

TEACHING FOR EXCELLENCE™

Learn how to increase learning
to the highest standards, the
Common Core, and beyond.

K-12



SUMMER INSTITUTES 2014

VAIL, COLORADO | LANSING, MICHIGAN | PASCO, WASHINGTON | SPRING, TEXAS

SPENCE ROGERS AND THE PEAK TEAM

PEAK
LEARNING SYSTEMS™

TEACHING FOR EXCELLENCE™

STUDENT ACHIEVEMENT AT THE HIGHEST LEVEL



“Build on the art and science of teaching to reach the heart and soul of teaching.”

– Spence Rogers

PERFORMANCE EXCELLENCE FOR ALL KIDS

TEACHING FOR EXCELLENCE™ SUMMER INSTITUTES

A Dream Worth Whatever It Takes

PEAK's Teaching for Excellence™ summer institutes are practical, enlightening, empowering and engaging experiences that profoundly increase educator effectiveness and student learning. Combine your best practices with new thinking and tools that will work together to achieve extraordinary student success.

Teaching For Excellence™

This comprehensive approach incorporates the findings of the best researchers and thousands of successful implementing practitioners. It empowers educators to help every student succeed. Join the teachers, administrators, schools and districts that are producing huge achievement gains using this framework.

K-12

For administrators, learn how to effectively lead and support instructional improvement.

Learn

- Teaching and assessment strategies that significantly raise achievement
- Classroom curriculum approaches that accelerate and deepen learning
- Ways to improve learning and exceed standards
- Decision screens used by the most effective teachers
- Techniques that ensure success with the best strategies
- How to effectively work with all learners
- Ways to differentiate for high achievers and struggling learners
- Tools for succeeding with the new standards assessments
- Keys to increasing motivation and engagement



TEACHING FOR EXCELLENCE™

SESSION LEADERS



Spence Rogers, creator of the PEAK Teaching for Excellence™ Model and President of Peak Learning Systems, is consistently praised for his ability to model and teach the very best research-supported, evidence-backed practices integrating curriculum, instruction and assessment. An award-winning teacher with 40+ years of teaching experience, he is a highly sought-after consultant, conference and in-service presenter, author and teacher facilitating significant gains in student achievement across the country.



Renée Brice is a National Board Certified science teacher with over 25 years of experience serving as a middle and high school teacher and science department chairperson. Currently she is senior consultant, conference presenter, author and Associate Director with Peak Learning Systems impacting teaching and learning across the United States. In addition to being a recipient of North Carolina State University's Inspirational Teacher of the Year award, she is recognized as a contributing writer and editor for science textbooks.



Scott McCandlish is a National Board Certified, top-performing social studies teacher. He has served on Charlotte-Mecklenburg School District's curriculum writing cadre to implement common core standards in social studies with American and World history. Scott was also a head coach for both basketball and lacrosse. Scott is currently a highly praised and sought-after implementation facilitator, coach and presenter with Peak Learning Systems making a difference for kids across the country.



Steve Cousins is Superintendent of Traverse City Area Public Schools (Michigan) and before that served in the Reeths-Puffer School District as superintendent, high school and middle school principal, and assistant superintendent for curriculum and staff development. Steve is highly praised for his proven leadership abilities and his strengths in effectively sharing his knowledge and skills with others.

ADDITIONAL FOCUS SESSION LEADERS

Our Focus Session Leaders bring years of successful classroom expertise implementing and sharing the Teaching for Excellence™ Model in their areas of instructional expertise.



Language Arts

Rebecca Neville
ELA Department Chair/Teacher
Eau Claire Memorial HS
Eau Claire, WI



Mathematics

Rick Hedstrom
Department Chair/Teacher
Carl Wunsche HS
Spring, TX



Early Elementary

Julie Schilling
Second Grade Teacher
Twin Lake Elementary
Muskegon, MI



Tracie Russo

MS Teacher of the Year
Carwise Middle School
Palm Harbor, FL

To get different results, do things differently.

TEACHING FOR EXCELLENCE™ SUMMER INSTITUTES

Use Research-Supported, Evidence-Backed, Brain-Compatible Tools to:

- Context**
- Increase student motivation, engagement and learning
 - Build and maintain a classroom environment in which students work harder and learn better
 - Reduce discipline problems

- Content**
- Deepen understanding
 - Prepare your students to excel on major assessments
 - Effectively address the new Common Core Standards
 - Improve system assessment results
 - Use assessment to simplify teaching

- Process**
- Improve the quality of student work
 - Increase student accountability
 - Use assessment to teach and boost motivation, achievement and retention
 - Grab students' attention and keep it
 - Use questions to engage every learner
 - Give directions so every student follows them correctly
 - Use feedback effectively
 - Use every minute of class effectively
 - Integrate assessment with instruction
 - Use brain-compatible teaching strategies

- Benefits**
- Scaffold successfully to the Common Core
 - Maximize teaching time
 - Reach higher standards and reduce achievement gaps
 - Make teaching easier and more rewarding
 - Impact students thought to be unreachable
 - Learn how to proactively and profoundly impact learning

You Will Receive

Training resources to support your continued growth, learning and development

- **Teaching for Excellence™** by Spence Rogers and the PEAK Team
- Specific classroom lesson and assessment examples
- Classroom posters
- Certificate of Participation
- And more!

