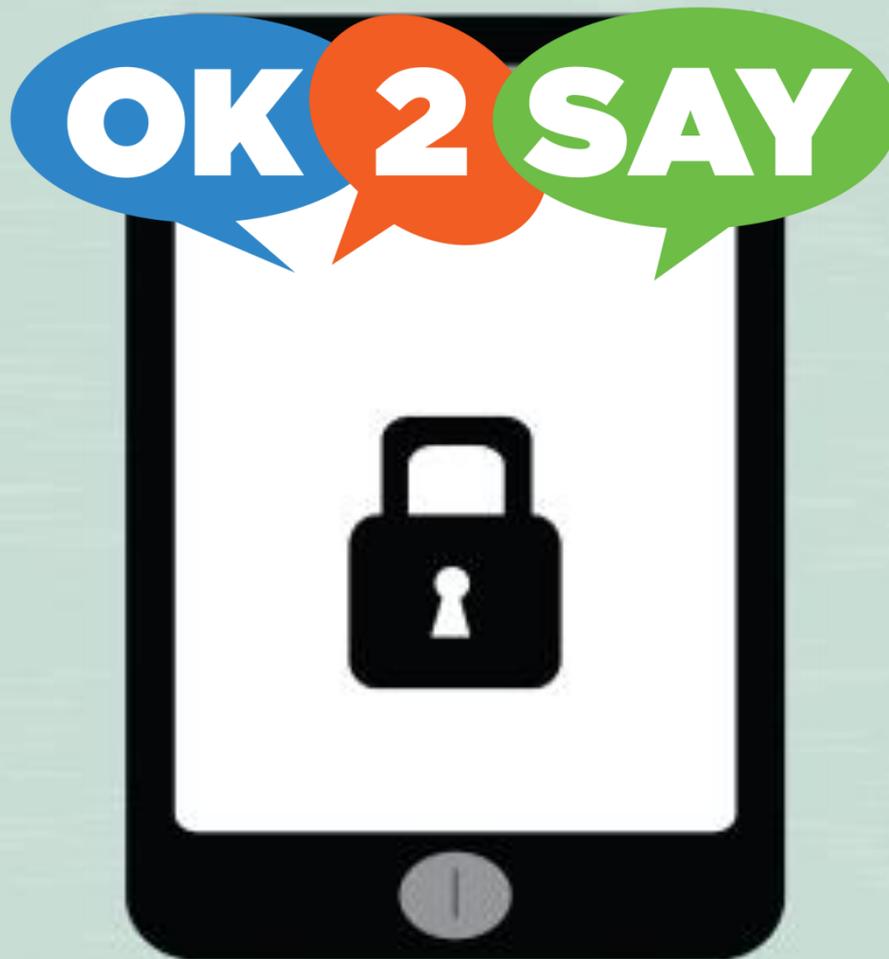




OK 2 SAY

Stop the Silence. Help End the Violence.



CONFIDENTIAL



Stop the Silence. Help End the Violence.



652729 (OK2SAY)



855-565-2729



www.mi.gov/ok2say



ok2say@mi.gov



iPhone & Android



Stand up

for

yourself

and

OTHERS!

