



STATE OF MICHIGAN  
DEPARTMENT OF EDUCATION  
LANSING

RICK SNYDER  
GOVERNOR

MICHAEL P. FLANAGAN  
STATE SUPERINTENDENT

August 14, 2014

**MEMORANDUM**

TO: Local and Intermediate School District Superintendents and  
Public School Academy Directors

FROM: Kyle Guarrant, Deputy Superintendent *KG*

SUBJECT: Michigan Reads! program early literacy kits are coming

The 2014 Michigan Reads! program kits are shipping to all schools with a K-2 classroom, Head Start Programs and Great Start Readiness Programs (GSRP). This annual program promotes the value and benefits of reading early and often to preschoolers and young children. Access to quality books, programs, and services creates a foundation for reading and school achievement.

The 2014 book is *Acoustic Rooster and His Barnyard Band* by Kwame Alexander. The kit contains a programming guide full of materials and ideas to help children develop literacy skills through play-based activities linked to the selected book. It also includes a book, a poster, bookmarks and stickers. More information on the kit and additional materials, including content standard cross walks for the grade level activities, can be found at [www.michigan.gov/michiganreads](http://www.michigan.gov/michiganreads).

If you have any questions, please contact Karren Reish, Library Grants Coordinator, at [reishk@michigan.gov](mailto:reishk@michigan.gov) or 517-241-0021.

cc: Michigan Education Alliance

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