



All Things Green Conference & Expo

Wednesday, March 31, 2010

8:30 am - 3 pm

IBEW Apprenticeship Training Center
11 Mile Road & Dequindre
2277 E. 11 Mile Road
Warren, 48092

Join business professionals in learning about new opportunities in the green economy. Guests will enjoy 50 plus exhibits and informative sessions on topics related to "All Things Green".

Learn how schools and businesses have leveraged their own building projects to help community and increase bottom lines

Learn about Michigan's Green Energy Imperatives and their impact on your business.

Learn about a whole new way of conducting business in Michigan from the ESD Institute - get ready for the revolution

**For more information or to RSVP, call the
Macomb County Chamber at
586-493-7600 or visit
www.macombcountychamber.com**





All Things Green Conference & Expo Agenda March 31, 2010

8:25 - 8:35 am **Opening Remarks (Jim Fouts – Mayor, City of Warren)**

8:35 - 8:55 am **Renewable Energy Discussion**

Purpose: This session will be a discussion on wind and solar energy.

Speaker: Allan O'Shea, Chairman – **Manistee County Board of Commissioners**

8:55 – 9:30 am **Michigan's Green Energy Imperatives**

Purpose: This session will lend understanding as to why the industry is growing so fast and why harnessing and developing renewable energy is a "must".

Speaker: Tom Stanton, Manager, Renewable Energy Section - **Michigan Public Service Commission**

9:30 – 9:50 am **Great Lakes Renewable Energy Association Overview**

Purpose: Familiarize yourself with this association and find out how they can help your business green.

Speaker: Jennifer Alvarado, Executive Director - **GLREA**

9:50 – 10:00 am **Case Study: Pine Tree Acres**

Purpose: Learn how Waste Management is working to bring their proposed landfill gas fired generating station on line by next year

Speaker: Kathy Klein, Community Affairs Representative – **Waste Management**

15 Minute Break

10:15 - 11:00 am **Case Study: Advancing Sustainable Mobility – a success story from ALTe, LLC**

Purpose: Hear how a Michigan start up managed to persevere and succeed in the recent economic challenges.

Speakers: John Thomas, CEO, **ALTe, LLC**

15 Minute Break

11:15 – 12:15 pm **Achieving Success in Today's Climate – Success Story Panel Discussion**

Purpose: Join us as we hear from a panel of businesses & project owners who have made a commitment to being green and have gained competitive advantage by embracing a "green" strategy.

Speakers: **USGBC** – DRC (Roderick Brown – President and Chief Strategist – Syn-Energy Solutions, LLC), Ryan LaFontaine – General Manager - **LaFontaine Automotive Group**, Jim Vibbert - **Whitemore Lake High School**, and Doug Selby - **Meadowlark Builders**.

12:15 – 1:15 pm Box Lunch Provided – Also featuring a Case Study on Wixom’s Renewable Energy Park -

Lunch Program Case Study: Wixom’s Renewable Energy Park

Purpose: Learn about this upcoming green development

Speakers: Thom Prendergast, President - **Lakefront Capital**

1:30 – 1:55 pm Introduction to the ESD Institute (Green and Blue Economies)

Purpose: Introduction to the ESD Institute and discussion about what is the Green economy versus the blue economy and why they are important to Michigan’s future.

Speaker: Darlene Trudell, Executive Vice-President - **The Engineering Society of Detroit**

1:55 - 2:15 pm Green and Blue Educational Opportunities

Purpose: What opportunities are available in Michigan.

Speakers: Lisa Richter, Jennifer Seiger and William Stark – **Macomb Community College**

2:15 - 2:20 pm JATC Educational Opportunities

Purpose: What additional opportunities are available at the IBEW Joint Apprenticeship Training Center.

Speaker: Tom Bowes – Assistant Training Director – **IBEW/NECA Joint Apprenticeship Training Center**

2:20 – 2:30 pm Michigan Saves Program

Purpose: A new program for homes and business that allows low interest financing through local credit unions.

Speaker: Ken Yoder – **Macomb Green Team**

2:30 – 2:35 pm Alternative Funding Opportunities

Purpose: In a matter of minutes, learn about a slew of different funding mechanisms for your energy efficiency project.

Speaker: Dave McKinney, CEO – **Clean Light Green Light**

2:35-2:45 pm Closing Remarks

2:45 - 4:00 pm Spotlight on exhibitors

Tickets - \$25

Exhibit Table - \$175/\$75 for non-profit

(Exhibit Table includes two tickets)

Sponsorships also available!

Call 586-493-7600 or visit www.macombcountychamber.com