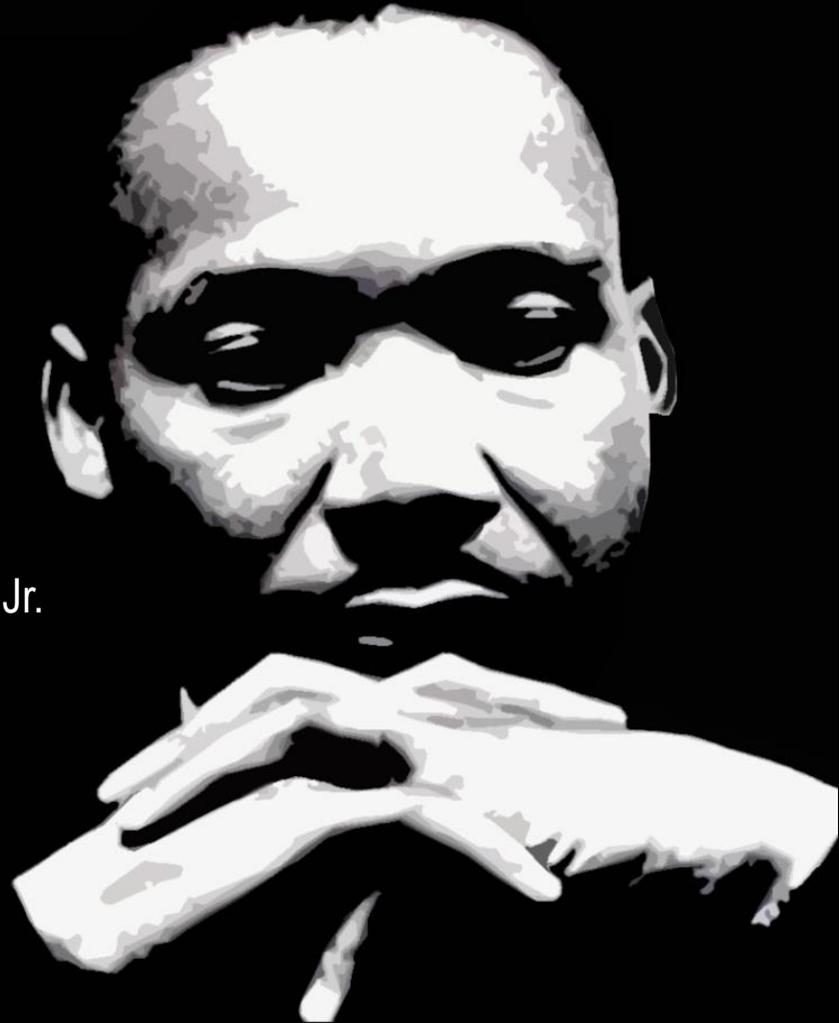


**“Never, never be afraid
to do what’s right,**

especially if the well-being of a
person is at stake.

Society’s punishments are small
compared to the **wounds
we inflict on our soul
when we look the
other way.”**

-Dr. Martin Luther King, Jr.





Stop the Silence. Help End the Violence.



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iPhone & Android

- 
- Assaults/fighting
 - Bullying/Cyberbullying
 - Child abuse/neglect
 - Dating violence
 - Drugs/alcohol
 - Gang activity
 - School attacks
 - Sexting
 - Sexual assault
 - Suicide threats
 - Threats of violence
 - Weapon possession

Available 24/7



WHO

WHAT

WHERE

WHEN



OK 2 SAY

Stop the Silence. Help End the Violence.



Technicians PROMPTLY FORWARD INFORMATION.

1

Schools
OK2SAY
contact
in EEM
system.

