


**Sustainability Planning**
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Michigan After-School Partnership




**Introduction**

- All of this information is based on materials from the Finance Project
- Financeproject.org
- You know what works best for your organization

**Modules of Sustainability Planning**

1. Building a Sustainable Initiative
2. Developing Results Orientation
3. Creating a Strategic Financing Plan
4. Building Org Capacity and Community Support
5. Developing and Writing the Plan




Module 4: Building Capacity & Community Support

- Adaptability to changing conditions
- Broad-based community support
- Key champions
- Strong internal systems
 - Data
 - Budget
 - Personnel
 - Quality Systems



Who are the key stakeholders?

- Business Leaders
- Faith-based Leaders
- Governmental Leaders
- School Leaders
- Parents
- Aim for a broad base of support!



Key Stakeholders have helped:

- Generate good will for your organization
- Bring visibility to your program
- Advocate for your program
- Govern your program

Thinking about key stakeholders


- What kind of stakeholder is this?
- Who is the contact?
- What can this stakeholder bring to the table?
- What is the current level of commitment to the program?
- What is the “ask” of this stakeholder?
- What is benefit to this stakeholder?

Any great ideas?




Module 5: Developing & Writing the Plan

- Grab the reader’s attention
 - May need to be tailored to your audience
- Set realistic timetables
- State resources and investments
- Prior successes
- Describe work
 - Mission of your organization
 - Include key strategies and activities
 - How it is staffed and governed
 - Don’t forget to include prior successes!
- Briefly outline future plans



What are potential pitfalls?

- Failing to:
 - Clearly describe the essential components of your initiative
 - Clearly state what results you hope to achieve
 - Clearly describe needed resources
 - Highlight benefits to stakeholders



Maintaining Financing Plan

- **Sustainability planning is never “over”**
- Continuous assessments and improvements are necessary
- Review funding on a regular basis, don't wait until funds are about to run out!
- Ideally, have a 2 or 3 year roadmap of funding needs



Contact info

- Available to help facilitate with planning sessions
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