

**DRAFT - Implementation Plan
Section 2.3.1
Consumer Education Website**

Unmet Requirement	Current Status	Overall Target Completion Date	Steps/Activities	Activity Start Date	Activity End Date	Responsible Agency and Partners
Goal tied to requirement (e.g. implement policies, develop website, etc)	For example, not yet started In progress	Date for overall goal	List each step out	Identify start date for each step	Identify end date for each step	Identify agency responsible for each step
Conduct assessment of information currently available for parents, providers and the public.	Completed	September 30, 2016	<ol style="list-style-type: none"> 1. Review requirements and identify whether or not information currently exists. 2. Gather feedback on additional locations for current information. 	<ol style="list-style-type: none"> 1. 5/1/15 2. 8/1/15 	<ol style="list-style-type: none"> 1. 9/30/15 2. 9/30/15 	<ol style="list-style-type: none"> 1. MDE and partners 2. MDE and partners
Gather information from parents, providers and the public on their preferences for a consumer education website.	No started	September 30, 2016	<ol style="list-style-type: none"> 1. Gather information from focus groups being conducted by PSC for CDC Report. 2. Gather information from statewide survey being conducted by PSC for CDC Report. 	<ol style="list-style-type: none"> 1. 12/1/15 2. 12/1/15 	<ol style="list-style-type: none"> 1. 3/31/16 2. 3/31/16 	<ol style="list-style-type: none"> 1. PSC 2. PSC
Review information gathered by PSC to determine preferences for consumer education website.	Not started	September 30, 2016	<ol style="list-style-type: none"> 1. Review feedback. 2. Convene stakeholder group to discuss feedback and make recommendation on website. 3. Make recommendation on consumer education website location, format, etc. 	<ol style="list-style-type: none"> 1. 4/1/16 2. 4/1/16 3. 5/1/16 	<ol style="list-style-type: none"> 1. 4/30/16 2. 4/30/16 3. 5/31/16 	
Develop consumer friendly website that meets all requirements.	Not Started	September 30, 2016	<ol style="list-style-type: none"> 1. Based on recommendation either modify current websites or post proposal for creation of new website. 2. Develop new website. 	<ol style="list-style-type: none"> 1. 6/1/16 2. 6/31/16 	<ol style="list-style-type: none"> 1. 6/31/16 2. 9/30/16 	