2

Building
Principal

3

School
Choice

4

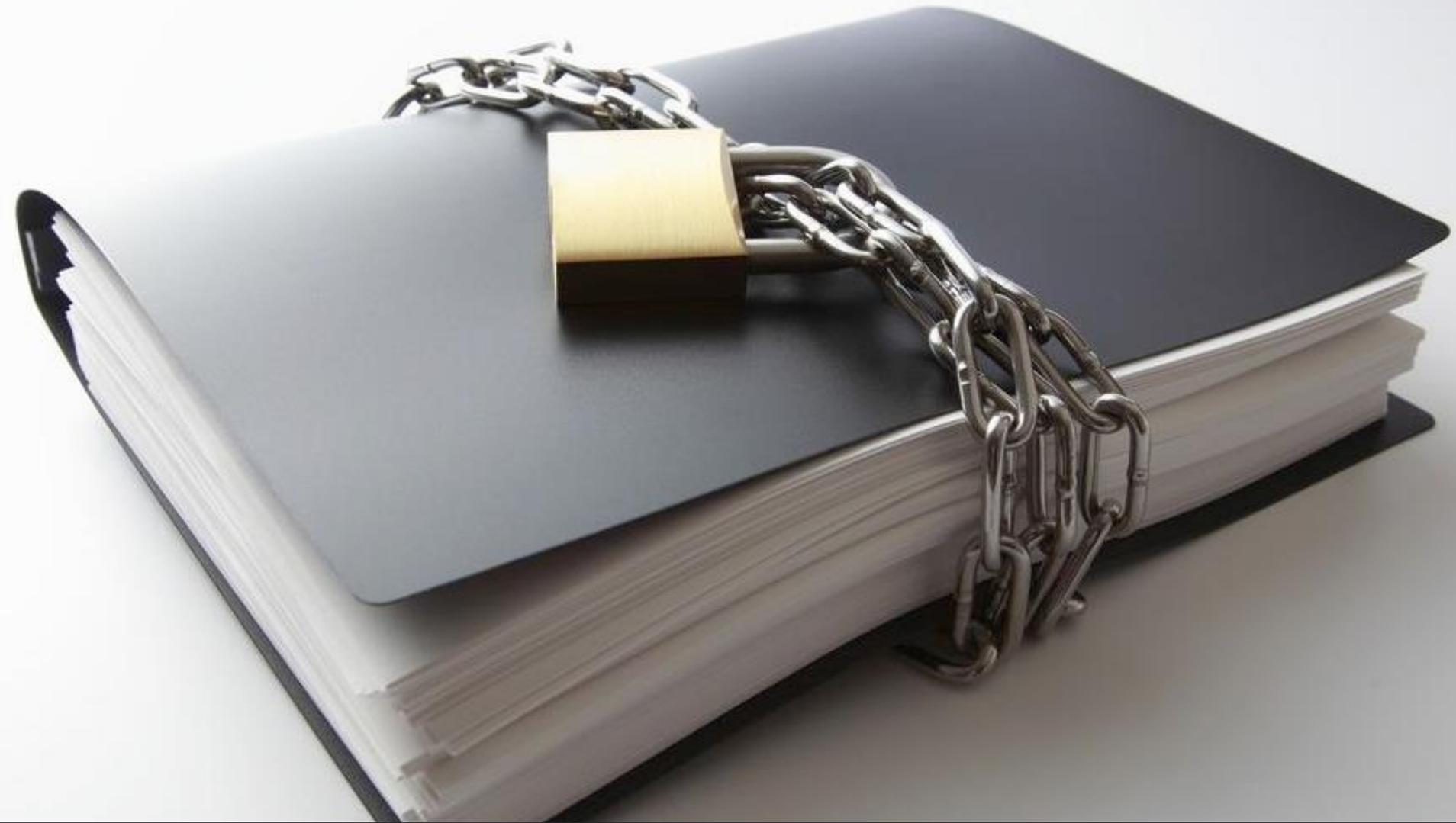
Method
of
Contact
-
Telephone
Call

OK  SAY

School Referrals



Tipster's identity is confidential and protected by law.



Not subject to FOIA



Protect tip details.

81% of violent

acts in U.S. schools, someone

OTHER than the attacker had
knowledge of the plan

but **failed** to report it.



Pollack, William, William Modzeleski, and Georgeann Rooney. "Prior Knowledge of Potential School-Based Violence: Information Students Learn May Prevent a Targeted Attack." *U.S. Secret Service Official Website*. May, 2008. <http://www.secretservice.gov/ntac/bystander_study.pdf>.





**Most teens
don't tell a
trusted adult.**



Type of Tip

Response

Outcome

Suggestions
for improvement



Search



Home

OK 2 SAY > OUTCOME REPORT

About

Outcome Report

OK2SAY Outcome Report

Contact OK2SAY

Public Act 183 of 2013 requires the Attorney General to prepare an analysis of the overall effectiveness of the OK2SAY program in addressing potential harm or criminal acts directed at schools, school employees, and students. To assist in preparing this report, we request that you please take a few minutes to complete this Outcome Report and tell us about your experience. If you have any questions, please call 1-855-565-2729.

Student Resources

Parent Resources

How to Help

Community Mental Health Resources

Schedule a School Presentation

* = Required Field

* OK2SAY Report Number (If unavailable, please provide the date of the tip):

Local Police Report Number:

* County:

* Your Name:

* Your Title:

Outcome Report

How does a school
Is OK2SAY working?
participate in OK2SAY?





Stop the Silence. Help End the Violence.

1,400 tips

mi.gov/ok2say



Less of this ...



More of this ...



Weapons



Knives



Suicide



Poison



Shooting Spree Averted



Stop the Silence. Help End the Violence.

5. Download the free OK2SAY mobile app on school iPads or save a shortcut to the OK2SAY website on school computers.
 6. Put the OK2SAY contact information on school book covers or school student planners.
 7. Encourage school promoters to purchase a durable OK2SAY sign for display inside the school. [OK2SAY sign information](#) is available on the website.
 8. Promote OK2SAY with student announcements throughout the year. Have students in your school design posters or a PSA to spread the word about the program.
 9. Educate the community through parent newsletters and other electronic communications.
 10. Complete an "[Outcome Report](#)" for each tip your school receives. Outcome Reports provide your school with an opportunity to take ownership for student safety threats and provide program feedback.
-

How is Confidentiality Protected?

The Michigan Student Safety Act protects the identity of the person submitting the tip unless the tipster is an adult and chooses to voluntarily disclose his or her identity, or if ordered by a court under very limited and specific circumstances. The Attorney General will *vigorously* advocate against disclosure of any legitimate tipster's identity.

