

Announcing...



Michigan's "Train-The-Trainer" Event



Audience: Lactation Consultants, Nutritionists, Medical Providers, Wellness Coordinators, and other Public Health Professionals interested in promoting workplace lactation support in Michigan.

Objectives: Participants will be able to:

1. Describe 3 ways that supporting breastfeeding families can improve a company's bottom line.
2. Identify at least 3 common challenges to sustaining breastfeeding after women return to work, and a strategy for addressing each.
3. List the 4 components of a successful workplace lactation support program targeting male and female employees.
4. Describe at least 2 motivators of employers and two barriers to implementing a workplace lactation program.
5. Develop a strategic plan for implementing The Business Case for Breastfeeding in a community
6. Identify at least 2 teaching strategies that can be used in presenting this training as a community-based training program.

Featuring: Nationally-renowned trainers from HCD International and Every Mother, Inc.

Location: Botsford Hospital, Farmington Hills, MI

Date: August 24th and 25th, 2009, 9-4 pm



To register, visit <http://www.mibfnetwork.org>
For questions, please contact Sue Clark of the
MI Breastfeeding Network, at
msclark@charterinternet.com or
(989) 832-8268

