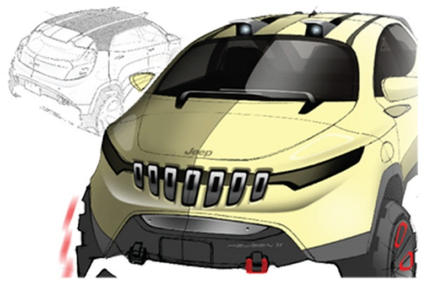
Attention High School Art Teachers and Career Counselors!!



You are cordially invited to be our guest for a Design Education Forum at Chrysler's Product Design Office. The purpose of this forum is to provide art teachers, design teachers and counselors with an overview of the design process at Chrysler and the exciting career opportunities that are possible for your students in the field of automotive design. Too often kids with artistic talent are discouraged from pursuing careers in design, simply because parents, teachers, and counselors are unaware of the unique opportunities for designers here in the Metro Detroit area. We want to spread the word about the excellent careers that are available such as interior/exterior design, graphic design, color and materials design, clay modeling, CAD digital modeling, user interface design, and visual communications.

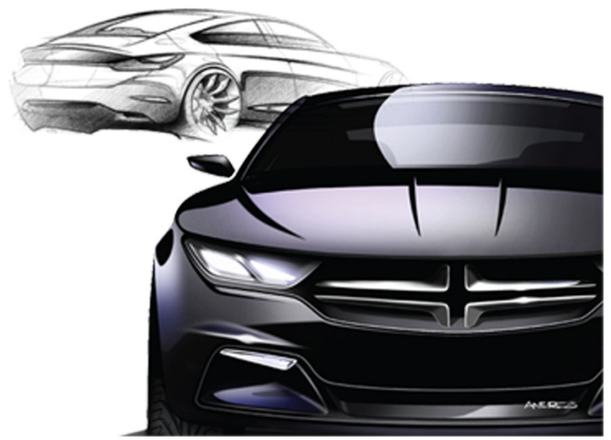
With this goal in mind, we are reaching out to you, the art teachers and counselors, who have a huge impact on the future of your students. This half-day event will include a continental breakfast, a tour of our state-of-the-art design facility, a tour of a design studio, as well as our design dome and animation room. You will have an opportunity to meet some of our designers who will share their personal stories and the path that led them to this exciting and rewarding career. Lunch will be provided, and we will also have live design demos and presentations by staff members. And finally, you will have an opportunity to network with representatives from major U.S. design colleges and universities that we recruit from.

Please join us for a Design Education Forum at Chrysler Headquarters in Auburn Hills, Michigan.

Date: Saturday, October 5, 2013
Time: 8:00 am – 12:30 pm
Location: Chrysler Technology Center, 800 Chrysler Drive, Auburn Hills, MI 48326
Who: High School Art Teachers, Design Teachers and Career Counselors (no students please)

Seating is limited and we will take reservations on a first-come, first-serve basis. If you would like to attend, please rsvp via email no later than 9/20 to rr12@chrysler.com, and provide the following information:

Your Name and Title:
Your School Name and Address:
Your email address (critical!):



Once your confirm your attendance, we will provide you with all the details for driving directions, a detailed agenda, a map for our facility, etc. We are very excited about hosting this event for the first time at Chrysler, and we look forward to meeting you! Please rsvp no later than **Friday, September 20.**

Sincerely,
Rose Roth
College & University Relations for Chrysler Product Design Office
Phone: 248 576-9002, Blackberry: 248 202-8698