How Should We Handle OK2SAY Tips?

Your school should establish a procedure for routinely handling OK2SAY tips in a confidential manner. It should be clear to your staff what individual is responsible to receive, investigate, and complete the Outcome Report on all OK2SAY tips.

OK2SAY tips will be provided to schools by phone, and after school hours the school contact will be notified by email that a tip has been filed and if appropriate what law enforcement entity has also been notified.

Questions

Visit www.mi.gov/ok2say or call the OK2SAY Administrative Office at 517-335-0855.

Registration Form



REGISTRATION FORM

Stop the Silence. Help End the Violence.

Thank you for your interest in Attorney General Bill Schuette's Cyber Safety Initiative and the student safety initiative, OK2SAY. The CSI program teaches students the importance of making safe and wise choices in a technologically evolving world. OK2SAY shows students how to protect themselves and those around them from potential harm or criminal activity.

Our CSI coordinator will review your preferences and email you the confirmed week. We expect the district's designated contact will schedule presentations at the most advantageous venues. To help, we provide templates that include:

- a scheduling checklist for schools;
- parent notification & opt-out forms;
- presentation handouts; and
- an 8 1/2" x 11" community seminar flyer.

These materials are available at the Michigan CSI website — www.migovcsi.com. If you have questions, please call the Attorney General's Consumer Programs Team toll-free at 877-765-8388.

CONTACT INFORMATION	Level	Length / Max # Attendees	Presentation	Enrollment
School District:				
Building:	K-1	20-25 min. / 75	Yes / No	
Registering for: <input type="checkbox"/> entire district <input type="checkbox"/> one building	2-3	25-30 min. / 100	Yes / No	
Address:	4-5	35-40 min. / 150	Yes / No	
City, State, Zip:	6-8	40-45 min. / 250	Yes / No	
County:	OK2SAY 9-12	40-45 min. / 300	Yes / No	
Phone:	Community Seminar <i>(For parents & guardians)</i>	1 hour / none	Yes / No	n/a
Email:				
Website:	Program Overview <i>(For staff or administration)</i>	1 hour / none	Yes / No	n/a
Contact Name/Title:	OK2SAY Program Overview <i>(For staff or administration)</i>	40-45 min. / none	Yes / No	n/a
Contact Phone:				
Contact Email:				

PLEASE INDICATE WHICH THREE WEBSITES YOU RATED BEST FOR YOUR SCHOOL BEING IN CHARGE OF PRESENTATION?

1.		
2.		
3.		

SCHOOLS ARE ASKED TO PROVIDE:

Laptop with USB ports	LCD Projector
Windows XP or higher	Screen
Windows Media Player	Microphone (for large groups)
Microsoft PowerPoint 2007 or 2010	Speakers

HOW DID YOU HEAR ABOUT US?

Online Search	Expo/Conference
Website	Community Seminar
Flyer/Bulletin	Other

SEND COMPLETED FORM TO:

Attorney General Michigan CSI P.O. Box 30213 Lansing, MI 48909	Email: AGCSI@migov.com Phone: 877-765-8388	Fax: 517-335-1935
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*** indicates Required Fields**

*District:

Are you registering for the entire district or one building? District: Building:

*Building:

*Street Address:

*City:

*Zip:

*County:

*Phone:

*E-mail:

Website:

*Contact Name/Title:

*Contact Phone:

*Contact E-mail:

Identify presentations you are registering for by completing the information below. Contact our office for help determining the number of presentations by grade.

Presentation Level	Length/Max # Attendees	Presentations	Enrollment
K-1	20-25 min / 75	Yes <input type="radio"/> No <input type="radio"/>	<input style="width: 100%;" type="text"/>
2-3	25-30 min / 100	Yes <input type="radio"/> No <input type="radio"/>	<input style="width: 100%;" type="text"/>
4-5	35-40 min / 150	Yes <input type="radio"/> No <input type="radio"/>	<input style="width: 100%;" type="text"/>
6-8	40-45 min / 250	Yes <input type="radio"/> No <input type="radio"/>	<input style="width: 100%;" type="text"/>
9-12 OK2SAY	40-45 min / 300	Yes <input type="radio"/> No <input type="radio"/>	<input style="width: 100%;" type="text"/>
Community Seminar	1 hour / none	Yes <input type="radio"/> No <input type="radio"/>	N/A
Program Overview	1 hour / none	Yes <input type="radio"/> No <input type="radio"/>	N/A
OK2SAY Program Overview	40-45 min / none	Yes <input type="radio"/> No <input type="radio"/>	N/A

