



RICK SNYDER
GOVERNOR

STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

MICHAEL P. FLANAGAN
SUPERINTENDENT OF
PUBLIC INSTRUCTION

May 31, 2012

MEMORANDUM

TO: Local and Intermediate School District Superintendents and Public School Academy Directors

FROM: Sally Vaughn, Ph.D. *Sally*
Deputy Superintendent/Chief Academic Officer

SUBJECT: Personal Finance and Digital Literacy Resources

As you plan for the next school year, you may find two new tools, available at no cost, helpful in teaching students about personal finance and digital literacy and responsibility.

The *EverFi™ - Financial Literacy* high school program is a 10 module, 6-hour co-curricular learning platform that covers hundreds of key topics including credit scores, budgeting, insurance, credit cards, student loans, mortgages, taxes, stocks, savings, 401k's and other critical concepts. Individual student progress and knowledge gains are tracked, and the modular structure gives high schools the flexibility to implement in economics, business, or social studies courses.

Ignition™- Digital Literacy and Responsibility puts students in virtual world environments to understand both the risks and rewards that technology can bring to their lives. They learn about the "nuts and bolts" of how technology works, as well as tough issues like privacy, cyberbullying, digital time management and the viral nature of the Internet. The platform aligns to International Standards for Technology Education (ISTE). Most districts place the 4-hour program in 7th or 8th grade to serve as a prerequisite before students are allowed access to labs or technology.

EverFi, Inc. develops partnerships with foundations and leading private-sector companies to make these platforms available to Michigan public schools at no cost. Monroe County Intermediate School District and Flat Rock Community School District have taken advantage of these programs. For more information on how to bring the programs to your district, please contact Ashley Kowzun at 202.625.0011 or info@everfi.com

cc: Michigan Education Alliance

STATE BOARD OF EDUCATION

JOHN C. AUSTIN – PRESIDENT • CASANDRA E. ULBRICH – VICE PRESIDENT
NANCY DANHOF – SECRETARY • MARIANNE YARED MCGUIRE – TREASURER
RICHARD ZEILE – NASBE DELEGATE • KATHLEEN N. STRAUS
DANIEL VARNER • EILEEN LAPPIN WEISER

608 WEST ALLEGAN STREET • P.O. BOX 30008 • LANSING, MICHIGAN 48909
www.michigan.gov/mde • (517) 373-3324