

MICHIGAN WIC PROGRAM

WIC APPROVED PEANUT BUTTER BRANDS AS OF OCTOBER 15, 2013

All store brands of peanut butter in 16 oz -18 oz jars will be WIC approved as of October 15, 2013.

To assist WIC vendors in adjusting their peanut butter inventory to ensure WIC participant needs are met, WIC approved brands include:

- Always Save – creamy
- Centrella – creamy, crunchy
- Clear Value – creamy, crunchy
- Essential Everyday – creamy, extra chunky
- Great Value - creamy, crunchy
- Hy-Top – creamy, crunchy
- IGA – crunchy, creamy
- Kroger – creamy, crunchy
- Meijer – creamy, crunchy
- Our Family – creamy, crunchy
- Panner - creamy, crunchy
- Peanut Delight – creamy, crunchy
- Shoppers Value – creamy, chunky
- Shurfine – creamy, crunchy
- Spartan – smooth, crunchy
- Valu Time – creamy, crunchy
- Value Choice – creamy
- Velvet - crunchy, creamy

National brands (such as Jif, Peter Pan, Skippy, Reese's) are no longer WIC approved in any size as of October 15, 2013.

You may submit the enclosed UPC Request Form if you carry a store brand peanut butter that is not on the list, and you are unsure if it will be WIC approved.