

ATTENTION ART DEPARTMENT



NORTH AMERICAN INTERNATIONAL
AUTO SHOW®



NAIAS
POSTER
CONTEST

NORTH AMERICAN INTERNATIONAL AUTO SHOW
1900 West Big Beaver Road, Suite 100 • Troy, Michigan 48084-3537
Phone: 248.643.0250 • Fax: 248.643.8788 • naias.com

DEADLINE: NOVEMBER 20, 2012

NAIAS POSTER CONTEST

HOW IT WORKS

The 25th annual NAIAS Poster Contest is open to Michigan students in grades 10 through 12. The poster entries are judged by an independent panel of recognized members of the local art community. All winning entries will be posted on the official North American International Auto Show (NAIAS) website, naias.com, and will be on display during the public show, January 19-27, 2013.

High school students can submit 25" x 21" posters and have a chance to become involved in our world premier auto show, while gaining experience in creative competition.

All winning posters will be displayed at the NAIAS 2013 and will be included in the official NAIAS program.

\$6,300 in scholarship money will be awarded to 16 students.

DEADLINE NO LATER THAN 5 P.M., NOVEMBER 20, 2012

THE FOLLOWING PRIZES WILL BE AWARDED:

Chairmen's Award	\$1,000
State Farm Award	1,000
Designer's Best of Show - Digital	500
Designer's Best of Show - Traditional	500
Best Theme	250
Best Use of Color	250
Most Creative	250
1st Place, 10th Grade Award	500
1st Place, 11th Grade Award	500
1st Place, 12th Grade Award	500
2nd Place, 10th Grade Award	250
2nd Place, 11th Grade Award	250
2nd Place, 12th Grade Award	250
3rd Place, 10th Grade Award	100
3rd Place, 11th Grade Award	100
3rd Place, 12th Grade Award	100

**If you have any questions, please contact Sandy Herp
at 248.283.5138 or sherp@dada.org**

OFFICIAL RULES

ELIGIBILITY

The contest is open to Michigan students currently enrolled in grades 10 through 12. The contest is not open to Detroit Auto Dealers Association (DADA) members nor their families, employees of the North American International Auto Show (NAIAS), or family members of the judges.

No shared work is allowed.

Entry limit: two per student.

ENTRY DEADLINE

Entries must be submitted to the NAIAS, 1900 West Big Beaver Road, Suite 100, Troy, MI 48084, by 5 p.m. on Tuesday, November 20, 2012. Your entry must be either dropped off or postmarked by this date.

POSTER REQUIREMENTS

THEME

Posters must have an automotive theme. Please note that any posters containing brand-specific vehicles will be ineligible. All subject matter must be in good taste.

COPY

Posters must contain all of the following copy:

- North American International Auto Show 2013
- Detroit
- Cobo Center

A credit line with the student's name will be allowed.

The back of the poster must contain a legible copy in print of the student's name, telephone number, address, school name, school address, school phone number, student's grade level, teacher's name, and the principal's name.

SIZE

Posters can be horizontal or vertical, mounted on matte board (or foam core, etc.) and measure approximately 25" x 21".

MEDIA

Any mixed media suitable for reproduction as a poster is allowed, including computer-generated graphics. All artwork must be camera-ready. Posters must be two-dimensional. All posters must be original art.

WINNERS

An independent panel of recognized representatives from the art community will judge entries. These judges are selected at the sole discretion of the NAIAS, LLC. The judges will not discuss the individual designs with the artists for any reason after the contest.

Winners will be announced prior to the opening of the NAIAS, January 14-27, 2013.

Notwithstanding the foregoing amounts, the maximum sum that can be awarded to any one individual is \$1,000.00. In order to claim their prizes, winners must disclose their Social Security numbers to the NAIAS. Any federal, state, or other tax, license, or fee imposed upon the prize winners or the prize will be the sole responsibility of the prize winners.

All profits from any sale of the poster will go to the NAIAS, LLC. The sole financial consideration for the artist is the prize. Posters may be displayed at the NAIAS, reproduced in the official program and/or on the official NAIAS website, naias.com, at the sole discretion of the NAIAS, LLC.

RIGHTS

All winning entries become the property of the NAIAS, LLC. Other posters may be picked up from the NAIAS office (1900 W. Big Beaver Road, Suite 100, Troy, MI 48084) between February 1 and February 28, 2013; weekdays only 9 a.m. – 5 p.m. Posters left after 5 p.m. on March 1, 2013, will be destroyed. The NAIAS is not responsible for lost, stolen, damaged or destroyed posters.

Except as used by the NAIAS, all artists, including winners, will retain the rights to their work. Entry in the contest constitutes full permission to publish names and photos of winners without further compensation. The determination of eligibility of entries and any interpretation of these rules is at the sole discretion of the NAIAS, LLC, and shall be final and binding upon all entrants.

By participating, the entrant agrees to abide by and be bound by these rules.

2012 NAIAS POSTER CONTEST

PARTICIPATING MICHIGAN SCHOOLS

Academy for Business & Technology
Anchor Bay High School
Ann Arbor Skyline High School
Avondale High School
Bellanti Family Home School
Britton Deerfield
Buchaman High School
Byron Center High School
Calvin Christian High School
Careerline Tech Center
Carman-Ainsworth High School
Cass Technical High School
Center Line High School
Chippewa Valley High School
Cody College Prep. Upper School of
Teaching & Learning
Detroit Catholic Central High School
Detroit Country Day School
Dexter High School
Eaton Rapids High School
Everett High School
Fitzgerald High School
Frederick V. Pankow Center
Freeland High School
GASC Technology Center
Golightly Career & Tech Center
Grand Blanc High School
Grosse Ile High School
Hamtramck High School
Henry Ford II High School
Hillsdale High School
Howell High School
Imlay City High School
International Academy (East Campus)
Kent Career Tech Center
Lahser High School
Lakeview High School
Lansing Christian School
Lapeer County Education & Tech Center
Lapeer West High School
Linden High School
Livonia Career Technical Center
Livonia Churchill High School
Manton Consolidated School
Mayville Community Schools
Milan High School
Monroe High School
Morrice Jr/Sr High School
Mount Clemens High School
Muskegon Area Career Tech Center
Negaunee High School
Neil Reid High School-MISD
North Farmington High School
Notre Dame Preparatory
Oakland Schools Tech Campus SE
Oakland Schools Tech Campus SW
Oakland Schools Tech Campus NE
Oakland Schools Tech Campus NW
Oscar A. Carlson High School
Port Huron High School
Potterville High School
Riverview Community High School
Riverview High School
Rochester High School
Romeo Engineering & Tech Center
Romulus Senior High School
Royal Oak High School
Saline High School
Sanilac Career Center
South Lake High School
Southfield Lathrup High School
St. Clair Technical Education Center
St. Johns High School
Stevenson High School
Stoney Creek High School
Swan Valley High School
TBA ISD Career-Tech Center
Tri-County Educational Center
Troy High School
Tuscola Technology Center
U of D Jesuit High & Academy
Universal Academy
University of Detroit Jesuit High School
Utica Center for Science and Industry
Warren Career Preparation Center
Waterford Kettering High School
Waverly High School
William D Ford Career Tech Center