



STATE OF MICHIGAN
DEPARTMENT OF EDUCATION
LANSING

RICK SNYDER
GOVERNOR

MICHAEL P. FLANAGAN
STATE SUPERINTENDENT

May 15, 2014

MEMORANDUM

TO: Local and Intermediate School District Superintendents, Public School Academy Administrators, Selected Nonpublic School Administrators, and Residential Child Care Institutions

FROM: Kyle Guerrant, Deputy Superintendent *KG*

SUBJECT: Smart Snacks in School

The Countdown Begins! As superintendent, do you fully understand how the new law called ***Smart Snacks in School*** pertains to you, your student groups, your parent groups, and your business office? If not, please check in with your food service director right away. They have been receiving regular communications pertaining to how this rule affects district venues that sell food to students during the school day outside the cafeteria (specifically school stores, vending machines, culinary programs, school-day food fundraisers, etc.). This law will take effect July 1, 2014. What foods will not be affected by this rule? Foods sold in concession stands after the school day, foods brought in from home by students (sack lunch, snacks or class treats), foods served/sold to adults only as part of student culinary programs, and foods sold for fundraisers distributed after the school day for home consumption (i.e. pizza kits, market day, cookie dough). In addition to talking to your food service director, you can learn more about the Smart Snacks in School rule at <http://www.fns.usda.gov/school-meals/smart-snacks-school> or the Smart Snacks Resource from the School Nutrition Association and the Alliance for a Healthier Generation at https://schools.healthiergeneration.org/focus_areas/snacks_and_beverages/smart-snacks/.

Questions regarding the content of this memo may be directed to the Office of School Support Services, School Nutrition Programs unit, by email to mde-schoolnutrition@michigan.gov or telephone 517-373-3347.

cc: Michigan Education Alliance

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