OK 2 SAY



BILL SCHUETTE
ATTORNEY GENERAL

K - 1st Grades
20-25 min
3 videos ~ 6 min

2nd – 3rd Grades
25-30 min
3 videos ~ 10 min

4th – 5th Grades
35-40 min
6 videos ~ 9 min

6th – 8th Grades
40-45 min
8 videos ~ 18 min

9th – 12th Grades
40-45 min
6 videos ~ 23 min

Community Seminar
1 hour
7 videos ~ 15 min



Internet Safety



123
SESAME STREET



1. I will not send or post personal information anywhere online - including social media websites and chat rooms - without a trusted adult's permission. This includes any information belonging to me or my parent(s) or guardian(s), such as our names; ages; genders; pictures; phone numbers (home, cell, school, or work); and addresses (home, school, work, or email).
2. I will create online passwords that are hard to guess, but easy for me to remember. To avoid having my passwords stolen, I will never reveal them to anyone except my parent(s) or guardian(s) - not even my best friend.
3. I will not respond to any message that makes me uncomfortable. I will show such messages to a trusted adult right away. I will contact an authority immediately if I see anything that suggests someone is going to harm themselves or others.
4. I will stand up for student safety by telling a parent or trusted adult about anything that threatens my safety or the safety of others.
5. I will not meet in person with someone I first met online without a parent or guardian's permission.
6. I will not send or post an insulting or rude message.
7. I will not attempt to disable filtering or monitoring software, recognizing that it is installed to keep me and my computer safe.
8. I will not open emails, files, links, pictures, games, or apps from people I don't know. I will always ask a trusted adult first.
9. I will not download any software - including songs, videos, games, or apps - without appropriate permission from the content's owner. I will not use the Internet to plagiarize the works of others and will properly cite any online source I reference in my own school assignments.
10. I will not believe everything I read on the Internet. When I am unsure of the validity of the information I access, I will check the source of the information and confirm it with a trustworthy adult, such as a parent, teacher, or librarian.
11. I will appropriately limit the time I spend online and make time for other recreational activities.
12. I am allowed to use the Internet for _____ minutes; I will then do something else.

Signed: _____
Child - I agree to follow these rules.

Date: _____

Signed: _____
Adult - I agree to **not overreact** when a child tells me about bad things that happen online. I will calmly work with the child to ensure safer Internet experiences.

Date: _____



Customize this contract at:
www.Mi.gov/csi



I Keep Telling!



Bullying



Bystander, Bully, Target



You are loved!



You are amazing!



The only thing necessary for the triumph of evil is for good people to do nothing.

- Edmund Burke

Bullying / Cyberbullying

Assaults Sexting

Weapons Suicide





**Digital
Footprint**

**Sexual
Predators**

**Dating
Violence**

**Sexual
Assault**





**Suicide is the 3rd leading
CAUSE OF DEATH
among youth between
10 and 19 years of age.**

“Words
have the **POWER**
to destroy or heal.



When words are true
and kind, they **can**
change the world.”



“I promise you, things work out in the long run. . . **this is such a short period in your life.”** -Father of a suicide victim



**“I’m
sorry
I
wasn’t
able
to be
strong
enough.”**



**Stand
up**

**Speak
up**





It's OK2SAY to say something!



- [Public Integrity](#)
- [Human Trafficking](#)
- [Crime Victim Rights](#)
- [Kids](#)
- [OK2SAY](#)
- [Cyber Safety Initiative](#)
- [CSI Calendar](#)
- [CSI Videos](#)
- [Child Support](#)
- [Seniors](#)
- [Military](#)
- [Consumer Protection](#)
- [Environment](#)
- [Opinions](#)
- [Media](#)
- [File a Complaint](#)
- [About the Office](#)

AG > KIDS > CYBER SAFETY INITIATIVE



Michigan CSI Michigan Cyber Safety Initiative

The Michigan Cyber Safety Initiative (Michigan CSI) is an Internet safety education program with customized presentations for kindergarten through eighth-grade students and a community seminar. I have invited all public school district superintendents, intermediate school district superintendents, Homeschooling Michigan members, Michigan Association of Non-public Schools members, and Michigan Association of Public School Academies members to participate in the Michigan CSI program during the 2014-2015 school year. Registrations are now being accepted.

Encourage your school to become a leader in cyber safety education and to submit a Michigan CSI registration form as soon as possible.

