Hard Copy Available
Michigan BioTrust Webpage				X					4		2010	www.michigan.gov/bio-trust
Fox 2 Detroit: BioTrust News Segment and On-line article. <i>Researchers Want to Look at Baby Blood Samples</i>	X	X							4	8	2010	http://www.myfoxdetroit.com/dpp/news/local/researchers-want-to-look-at-baby-blood-samples
The Detroit Free Press <i>Baby Blood Archive Open</i>	X								4	8	2010	Hard Copy Available
ABC Channel 13. BioTrust News Segment and On-line article.	X	X							4	8	2010	http://www.wzzm13.com/news/story.aspx?storyid=120324
MDCH LabLink, Summer 2010 <i>Parental Consent Will Now Be Needed to Permit the Use of Leftover Newborn Screening Specimens for Research</i>									Summer		2010	http://www.michigan.gov/documents/mdch/LabLink_summer_2010_330498_7.pdf



Michigan BioTrust For Health: Written or On-line Media Reports and Publications

Description	Type of Venue								Date			Links
	Article	TV	Media Advisory	Website	Email Post	ListServ Post	Social Media	Webcasts or Webinars	Month	Day	Year	
WIC Coordinator E-Notice					X				7	6	2010	Hard Copy Available
Public Health Law Association Webinar <i>Providing Newborn Screening Specimens for Research: Legal Issues Faced by State Health Departments</i>								X	8	24	2010	http://www.phla.info/events.html
The Grand Rapids Press <i>Citing Privacy Concerns, Michigan Hospitals will start asking parents to store newborn blood spots for research</i>	X								8	26	2010	http://www.mlive.com/news/grand-rapids/index.ssf/2010/08/citing_privacy_concerns_michig.html
Maternal Infant Health Program Coordinators sent BioTrust Descriptive Letter and Product Order form for Educational Material for staff and clients.					X				9	3	2010	Hard Copy Available
The Detroit News <i>Bank of infant blood spots is valuable resource for medical research</i>	X								9	5	2010	Hard Copy Available
Michigan Health & Hospital Association Monday Report <i>Newborn Screenings Require Consent Forms for Blood Storage</i>	X								9	20	2010	http://www.mha.org/mha/WeeklyMail/2010/092010/mr092010.htm#article8
Beaumont Cancer Genetics, News and Views from the Beaumont Cancer Institute, Winter 2010 <i>Michigan BioTrust for Health</i>	X								Winter		2010	http://cancer.beaumont-hospitals.com/cancer-files/imce/Cancer%20Genetics%20Winter%202010.PDF



Michigan BioTrust For Health: Written or On-line Media Reports and Publications

Description	Type of Venue							Date			Links	
	Article	TV	Media Advisory	Website	Email Post	ListServ Post	Social Media	Webcasts or Webinars	Month	Day		Year
MSU Medical Humanities Report <i>Newborn Blood Screening</i>	X								Spring		2009	http://www.bioethics.msu.edu/images/stories/file/MHR/09S_MHR/s09_mcgee.pdf
MSU Medical Humanities Report <i>Michigan Addresses Newborn Screening Challenges</i>		X							Spring		2009	http://www.bioethics.msu.edu/images/stories/file/MHR/09S_MHR/s09_downes_miller.pdf
Michigan BioTrust Survey (Link from MDCH Newborn Screening Webpage, 3/09-11/09)				X	X				3-11		2009	Hard Copy Available
Crain's Detroit Business <i>BioTrust Banks on Research: TechTown Rescues samples</i>	X								4	5	2009	http://www.crainsdetroit.com/article/20090405/FREE/304059969/bio-trust-banks-on-research-techtown-rescues-samples#
Science <i>Science Gold Mine, Ethical Minefield</i>	X								4	10	2009	Hard Copy Available
Crain's Detroit Business <i>TechTown to Open Repository for Newborn Blood Samples</i>	X								4	15	2009	http://www.detroitmakiethere.com/article/20090415/BRIDGING96/904139991/1125



Michigan BioTrust For Health: Written or On-line Media Reports and Publications

Description	Type of Venue								Date			Links
	Article	TV	Media Advisory	Website	Email Post	ListServ Post	Social Media	Webinars or Webcasts	Month	Day	Year	
MDCH Media Advisory and Press Release <i>MDCH Collaborates with State Universities, Van Andel Institute to Create Michigan BioTrust for Health</i>			X						6	1	2009	http://www.michigan.gov/mdch/0,1607,7-132-8347-215747--,00.html
Michigan Neonatal Biobank Webpage				X					6		2009	www.mnbb.org
Channel 4 Detroit News Segment		X							6		2009	NA
WXYZ Channel 7 Detroit <i>Baby blood bank being developed</i>		X							6		2009	NA
Michigan Cancer Consortium Update <i>MDCH Collaborates with State Universities, Van Andel Institute to Create Michigan BioTrust for Health</i>	X								6		2009	Hard Copy Available
MDCH NewsBriefs (Employee Newsletter)	x								6		2009	Hard Copy Available
The Detroit News <i>Biobank created from baby blood samples</i>	X								6	2	2009	Hard Copy Available
Asthma Initiative of Michigan					X				8		2009	NA
Alliance for Health					X				8		2009	NA
Blue Cross Blue Shield (Segment of Workers)					X				8		2009	NA
BioTrust Focus Group Facilitators					X				8		2009	NA
Birth Defects Prevention and Monitoring						X			8		2009	NA
Cystic Fibrosis Newborn Screening Advisory Council					X				8		2009	NA
BioTrust Community Values Advisory Board Members					X				8		2009	NA
Family History & Your Health Newsletter Recipients					X				8		2009	NA
Fatty Acid Oxidation Disorders (FOD) Support Group					X				8		2009	NA



Michigan BioTrust For Health: Written or On-line Media Reports and Publications

Description	Type of Venue							Date			Links	
	Article	TV	Media Advisory	Website	Email Post	ListServ Post	Social Media	Webcasts or Webinars	Month	Day		Year
Healthy Mothers Healthy Babies					X				8		2009	NA
Lansing Exchange Club					X				8		2009	NA
Michigan Association of Genetic Counselors					X				8		2009	NA
Maternal Child Health Department					X				8		2009	NA
Michigan Arthritis Collaborative Project					X				8		2009	NA
Michigan Coalition for Bone Health					X				8		2009	NA
Michigan PKU Support Group					X				8		2009	NA
Michigan Public Health Association					X				8		2009	NA
NBS Medical Management Centers					X				8		2009	NA
NBS Parent Network					X				8		2009	NA
Sudden Arrhythmia Disorders Support Group					X				8		2009	NA
Sudden Cardiac Death of the Young						X			8		2009	NA
Tobacco						X			8		2009	NA
Michigan Newborn Screening News (Newsletter for Birthing Hospital Staff) Michigan BioTrust for Health Stores Leftover NBS Samples	X								Fa ll		2009	www.michigan.gov/newbornscreening
XX Files (Spectrum Health Genetics Newsletter) <i>Introducing the Michigan BioTrust for Health</i>	X								Fa ll		2009	Hard Copy Available