

PROGRAM DESCRIPTION
FOR
Prescription Drugs Community Awareness Programs
AMERICAN RECOVERY AND REINVESTMENT ACT OF 2009

PROBLEM STATEMENT

Prescription and over-the-counter drug abuse have become an increasingly widespread problem in the United States, leading to dangerous abuse, addiction and fatalities. Federal agencies have quickly begun to focus attention and resources on this issue, and it is frequently asked “What are we doing about this problem in Michigan?” In fact, research shows that Michigan has one of the highest rates of teen prescription drug abuse in the country.

Currently federal, state and local efforts are fragmented and uncoordinated. Law Enforcement lacks drug identification and tracking training. Prevention efforts do not have community-wide plans. Medical professionals are often deficient of proper awareness and training. Previous experience has proven that community-based inclusive efforts increase awareness and reduces substance abuse.

PROGRAM DESCRIPTION

In order to stem the tide of misuse and abuse, the Office of Drug Control Policy will continue efforts to begin a prescription and over-the-counter (OTC) drug abuse initiative, along with a state task force to implement proven prevention strategies, including an education and awareness campaign, and increased enforcement to reduce availability and access. Applicants must discuss how local data will be used to drive local actions. Only proposals that contain strategies which meet identified specific local needs, while collaborating regionally on broader education initiatives, will be considered. At a minimum, applicants must collaborate with one of the following agencies or groups: 1) the local Substance Abuse Coordinating Agency; 2) the Community Strategic Prevention Planning Collaborative, 3) a Michigan Drug Free Community Support grantee; and/or, 4) a Safe and Drug Free School and Communities Coordinator. Applicants who are able to demonstrate partnerships with more than one of these agencies or groups have a greater opportunity for funding consideration. The risk groups on which the initiative will be focused are the following: youth 12-17 years old; young adults 18-25 years old; and, older adults 55+ years old. Education is to be focused on all age groups, especially parents of school-aged and young adult children.

Awards under the American Recovery and Reinvestment Act of 2009 will be one-time awards, and accordingly, should propose project activities and deliverables that can be accomplished without additional grant funding. If desired, the award may be amortized over a three-year period.

All requests for personnel must describe if funding will:

- create a new position
- restore a previously funded position (including positions that were being removed from the budget)
- increase the status of a current position (from part time to full time)
- add overtime hours not previously funded to a position

Be sure to include the same information for any subcontractors.

PRESCRIPTION DRUGS INITIATIVE GOALS

Applicants must discuss how each of the following goals will be implemented in their strategy.

Goal #1	Increase community awareness, both regionally and locally, regarding the increase in prescription and OTC drug abuse/addiction among youth and adults.
Goal #2	Increase community prevention awareness and strategies regarding access to and monitoring of prescription and OTC drugs, utilizing established community coalitions, local community strategic prevention planning collaboratives and the strategic prevention framework infrastructure.
Goal #3	Increase community collaboration by addressing regional/local environmental/policy change and crime prevention regarding prescription and OTC drugs.
Goal #4	Strengthen collaboration with law enforcement, healthcare professionals, schools and community leaders to develop awareness and prevention strategies, mutual enforcement practices and effective interdiction strategies.
Goal #5	Provide support to evidenced-based prevention programming during educational sessions to youth and parents, focused on health risks, access, addiction/overdose, legalities and consequences.

This is a competitive grant and will be awarded based on merit, demonstrated need, data driven decision making and performance measures.

UNALLOWABLE EXPENSES AND ACTIVITIES

- Construction costs and/or renovation
- Costs in applying for this grant (e.g., consultants, grant writers, etc.)
- Any expenses incurred prior to the date of the contract
- Indirect costs rates or indirect administrative expenses (only direct costs permitted)
- Lobbying or advocacy for particular legislative or administrative reform
- Legal fees

- First class travel
- One-time events, prizes, entertainment (e.g., tours, excursions, amusement parks, sporting events)
- Management or administrative training, conferences (only pre-approved project-related training)
- Management studies or research and development (costs related to evaluation are permitted)
- Honorariums
- Fines and penalties
- Fund raising and any salaries or expenses associated with it
- Purchase of land
- Losses from uncollectible bad debts
- Memberships and agency dues, unless a specific requirement of the project (prior approval required)
- Contributions and donations
- Compensation to federal or state employees for travel or consulting fees
- Military type equipment such as armored vehicles, explosive devices and other items typically associated with the military arsenal
- Informant fees, rewards or buy money
- Animals (including related supplies and materials for animals)