



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

RICK SNYDER
GOVERNOR

MICHAEL P. FLANAGAN
STATE SUPERINTENDENT

February 21, 2013

MEMORANDUM

TO: Local and Intermediate School District Superintendents and
Public School Academy Directors

FROM: Carol Wolenberg, Deputy Superintendent *Carol*

SUBJECT: Child Protection Registry

The State of Michigan offers a free program to stop adult advertisements from reaching e-mails, mobile phones (text messaging ads), and instant messenger IDs. The Michigan Child Protection Registry, created by the Michigan State Legislature in 2004, allows Michigan schools and families to protect their students from receiving adult-oriented messages and can be located at www.ProtectMiChild.com. Registered addresses and numbers are protected from messages that advertise pornography, tobacco, illegal drugs, alcohol, and gambling. The Michigan Child Protection Registry can include family addresses for adults, children, and school domains.

Schools may support this program by registering for the program online by: 1) registering the school domain through the website, 2) sending out a notice to all parents informing them of the registry and encouraging them to go to the website to sign up their family, and 3) adding the www.ProtectMiChild.com button to the school's website for easy access to the registry. Families may then use the registry to protect their family from unwanted adult advertising.

For more information regarding the Michigan Child Protection Registry, go to www.ProtectMiChild.com or contact Alisha Meneely at Alisha.meneely@protectmichild.com or 616-540-8669.

cc: Michigan Education Alliance

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