



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

RICK SNYDER
GOVERNOR

BRIAN J. WHISTON
STATE SUPERINTENDENT

MEMORANDUM

DATE: September 1, 2015

TO: State Board of Education

FROM: Brian J. Whiston, Chairman 

SUBJECT: Approval of State Board of Education and Michigan Department of Education Cosponsorship

The State Board of Education and the Michigan Department of Education have been asked to cosponsor the following event:

- 2016 Michigan Career Education Conference.

It is recommended that the State Board of Education support the co-sponsorship of the event, as described in the Superintendent's memorandum dated September 1, 2015.

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CO-SPONSORSHIP

Title of Event: 2016 Michigan Career Education Conference

Primary Sponsoring Agency: Office of Career and Technical Education

Co-sponsors: Ferris State University (FSU) and others in process. FSU is currently putting together our sponsorship opportunities and will solicit those in the next few months.

Date: January 31 - February 2, 2016

Location: Amway Grand Plaza Hotel, Grand Rapids, Michigan

Purpose: Professional Development Activity for Career and Technical Education (CTE) Administrators and Academic Professionals

Major Speaker(s): Superintendent Brian Whiston; Chad Foster, Author, *Career Readiness and Financial Literacy for Teens*; and Dr. Tracy Wilen, Author, *Employed for Life, 21st Century Career Trends*.

Audience: CTE and Academic Educators

Staff Involvement: Staff from the Office of Career and Technical Education (OCTE) act as chair of the Career Education Conference Committee. The Committee meets formally two times per year. Additional time is spent working on and reviewing conference information. All OCTE professional staff (21) are requested to attend if available, as this is OCTE's state conference for our customers.

Financial Obligation (please check): Federal State Other

Staff Costs (including fringe benefits and number of days): \$7,000

Other Costs (including meals, phone, postage, travel, etc.): \$150

State Board Participation: Yes, as invited guests

The following "Statement of Co-sponsorship" will appear on the printed agenda for the meeting or conference:

Cosponsorship of a conference by the State Board of Education and Michigan Department of Education assumes the active participation of Department of Education staff in the planning and development of the agenda. No person shall be denied the opportunity to participate on the basis of race, color, religion, national origin or ancestry, age, sex, marital status or disability. The conference facility must meet federal and state accessibility standards. Commercial products or services displayed or presented as a part of the conference are not considered endorsed by the State Board of Education or Michigan Department of Education.