Graduate credit available

For dates, locations and registration information

please visit
www.TeachingForExcellence.com
or call 877-321-PEAK



INSTITUTES OVERVIEW

Programs for serious implementers, leaders and trainers to extend their skills and knowledge

TEACHING FOR EXCELLENCE™

Effective teaching depends on solid principles and practices. The Teaching for Excellence™ Institute models a comprehensive look at research and evidence-backed principles, concepts, strategies, tools and techniques that significantly impact student learning. Focus sessions are provided to ensure solid examples for varying content and grade levels.

In this institute, we model and share a broad range of effective curriculum, assessment and instructional tools all driven by one purpose – reaching Performance Excellence for All Kids. Each teacher and instructional leader picks and chooses their appropriate starting point from the model as they begin or continue on their journey to exciting classrooms with achievement levels beyond their highest expectations.

Additional information about this institute is on page 5.
The last day of this institute ends at 3:00 pm

ADVANCED TEACHING FOR EXCELLENCE™

The Advanced Teaching for Excellence™ Institute develops critical next steps in Teaching for Excellence™ implementation and how to help educators work with all students using effective instruction and assessment practices. This training begins prior to the Teaching for Excellence™ Institute and includes a “training within the training” for maximum skill building and success.

This institute includes the following components:

- Mentor/Coach development
- Supporting implementing teachers
- Expanding teaching skills
- Increasing capacity in schools

Prerequisite: Completion of a PEAK Institute and implementation of PEAK methods, activities, tools and techniques in your classroom/school. Please call the PEAK office for additional information.

The last day of this institute ends at 5:00 pm

LEADING FOR EXCELLENCE™

Leading for Excellence™ is a two-part, truly game-changing exploration of how to successfully move your school or system to continuous and meaningful gains.

Part 1: The Leader's Guide to Teaching for Excellence™

Effective instructional leaders require a broad vision and deep understanding of the most powerful ways teachers can raise achievement, while also discovering the common errors in what are typically labeled best practices, the options and challenges in implementation and the coaching of educators to vastly improved results.

During this first part of *Leading for Excellence™*, we will deeply examine:

- Critical approaches to classroom curriculum, teaching and assessment for significantly increased motivation, achievement and accountability across the board
- Common myths regarding many best practices that undermine learning for both high and low performers
- Common pitfalls made by many leaders attempting to lead changes for increased achievement
- Successful, proven tools for supporting and leading teachers in change

Part 2: Leading the Change to Teaching for Excellence™

Impactful educational leaders develop a clear understanding of how district vision relates to building organizational leadership and how this vision promotes change. During this second part of *Leading for Excellence™*, we will deepen and extend our understanding of this as well as construct a clear understanding of where to begin in leading and supporting the implementation of *Teaching for Excellence™* through:

- The value of relationship-building as the foundation of organizational leadership
- The five building blocks for support of professional development
- The concept of “drive strength” and its relationship to organizational leadership
- The solidification of a working understanding of the explorers, pioneers, settlers and stay-behinds model for change flow
- The concept of a “leadership wave” and its relationship to value-added streaming
- Planning on three organizational levels for support of organizational change
- The concept of “agitation” and its relationship to organizational learning

The last day of this institute ends at 3:00 pm

INSTITUTE REGISTRATION

For registration and detailed location and lodging information visit:

www.TeachingForExcellence.com

Register Online!

