



**Need help
engaging parents?**



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The one historical constant is the research and practice links between low-income families engaging with their school, which leads to high student achievement, greater social and political capital for families, and empowerment to demand high achieving education.¹

The role of the Parent Engagement Specialist in the S3 grant is to offer assistance to the S3 schools so they can engage parents as partners for the academic success of students.

Here are just some of the things we offer:

- Tips and tools on effective communication.
- Survey instruments to gather data on what parents want, need, and their overall satisfaction with the school/parent partnership.
- Tips and tools on ways to create a dynamic parent event (i.e. Open House, PT Conference, Principal Coffee, College Night).
- Professional Development for staff on engaging parents.
- Offer input and expertise on parent invites, flyers, newsletters and events.
- Ready to print *Parent Friendly Tips*
- What do you need??? Please ask, we can and want to help!

Follow Parent Action for Healthy Kids on Facebook ([parentactionforhealthykids](https://www.facebook.com/parentactionforhealthykids)) and Twitter (ParentAction). We follow and post regularly about events from the S3 schools.

For more details about opportunities for parent engagement professional development and parent engagement resources go to the Michigan Department of Education S3 website:

www.michigan.gov/schoolclimate

Go to: Programmatic Interventions
Click on: Parent Engagement

¹ Bryk, Sebring, Allensworth, Luppescu, & Easton, 2010; Gold, Simon, & Brown, 2002; Henderson & Mapp, 2002; Nye, Turner, & Schwartz, 2006)