



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
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MEMORANDUM

TO: State Board of Education

FROM: Paul Galbenski, 2011-2012 Michigan Teacher of the Year

SUBJECT: November - Teacher of the Year Report

MBEA Conference

In early November, I was very fortunate to be asked to attend and present at the Michigan Business Education Association (MBEA) Conference hosted in Lansing. The conference provided a wealth of information to all those who were in attendance. There were many great sessions, so I will highlight just a few. I really enjoyed the Top 25 H.O.T. Web Tools for Today's Business Educator. This workshop offered **H**andy, **O**utstanding and **T**ime Saving top 25 H.O.T. web tools for today's business educator. Another interesting topic was presented by my colleagues Tom Neal and Ryan Matousek. Their presentation titled *Project Based Learning for Generation Y* focused on how to evolve your PBL to meet the rigor and demands of the 21st Century while engaging the Y Generation.

I had the opportunity to present at the MBEA Conference on behalf of America's Marketing High School (AMHS) with my partner and co-founder Professor Mike Bernacchi of the University of Detroit Mercy. America's Marketing High School (www.americasmarketinghighschool.org), is a leader in "FREE online secondary education" and we explored our NEW special interest modules: "Social Entrepreneurship," "Corporate Social Responsibility," "Media and Teen Driving," and "Drink Irresponsibly?" We also shared our Entrepreneurship Series vodcasts with those in attendance. Additionally, teachers were provided an opportunity on how to engage their students in our capstone project based on America's grandest marketing & advertising event, the Super Bowl.

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On Campus at OSTC-SE - "MDA Football Frenzy"

On October 15th, The University of Michigan and Michigan State University squared off on the gridiron for their annual football game. Students in the Business, Management, Marketing and Technology (BMMT) program and the Visual Imaging (VI) program, hosted our 3rd annual MDA "Football Frenzy." This charity fundraiser event was spearheaded by Zilphia Martin IV, Muscular Dystrophy Association (MDA) BMMT Student Chairperson. The goal of the "football frenzy" was to sell as many footballs as possible to raise money to send young people with muscular dystrophy to summer camp here in Michigan. Each fall, our students host this event and students solicit prizes for the drawing. The way the event works is that footballs are purchased by teachers, staff, students, and community members supporting their favorite team. We held a drawing for prizes from those who purchased footballs for the winning team.

This year those Spartan fans who purchased footballs were awarded with a chance to win movie tickets, pizzas, Tiger autographed memorabilia, and replica Princess ring. We also had support from Astro Lanes and Lumen Legal, two local businesses who also helped to sell footballs at their organizations. Not only did everyone have a great time, but also we raised over \$900.00 to send a young person to summer camp next summer. Building the sense of community and civic duty within our students is just one of the goals of this project.

As MTOY

October and November were busy months with several conference presentations and keynote speeches as Michigan's Teacher of the Year.

On Saturday, October 22, I spent a half-day with teachers from the Teach for America program and provided a keynote address. It is always great to see the energy level in a room full of teachers! Especially on a Saturday morning!!

The Oakland County Regional Advisory Committee Meeting was hosted at Oakland Schools in late October. I had the privilege to share the opening remarks segment of the program with a very talented educator, Mr. Jay Gross. The focus of this evening event was to facilitate a county-wide process supporting local district and technical campus programs by connecting teachers and curriculum to their relevant business and industry, as they plan for student success. The county-wide approach allows each local program to extend their network and maximize the knowledge and expertise available from business and industry partners and advisory members.

November 1st was a "Two for Tuesday." During the first half of the day, I spent the morning facilitating a professional development session at the county-wide in-service day for the Career and Technical Educators (CTE) in Monroe County. The session was hosted at Monroe Community College. The theme of the day was "CTE

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Partnerships for Student Success” and focused upon the partnerships with Community Colleges. The emphasis of the day was the relevancy of CTE in the continuum of education from secondary to the postsecondary education. We also addressed how to increase business and industry involvement within CTE programs by expanding mentorships, internships and job shadowing experiences for students. I spent the second half of the day in Lansing at the “Fall OCTE Administrator’s Conference.” During the afternoon I led a discussion on the topic of “Administrators ... Help Your Teachers to Be Successful.” Both of these events produced a great exchange of ideas to ultimately increase student achievement.

November also provided me an opportunity to speak at the Michigan Design Educator’s Association (MDEA) conference. This event was hosted in Lansing at Lansing Community College and was a cooperative endeavor between the MDEA and the MDE Department of Career and Technical Education. The focus of our discussion was on “CTE – Changing the Lives of Students.” This provided me a fantastic opportunity to learn from our CTE Design Educators from across the state and see what they are doing with STEM, Mechanical Engineering and Animation and Robotics!