



Michigan Department
of Community Health



Coming of Age: Celebrating 20 Years in Michigan



Child and Adolescent Health Center Conference

October 26 - 28, 2008

Grand Traverse Resort and Spa

Acme, Michigan



Registration Form Enclosed!

Conference Schedule

Featured Keynote Speaker



Dr. Michael A. Carrera is Thomas Hunter Professor Emeritus of Health Sciences at Hunter College of the City University of New York, and Adjunct Professor of Community Medicine at The Mount Sinai Medical Center in New York. He began his teaching career in 1959 at a Junior High School in the Bronx. Since 1970 Dr. Carrera has directed the Adolescent Sexuality and Pregnancy Prevention Programs for The Children's Aid Society in New York.

He has implemented 50 teen pregnancy prevention programs in more than 20 states. Dr. Carrera's first book, *Sex, The Facts, The Acts and Your Feelings*, has been translated into 17 languages. His two books *Sexual Health for Men: Your A to Z Guide*, and *Sexual Health For Women: Your A to Z Guide* are widely used by health services and child care agencies. Another book, *The Language of Sex*, is a high school and college resource book. His latest book is *Working With Teens When The Topic Is Hope - Lessons For Lifeguards*.

Dr. Carrera has served as President of the Board of Directors of The Sex Information and Education Council of the U.S. (SIECUS), and he has served as President of the American Association of Sex Educators, Counselors and Therapists (AASECT). He has been the recipient of numerous awards throughout the years.

Through his work at the National Adolescent Sexuality Training Center for The Children's Aid Society, he has designed and helped implement 50 long term, holistic, adolescent pregnancy prevention programs in twenty states throughout the country. His approach, which centers on developing a multi-dimensional, community-based parallel family system program is serving as a model to increasing numbers of family and youth service organizations.

Sunday, October 26, 2008

6:00pm - 9:00pm Registration Desk Open

6:00pm - 9:00pm Welcome Reception and Photo Exhibit

Monday, October 27, 2008

8:00am - 5:00pm Registration Desk Open

8:30am - 9:30am Networking Breakfast

9:30am - 10:15am **Welcome & Introduction**
Janet Olszewski, Director, MDCH
Carol Wolenberg, Deputy Superintendent, MDE

10:15am - 11:45am **Change The Paradigm: See Young People As Promise Not As Risk**
Michael Carrera, MD, Children's Aid Society

12:00pm - 12:45pm **Lunch Session - Youth Living with Substance Abuse: Its Impact on Personal and Educational Success**
Donald L. Allen, Jr.
Director, MDCH-Office of Drug Control Policy

1:00pm - 1:45pm **Making Advocacy Work**
Raj Weiner, Weiner & Associates

2:00pm - 3:15pm **Breakout Sessions (Group A):**

- A1) **The Power of Partnerships with Parents**
Barb Flis, Parent Action for Healthy Kids
- A2) **Cutting and Self-Harm: Beyond a Band-Aid Approach**
David Rosen, MD, MPH,
University of Michigan Health System
- A3) **Zits are the Pits: Common Skin Disorders in Adolescents**
Tor Shwayder, MD, Henry Ford Hospital
- A4) **Creating a Gay, Lesbian, Bisexual, Transgendered Friendly Clinic**
Mickie Jannazzo, Third Level Crisis Center

3:30pm - 4:45pm **Breakout Sessions (Group B):**

- B1) **Show Me the Money! Practical Strategies for Fundraising**
Shelly Hendrick, Jackson Community Foundation
Michelle Harrison Sears, Henry Ford Health System
Joan Chesler, The Corner Health Center
Lisa Peacock, Youth Health and Wellness Center
- B2) **ADHD in Adolescents: New therapeutic approaches, cardiac risks, diversion and substance abuse**
Howard Schubiner, MD, Providence Hospital
- B3) **Expert Committee Recommendations on the Assessment, Prevention, & Treatment of Youth Overweight and Obesity**
Douglas Henry, MD, Sparrow Regional Children's Center
- B4) **Adolescent Brain Development**
Anne King, Prevention...Education...Motivation

5:00pm - 6:00pm Buses Leave for Black Star Farms

6:00pm - 9:00pm **Celebration Dinner at Black Star Farms**
Space is limited and preregistration is required.