Sincerely,
Bill Schuette
Attorney General

 SCHEDULE A PRESENTATION	 VIDEOS	 PROGRAM SUMMARY	 OK2SAY <small>Stop the Silence. Help End the Violence.</small>
---	--	--	---

Scheduling Documents

- [Michigan CSI Registration Form](#)
- [Scheduling Checklist for Schools](#)
- [Sample Presentation Schedule](#)
- [Presentation Schedule](#)
- [Community Seminar Flyer](#)

Handouts

- [CSI Online Resources](#)
- [Facebook Resources](#)
- [Instagram Resources](#)
- [Michigan CSI Program Summary](#)
- [Michigan CSI Registration Form](#)

Feedback Forms

- [K-1 Feedback Form](#)
- [2-3 Feedback Form](#)
- [4-5 Feedback Form](#)
- [6-8 Feedback Form](#)
- [9-12 Feedback Form](#)



Report anything that threatens
your safety or the safety of others

OK 2 SAY



Cards printed courtesy of *Vibrant*

OK2SAY

WHEN CAN YOU

Trained OK2SAY technicians are available
24 hours a day, 7 days a week.

OK2SAY is here when you need it.

SUCCESS STORIES

- A student talking about a potential killing spree is confronted by a potential tragedy prevented.
- Bullied student thinking about suicide received mental health help from school.
- Over 1,400 OK2SAY threats were filed in the first year.

Stop the Silence.

Help End the Violence.

*Report anything that threatens
your safety or the safety of others*



1-8-555-OK2SAY
1-855-565-2729



652729 (OK2SAY)



ok2say@mi.gov



www.mi.gov/ok2say



Available in the app stores for
iPhone and Android devices.

LifeSource



Stop the Silence. Help End the Violence.

FREQUENTLY ASKED QUESTIONS

Michigan Department of Attorney General
William J. Barron
1000 Williams Building
1000 State St.

909

935

ok2say@mi.gov



Promotions



Public Service Announcements
Public Signs



OK2SAY

Stop the Silence.
Help End the Violence.

Report anything that threatens
your safety or the safety of others

1-8-555-OK2SAY
1-855-565-2729

ok2say@mi.gov
www.mi.gov/ok2say

Available in the app stores for
iPhone and Android devices.

LET'S TALK NUMBERS
The following are the top reported OK2SAY categories.

OK2SAY PRESENTATIONS
OK2SAY's FREE presentations are available for anyone registered in the presentation system from 10:00 AM to 10:00 PM. Presentations are available in-person, online, and on-demand. The goal is to empower students to speak up, to do the right thing to address the situation.

SUCCESS STORIES

- Student arrested and gun confiscated after OK2SAY tip alerted law enforcement.
- Tipster awarded after OK2SAY tip alerted school personnel.
- Student thinking about suicide received mental health assistance and help from school.

PROGRAM QUESTIONS
All Department of Education licensed K-12 Michigan schools are required to participate in the OK2SAY program. For more information, call 1-855-565-2729 or visit www.ok2say.org.

WHAT HAPPENS NEXT
Each reportable presentation is reviewed by a trained staff member. If the report is confirmed, the appropriate action will be taken. The report will be kept confidential to protect the identity of the tipster and the person being reported.

PURPOSE
OK2SAY empowers students to report and prevent incidents of violence, harassment, and other threats to students, school personnel, and staff.

TIPS ARE CONFIDENTIAL
A Social Services study found that 81% of students often do not speak up when they see a problem because they are afraid of retaliation or being labeled a snitch. By encouraging that tip and help break the code of silence, OK2SAY tips can be a lifeline to safety and the student's identity are confidential.

SUBMIT A TIP
Submit tip 24/7 with multiple presentations.

1-855-565-2729
652729 (OK2SAY)
ok2say.org
www.mi.gov/ok2say

Available in the App Stores for iPhone & Android

Over 500 OK2SAY tips were filed within the first five months.





Tom Izzo

Men's Basketball Coach - Michigan State Univ.





The image shows the letters 'Q&A' drawn in white chalk on a dark, textured chalkboard. The 'Q' is a simple circle with a short tail. The ampersand is a classic, slightly stylized symbol. The 'A' is a simple, upright letter. The chalk has a slightly grainy texture, and the background is a dark, mottled grey.

We value your input!
**Email your questions or
comments to:**

agcp@mi.gov





OK 2 SAY

Stop the Silence. Help End the Violence.