



Using the GSRP Logo

The program name change in 2008-2009, from the Michigan School Readiness Program (MSRP) to the Great Start Readiness Program (GSRP), helped to directly align our state prekindergarten program with Project Great Start, our state early childhood initiative to foster school readiness and life success for young children. You can learn more about Great Start at <http://greatstartforkids.org/>

Please proudly feature the Great Start Readiness Program (GSRP) in the title of your prekindergarten program! It identifies your program as a strong partner in the systems-building efforts of Great Start, where services to children and families emerge from our Michigan Early Childhood Standards of Quality for Infants and Toddlers (ECSQ-IT) and the Early Childhood Standards of Quality for Prekindergarten (ECSQ-PK).

State prekindergarten grantees should also utilize our unifying logo and the Great Start message at every opportunity...with families, with the community and at the state level. Name-branding can assist with advocacy efforts, making it evident that children who participate in GSRP have strong child outcomes, setting the stage for successful K-12 experiences and graduation on-schedule with peers.

Three logos are available for use and can be located in the resources for this section.

