

# NEWS from CPSC

## U.S. Consumer Product Safety Commission

Office of Information and Public Affairs

Washington, DC 20207

FOR IMMEDIATE RELEASE

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Firm's Recall Hotline: (800) 548-6784

CPSC Recall Hotline: (800) 638-2772

CPSC Media Contact: (301) 504-7908

### Children's Bracelets Recalled by DM Merchandising Due to Lead Poisoning Hazard

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission, in cooperation with the firm named below, today announced a voluntary recall of the following consumer product. Consumers should stop using recalled products immediately unless otherwise instructed.

**Name of product:** Children's "Ultra Gear" Bracelets

**Units:** About 86,400

**Importer:** DM Merchandising Inc., of Elmhurst, Ill.

**Hazard:** The recalled jewelry contains high levels of lead. Lead is toxic if ingested by young children and can cause adverse health effects.

**Incidents/Injuries:** None reported.

**Description:** The recalled bracelets are 8-inch long, silver-colored chain bands that have a 1 ½ - inch long casting with assorted designs, including a snake and a sword.

**Sold at:** U.S. Gifts stores, dollar stores and small discount stores nationwide from July 2004 through January 2007 for about \$1.

**Manufactured in:** China

**Remedy:** Consumers should immediately take this jewelry away from children. Consumers should return the recalled jewelry to the store where purchased or contact DM Merchandising for a full refund.

**Consumer Contact:** For additional information, contact DM Merchandising at (800) 548-6784 between 9 a.m. and 5 p.m. CT, Monday through Friday, or visit the firm's Web site at

[www.dmm merchandising.com](http://www.dmm merchandising.com)



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[Send the link for this page to a friend!](#) The U.S. Consumer Product Safety Commission is charged with protecting the public from unreasonable risks of serious injury or death from more than 15,000 types of consumer products under the agency's jurisdiction. Deaths, injuries and property damage from consumer product incidents cost the nation more than \$700 billion annually. The CPSC is committed to protecting consumers and families from products that pose a fire, electrical, chemical, or mechanical hazard or can injure children. The CPSC's work to ensure the safety of consumer products - such as toys, cribs, power tools, cigarette lighters, and household chemicals - contributed significantly to the 30 percent decline in the rate of deaths and injuries associated with consumer products over the past 30 years.

To report a dangerous product or a product-related injury, call CPSC's hotline at (800) 638-2772 or CPSC's teletypewriter at (800) 638-8270, or visit CPSC's web site at [www.cpsc.gov/talk.html](http://www.cpsc.gov/talk.html). To join a CPSC email subscription list, please go to [www.cpsc.gov/cpsclist.asp](http://www.cpsc.gov/cpsclist.asp). Consumers can obtain this release and recall information at CPSC's Web site at [www.cpsc.gov](http://www.cpsc.gov).