TEACHING FOR EXCELLENCE™

LANSING, MICHIGAN
June 9 – 13, 2014

VAIL, COLORADO
June 23 – 28, 2014

PASCO, WASHINGTON
July 14 – 18, 2014

SPRING, TEXAS
July 28 – August 1, 2014

Early Bird \$825 through 3/31/14
Regular Registration \$895 after 3/31/14

ADVANCED TEACHING FOR EXCELLENCE™

Includes Teaching for Excellence™ Institute

VAIL, COLORADO
June 17 – 28, 2014

PASCO, WASHINGTON
July 7 – 18, 2014

SPRING, TEXAS
July 21 – August 1, 2014

Early Bird \$1295 through 3/31/14
Regular Registration \$1395 after 3/31/14

LEADING FOR EXCELLENCE™

LANSING, MICHIGAN
June 11 – 13, 2014 \$595

VAIL, COLORADO
June 18 – 22, 2014 \$795

PASCO, WASHINGTON
July 7 – 9, 2014 \$595

SPRING, TEXAS
July 22 – 23, 2014 \$395

Early Bird subtract \$70 through 3/31/14

Contact

For questions or more information, please contact Peak Learning Systems:

Phone (303) 679-9780

Toll Free (877) 321-7325

Email Info@PeakLearningSystems.com

Online www.TeachingForExcellence.com

Information Packet

A special information packet with details about schedules, transportation, clothing and more will be available online at www.TeachingForExcellence.com

Registration includes instruction, the *Teaching for Excellence™* book and session handouts. Participants are responsible for travel, transportation, lodging, meals, airfare and other related expenses.

Guarantee

Our events are satisfaction guaranteed. Please call for details.

Free Institute Registration

Registration is **FREE** for a Superintendent, Asst. Superintendent, Principal or Curriculum Director who brings a team of 4 or more teachers! Not combinable with other savings. Call for details.

Peak Learning Systems reserves the right to take and use photographs of participants for our web site and other promotional materials unless the participant requests otherwise.

PLEASE COMPLETE ONE COPY FOR EACH PERSON ATTENDING. 5 EASY STEPS!

1 Yes! Please check the institute you wish to attend.

I will attend the following:

TEACHING FOR EXCELLENCE™
 MI CO WA TX

ADVANCED TEACHING FOR EXCELLENCE™
 CO WA TX

LEADING FOR EXCELLENCE™
 MI CO WA TX

2 Choose a focus session:

Pre-K-2 Mathematics
 English/LA Social Studies
 Science
 Administrator

If you select Administrator, please also select a focus session from those above.

3 First Name (for name badge) _____ Last Name _____

Title/Position _____ Content Area _____ Grade Level(s) _____

Organization Name _____

Address _____ City _____

State/Province _____ Zip/Postal Code _____ Country _____

Work Phone _____ Work Fax _____

Work Email Address _____

4 SUMMER CONTACT

Home Address _____ City _____

State/Province _____ Zip/Postal Code _____ Country _____

Home Phone _____ Mobile Phone _____

Home Email Address _____

5 WAYS TO REGISTER

Register early! Registration is limited to ensure quality and modeling of concepts.

Online www.TeachingForExcellence.com

Mail 508 Violet Street
Golden, CO 80401

Phone (303) 679-9780

Email Info@PeakLearningSystems.com

Fax (303) 679-9781

REGISTRATION

1. Please complete one copy of this form for each person attending.
2. Please photocopy for additional registrations.
3. For groups, please send all registrations together.
4. Please print all of the information clearly.

PAYMENT

Total Registration Amount \$ _____

My check is enclosed (payable to Peak Learning Systems, Inc.)

My purchase order # is _____

Please charge Debit Credit Card (Visa, MasterCard, AMEX, Discover)

Card # _____

Billing Address _____

City _____ State _____ Zip _____

Signature _____ Exp. Date ____/____/____

PEAK

LEARNING SYSTEMS

K-12

508 Violet Street
Golden, CO 80401

Phone (303) 679-9780
Toll Free (877) 321-7325
Fax (303) 679-9781

Email Info@PeakLearningSystems.com



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TEACHING OF EXCELLENCE™

WHAT PEOPLE ARE SAYING ABOUT PEAK INSTITUTES

Tammy VanWyhe
Director of Teaching & Learning
Copper River School District
Glennallen, AK

"This institute has caused a pivot point in our work in the district. Every PEAK training has been a valuable learning experience and continues to increase our effectiveness with kids and each other. I have learned and applied more from this training than any other."

Steve Cousins
Superintendent, TCAPS
Traverse City, MI

"PEAK is a game changer for a school system. The trainers are the best teachers a superintendent can put in front of staff, and they support implementation with an unwavering commitment to excellence."

Erika Burkhardt
Early Intervention Coordinator
Allegan AESA
Allegan, MI

"Teaching for Excellence™ is proactive, and a highly effective approach to a RTI and 'Multi Tiered Systems of Support' model to ensure success for ALL learners."

Heather Grumley
Principal, Garfield SD Re-2
Rifle, CO

"PEAK has put the inspiration back in teaching."

Chris Reitan
Superintendent
Galena City School District
Galena, AK

"There is nothing else out there as effective. 100% of our staff is progressing in the PEAK model."

"Our kids are worth whatever it takes."

– Spence Rogers