Conference Schedule

Tuesday, October 28, 2008

8:00am - 3:00pm	Registration Desk Open
8:00am - 9:00am	Breakfast Session: Building Parental Support for the HPV Vaccine <i>Marcus DeGraw, MD, St. John Children's Center</i>
9:00am - 9:30am	20 Years of Progress: A Historical Perspective on Michigan's Child and Adolescent Health Centers
9:30am - 10:45am	Coordinated School Health: The Real Education Reform <i>Pat Cooper, EdD</i> <i>Early Childhood and Family Learning Foundation</i>
11:00am - 12:15pm	Breakout Sessions (Group C): (1) Adolescents with Common Physical and Psychological Dysfunction <i>Howard Schubiner, MD, Providence Hospital</i> (2) Girl Bullies: Why so Cruel? <i>Glenn Stutzky, MSW,</i> <i>Michigan State University School of Social Work</i> (3) Hypertension: Not Just an Adult Problem <i>Albert Rocchini, MD, University of Michigan Health System</i> (4) Coordinated School Health: Lessons Learned <i>Pat Cooper, EdD,</i> <i>Early Childhood and Family Learning Foundation</i>
12:15pm - 12:45pm	Lunch <i>Presentation of the SCHA-MI Leadership Award and the Marilyn Keeslar Legacy Award</i>
1:00pm - 2:15pm	Breakout Sessions (Group D): D1) Setting up your Center to Bill and Get Paid! <i>Brenda McCulloch, MSA</i> <i>Bob Peltier, BS, MT(ASCP)</i> <i>School-Community Health Alliance of Michigan</i> D2) Developing Collegial Consultation: Building Ethical Practice <i>Elizabeth Harbeck Voshel, LMSW, ACSW</i> <i>University of Michigan School of Social Work</i> D3) Managing Pains, Strains and Other Sports Injuries <i>Vince Prusick, MD, Great Lakes Orthopaedic Center</i> D4) Working Across Cultures: Practical Strategies <i>Speaker TBD</i>
2:30pm - 3:30pm	Bullying in Cyberspace <i>Glenn Stutzky, MSW,</i> <i>Michigan State University School of Social Work</i>
3:30pm	Adjourn
3:30pm - 5:00pm	Optional Site Visits to Local CAHCs <i>Kalkaska Teen Health Center - Kalkaska, Michigan</i> <i>Youth Health and Wellness Center - Traverse City, Michigan</i> <i>Ironmen Health Center - Mancelona, Michigan</i>

Featured Speakers

Glenn R. Stutzky, M.S.W. is one of the nation's leading experts on bullying and the role it plays in the development of violence in schools. As a clinical instructor at the Michigan State University School of Social Work he designed and teaches the innovative course, "Bullets, Bombs, and Bullies".

Glenn has worked extensively with educators, administrators, parents, students, and law enforcement in developing and implementing innovative violence prevention programs.

He has been featured on ABC's 20/20 and Good Morning America programs. Recently he has been interviewed on the emerging topic of Cyber Bullying by Newsweek and People Magazines, NPR and CBS Radio, The Denver Post, Christian Science Monitor and the Canadian Globe and Mail.

Donald L. Allen, Jr. On May 17, 2006, Governor Jennifer M. Granholm named Donald L. Allen, Jr. as the new director of the Office of Drug Control Policy (ODCP). Mr. Allen assumed the directorship of ODCP on June 5, 2006, after serving as deputy legal counsel for the Governor on her legal staff.

Mr. Allen is a 1983 graduate of Wayne State University Law School and spent most of his professional career as an Assistant Attorney General in the Michigan Department of Attorney General. His tenure at the Department of Attorney General began in February 1988 and spanned through September 2005. His assignments included the Social Services, Revenue, Corrections, and Health Care Fraud divisions where he specialized in litigation. While at the Attorney General's Office, he also served as a member on the Attorney General's Litigation Advisory Board. In his last assignment at the Health Care Fraud Division he served as a prosecutor of high profile criminal and civil defendants. After joining the executive office, the Governor assigned Mr. Allen to lead an interagency group addressing the myriad of problems emanating from the production of methamphetamine.

Conference Information

What is the Coming of Age Conference?

This conference represents a collaboration between the Michigan Departments of Education and Community Health and the School-Community Health Alliance of Michigan. This conference aims to recognize the history of the program in Michigan, celebrate long-standing support within the state, and provide opportunities for formal and informal learning to strengthen the work of Michigan's child and adolescent health centers and programs.

Who Should Attend?

Child and adolescent health center and program administrators, staff, providers, supporters, and those working to improve health access to Michigan's school-aged children.

Conference Breakout Session Tracks:

- Administrative (Track 1)
- Mental & Behavioral Health (Track 2)
- Clinical (Track 3)
- General Adolescent Health (Track 4)

Conference Rates:

Conference Registration:	\$135 per attendee
Continuing Education Credits:	\$35 per attendee
Celebration Dinner at Black Star Farms:	\$50 per attendee



Continuing Education

Continuing Education applications have been submitted for nursing continuing education and social work continuing education.

Hotel Information

Grand Traverse Resort & Spa
100 Grand Traverse Village Boulevard
Acme, Michigan 49610
Reservations 1.800.968.7352
www.grandtraverseresort.com

The Grand Traverse Resort is offering a limited number of rooms at a special rate to conference participants.

- Hotel Guestroom: \$99.00
- Tower Guestroom: \$129.00

You must book your room directly through the resort and identify yourself as a participant of the MDCH 20th Anniversary Conference to get these special rates for October 26-27.

To make your reservations call the Grand Traverse Resort & Spa directly at 1.800.968.7352.

Check-in is after 4 pm. Check-out is 11 am. Shuttle service is available to and from Traverse City Cherry Capital Airport, which is just minutes away. A courtesy phone is provided at the airport for your convenience. The airport utilizes the following carriers: United, American Express, and Northwest with service from Detroit, Chicago, and Minneapolis. Directions and more information about the Grand Traverse Resort & Spa are available at www.grandtraverseresort.com.

Special Discount at the Grand Traverse Resort Spa!

Conference participants have been offered a special 10% discount on all spa services. Just mention the conference name when you make your appointment.

Acknowledgments

MDE/MDCH/SCHA-MI gratefully acknowledge the generous support of our conference sponsors and supporters:

Henry Ford Health System

The University of Michigan - Regional Alliance for Healthy Schools

Merck

The Traverse City Convention and Visitors Bureau

Registration Form

Please complete a separate form for each attendee:

Name: _____ Credentials: _____

Title: _____

Organization: _____

Mailing Address: _____

Phone Number: _____ Fax Number: _____

Email Address: _____

Breakout Sessions Selection:

Please select one session from each group (A-D).
Indicate your choices as follows (i.e. A2, B4, etc)

	FIRST CHOICE	SECOND CHOICE
Monday, October 27		
Group A (2:00pm - 3:15pm)	_____	_____
Group B (3:30pm - 4:45pm)	_____	_____
Tuesday, October 28		
Group C (11:00am - 12:15pm)	_____	_____
Group D (1:00pm - 2:15pm)	_____	_____

Celebration Dinner:

Yes, I will be attending the celebration dinner, \$50.00

Continuing Education:

Social Work Continuing Education Credits, \$35.00

Nursing Continuing Education Credits, 35.00

Site Tours:

Yes, I plan to participate in the local site visits.

No, I do not plan to participate in the local site visits.

Special Needs:

Visit www.scha-mi.org for the most up-to-date
conference information and online registration.

Registration Fees:

Conference Registration..... \$135.00

Celebration Dinner at Black Star Farms..... \$50.00

Continuing Education Credits..... \$35.00

TOTAL AMOUNT: \$ _____

Payment Info:

My check is enclosed (made payable to SCHA-MI).

Please charge my credit card:

Visa American Express

Mastercard Discover

Card Number:

Expiration Date: _____

Billing ZIP: _____

Name (as it appears on the card):

Registrations must be received by **October 14, 2008**.
Please send your registration form via fax or mail to:

SCHA-MI, Attn: Anne Gladstone
2525 Jolly Road, Suite 260
Okemos, Michigan 48864
FAX: 517-381-8011